



**PEACE**



**LOVE**



**LIBRARIES**

*Hilton Norfolk The Main, October 23-25, 2019*

**CONFERENCE PROGRAM**

# REGISTRATION AND CANCELLATION TIMELINE

**CONFERENCE DATES  
OCTOBER 23-25, 2019**

## THROUGH OCTOBER 9

### ADVANCED REGISTRATION

	VLA Members*	Non Members
Full Conference	\$190.00	\$285.00
Full Conference for Session Presenters	\$95.00	\$142.50
Full Conference for Student/Retiree/Trustee Members of VLA	\$120.00	N/A
One Day (Thursday or Friday)	\$145.00	\$217.50
One Day (Session Presenters)	\$80.00	\$120.00
One Day (Student/Retiree/Trustee Members of VLA)	\$90.00	N/A
One Day (Presenters who are also Student/Retiree/Trustee Members)	\$70.00	N/A

## OCTOBER 10-22

### LATE REGISTRATION

	VLA Members*	Non Members
Full Conference	\$215.00	\$310.00
Full Conference for Session Presenters	\$120.00	\$167.50
Full Conference for Student/Retiree/Trustee Members of VLA	\$145.00	N/A
One Day (Thursday or Friday)	\$170.00	\$242.50
One Day (Session Presenters)	\$105.00	\$145.00
One Day (Student/Retiree/Trustee Members of VLA)	\$115.00	N/A
One Day (Presenters who are also Student/Retiree/Trustee Members)	\$95.00	N/A

## Advanced Registration: Open Now – October 9

All registrations received after October 1 will be required to go green; no print copies of the conference program can be requested.

**Online Registration Ends:** October 22.

**Onsite Registration:** Available at the Registration Desk in the Exhibit Hall. \$50 will be added for all onsite registrations. No meal tickets or printed conference programs available.

**Cancellation policy:** All cancellations are subject to a \$25 fee and must be received via email to [vla.lisav@cox.net](mailto:vla.lisav@cox.net) by October 9.

**Transfer policy:** Registrations are transferable to others in your organization; please provide the full name, email address and dietary restrictions for any transfers.

**Additional Fees:** VLA will charge a processing fee of \$75 per attendee to enter registrations into our database over the phone.

**Meals at the VLA Conference:** If your organization does not pay for meals and you want to add those tickets before October 17, click here:

[https://vla.memberclicks.net/index.php?option=com\\_mc-form&view=ngforms&id=2026233#/](https://vla.memberclicks.net/index.php?option=com_mc-form&view=ngforms&id=2026233#/)

**VLA Mailing Address:**

PO Box 56312 Virginia Beach, VA 23456

\* 2019 Members of the Virginia Library Association, the District of Columbia Library Association, the Maryland Library Association, the Delaware Library Association and the North Carolina Library Association are eligible for Member pricing.

# A MESSAGE FROM THE PRESIDENT

**Hello everyone.**

**We, the VLA conference committee, are very excited to bring to you the Peace, Love, Libraries Conference for 2019.**

The conference theme is centered on the idea that libraries can promote peace in our communities by offering a safe place for discussion, communication, and listening. We have many conference sessions that offer various interpretations of this theme, and we feel that there will be many opportunities for thought-provoking conversations.

Our keynote speaker is Ellen Oh, who in addition to being an author who writes fantasy books for middle and high schoolers, is the co-founder of the group, "We Need Diverse Books." We have heard from other state library associations that she is a speaker who offers a message with heart and humor. I am very excited to hear her speak!

Norfolk is a vibrant town to visit and we have amazing activities that our local arrangements team has planned for you, such as a tour of the Slover Library, Cycling for Libraries, Chrysler Museum tour, morning walks on both Thursday and Friday and more.

Thank you all for attending our conference. I hope you have an exciting, enjoyable and educational experience.

Jessica Scalph  
VLA President, 2019



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## A MESSAGE FROM OUR STATE LIBRARIAN

Peace, Love, and Libraries! What a fantastic theme for this year's Virginia Library Association Annual Conference. And what a terrific line-up of topics, speakers, tours, networking opportunities, and social events. There just won't be time to do it all, but I hope that you will dive in and sample as many of the rich offerings listed in this program as you can.

Special thanks to VLA President Jessica Scalph, Executive Director Lisa Varga, and to the members of the hard-working VLA Conference Committee for their outstanding work preparing for this conference. In talking with state librarians from across the country, I know that Virginia's library association is regarded as one of the nation's best – and just turning through this program it is easy to see why. If you are not yet a member of VLA, please consider joining and supporting the amazing work our organization does on behalf of all libraries in our state.

