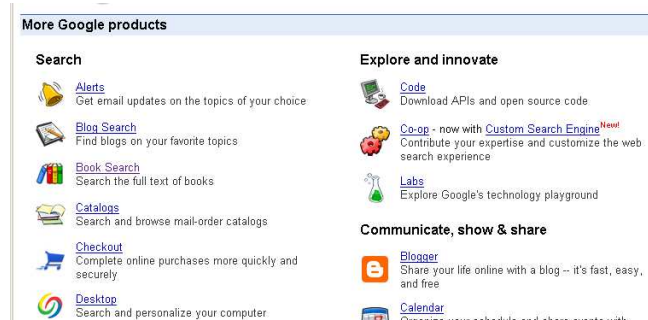


Google Search & Personalized News

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> Get “Even More” Out of Google



> 5 Things You Need to Do Right Now

- 1) Google Advanced Search - www.google.com (Advanced Search)
Quickly narrow your results by the order of words, file type, domain, etc.
- 2) Google “Special” Web Searches - www.google.com/help/features.html
Ex. “Population of China”, “weather 92262”, “3(12*7)/6”, “movie: san diego”, “define: love”, “beatles”, “Bill Clinton age”
- 3) Google Simple Messaging System (SMS) - www.google.com/sms
Ex. Send a text message to “466453” with a simple text search like “starbucks 94598”, “oakland ca to san jose ca”
- 4) Google News – news.google.com
Customize your own newspaper from sources all over the world. Create RSS news feeds based on keywords.
- 5) Google Alerts - www.google.com/alerts
Have Google find the news and information you want and deliver it to you via email.

> 5 Things to Play with Soon

- 1) Google Search Preferences - www.google.com (Preferences)
Set the language, number of results, and safe search levels for your individual computer.
- 2) iGoogle - www.google.com/ig
Add content and rearrange it anywhere on your personal start page. Add Google Gadgets in a click.
- 3) Google Desktop & Gadgets - desktop.google.com
Index the files and your personal web history on your computer. Add Gadgets to your desktop.
- 4) Google Language Tools - www.google.com (Language Tools)
Search pages in a specific language. Instantly translate pages on the Web.
- 5) Google Custom Search Engines – www.google.com/coop/cse
Create your own safe, personalized search engine.