Make the most of every minute in Norfolk. Here's hoping that you have a wonderful conference experience, that you leave energized to begin implementing some of the programs you've heard about here at your own library, and that you make memories and new friends that will be part of your life forever. And may your Scholarship Raffle Ticket be a winning one!!!

All the best,

Sandy Treadway  
Librarian of Virginia



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## CONNECT TO OUR WiFi

Network: Hilton Honors Meeting  
Password: Themainfall2019



# GENERAL INFORMATION



## CONFERENCE LOCATION

Hilton Norfolk The Main  
100 East Main Street, Norfolk, VA 23510  
Hotel Information: Check in to your room on the 2nd floor of The Main

- Check-in: 4:00 pm
- Check-out: 11:00 am

## PARKING

Parking at The Main is \$20 per day for self parking, \$26 per day for valet. For more information about parking in Norfolk, please visit: <https://norfolk.gov/parking>

## CONFERENCE HOURS

### WEDNESDAY

Early Registration, 5:00 pm – 7:00 pm  
3rd Floor Registration desk  
Annual VLA Awards and Scholarship Banquet:  
6:00 pm – 8:00 pm (Tickets must be purchased in advance. See page 9 for details.)  
New Members Round Table Pub Crawl: 8:30 pm - 11:30 pm

### THURSDAY

Exhibit Hall Opening, outside The Main Ballroom, 4th Floor, Hilton: 9:00 am Ribbon Cutting. The Exhibit Hall will close at 5:00 pm.

## THURSDAY

### BOOK SALES BY BARNES & NOBLE

Book sales will be in booths 603 & 605. Visit booths 608 & 610 on Thursday to meet VLA's Jefferson Cup and Graphic Novel Diversity Award Winners Cynthia Grady, James L. Swanson, Tee Franklin and Blue Delliquanti. (More information about these awards are on pages 17 & 18.)

### BOX LUNCH DISTRIBUTION

11:45 am – 12:30 pm, Exhibit Hall. (Tickets must be purchased in advance. See page 9 for details.)

- Gluten-Free and Vegan meals can be picked up at the Registration Booths in the rear of the Exhibit Hall.
- Meals with no dietary restrictions and Vegetarian meals can be picked up on the left side of the Exhibit Hall facing Booths 702 through 714.

### BUSINESS MEETINGS

5:00 pm – 6:00 pm, Not participating in a VLA Forum but want to learn more? Attend one of our business meetings to network!

### DINE-AROUNDS

6:00 pm – 8:00 pm, Explore Norfolk with a group! Sign up before October 20 at <http://bit.ly/vladinearounds>

### VLA ALL-CONFERENCE SOCIAL

8:00 pm – 10:00 pm, 3rd Floor Hilton Granby Ballrooms. 70s Theme. Come in costume!

Looking for places to sit and eat your meal? Grain on the 5th floor will be opened exclusively for the VLA attendees to eat their box lunch from 11:45 am - 1:00 pm.

## FRIDAY

### EXHIBIT HALL OPENS

8:30 am with light breakfast and registration.

### EXHIBIT HALL CLOSES

12:00 pm

### VLA BUSINESS MEETING AND SCHOLARSHIP BASKET RAFFLE

3:15 pm – 4:00 pm

### SAFE TRAVELS! SAVE THE DATE

October 28-30, 2020: VLA Conference "When in doubt, go to the library!" The Omni Homestead Resort, Hot Springs, VA

VLA Code of Conduct: The Virginia Library Association (VLA) values your attendance at VLA-sponsored events and is dedicated to providing a welcoming, safe, and supportive experience for everyone. VLA seeks to provide an environment in which diverse participants may learn, network and enjoy the company of colleagues in an environment of mutual respect. We ask that all attendees abide by the ALA Statement of Appropriate Conduct.

Gender-inclusive restrooms are located on the 3rd and 4th floors of the Hilton and are marked Family Restrooms.

Nursing mothers: We have reserved the Ghent Room on the 3rd Floor of the Hilton for you, Wednesday 5:00 pm – 8:00 pm; Thursday 8:30 am – 6:00 pm; Friday 8:30 am – 4:30 pm

# SCHEDULE FOR VLA ANNUAL CONFERENCE

## WEDNESDAY

Free tours and other events in Norfolk during the day. Please see page 7.

**6:00 pm – 8:00 pm** Annual Scholarship and Awards Banquet (\$55, must purchase in advance)

**8:80 pm - 11:00 pm** New Members Round Table Pub Crawl

## THURSDAY

**7:00 am** Thursday Morning Walk Meet Up

**9:00 am** Exhibit Hall opening; Registration and Packet Pick Up. Coffee and light refreshments served in the Exhibit Hall

**10:00 am – 11:30 am** Opening Session and Keynote Address with Ellen Oh. 3rd Floor, Granby Ballroom

**11:45 am – 12:30 pm** Box Lunch Pick Up in the Exhibit Hall (\$17, must purchase in advance)

**12:00 pm – 12:30 pm** VLACRL Business Meeting

**12:30 pm – 1:15 pm** Concurrent Session Block 1

**1:30 pm – 2:15 pm** Concurrent Session Block 2

**2:30 pm – 3:15 pm** Concurrent Session Block 3

**3:15 pm – 4:00 pm** VLA/VLACRL Poster Sessions and Exhibit Hall Coffee Break

**4:00 pm – 4:45 pm** Concurrent Session Block 4

**4:00 pm – 6:00 pm** VIVA Users' Group

**5:00 pm – 6:00 pm** VLA Business Meetings

**6:00 pm – 8:00 pm** Dine Arouds

**8:00 pm – 10:00 pm** All Conference Social: 70s Theme

## FRIDAY

**7:00 am** Friday Morning Walk Meet Up

**7:30 am – 8:15 am** Friday Morning Yoga at Slover Library

**8:30 am** Registration and Packet Pick Up.

Coffee and light refreshments served in the Exhibit Hall.

**9:30 am – 10:15 am** Concurrent Session Block 1

**10:30 am – 11:15 am** Concurrent Session Block 2

**11:30 am – 1:00 pm** Virginia Author Luncheon with Celeste O. Norfleet (\$33 must purchase in advance)

**12:00 pm** Exhibit Hall closes

**1:15 pm – 2:00 pm** Concurrent Session Block 3

**2:15 pm – 3:00 pm** Concurrent Session Block 4

**3:15 pm – 4:00 pm** VLA Business Meeting and Scholarship Raffle Drawing



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216.241.1100

# KEYNOTE SPEAKER

**THURSDAY, OCTOBER 24**  
**10:00 am – 11:30 am**  
**3rd Floor, Granby Ballroom**

Ellen Oh is the author of the Texas Bluebonnet Award nominated middle grade novel *Spirit Hunters* and its sequel, *The Island of Monsters*, the upcoming middle grade fantasy *Dragon Egg Princess*, as well as the highly-acclaimed, young-adult *Prophecy* trilogy (*Prophecy*, *Warrior*, and *King*). She is the editor of the middle grade anthology *Flying Lessons and Other Stories* and the YA anthology *Thousand Beginnings and Endings*. She is also the co-founder of We Need Diverse Books, the groundbreaking, grassroots non-profit organization.

Growing up in Brooklyn, Ellen loved horror books, perhaps in part because her parents took her to a terrifying werewolf movie when she was only four years old. Ellen was mesmerized! As a young teen, she loved reading Agatha Christie mysteries and Stephen King novels, especially *Cujo* and *Salem's Lot*. Her high school English teacher encouraged her to write creatively, but Ellen didn't pursue a career in writing right away. She attended college at New York University and then studied law at the Georgetown University Law Center. For years, she practiced corporate and entertainment law, but she no longer does and doesn't miss it at all!

It was a 2000 article in *Time* magazine about Genghis Khan that jumpstarted Ellen's writing career and ignited her obsessive fascination with ancient Asian history, especially Korean history. Ellen loves martial arts films, adores K-pop, thinks *Avatar: The Last Airbender* series is the best animated show ever created, randomly quotes lines from *The Princess Bride*, and knows that Krispy Kreme doughnuts are her kryptonite.

These days, she lives in Bethesda, Maryland, with her husband and three teenaged children...who she loves to scare. It's her favorite thing to do!



**Barnes and Noble will be onsite to sell titles by Ellen Oh and other featured authors. Visit Booths 603 & 605 in the Exhibit Hall to purchase. Cash and credit cards accepted.**

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## DECODING MICROAGGRESSIONS: A VLA PROJECT

Ever hear the term "microaggression" or experience one firsthand? Librarian Rachel A. McCaskill will field questions on and gather comments and opinions about this trending topic in our Virginia libraries. Come learn more and become part of the conversation in a safe space outside the Granby ballrooms Thursday (9:00 am – 5:00 pm) and Friday (8:30 am – 3:00 pm.)



**FOLLOW US ON SOCIAL MEDIA #2019VLA**

# THINGS TO DO ON WEDNESDAY

WEDNESDAY ACTIVITIES FOR CONFERENCE ATTENDEES; ONLINE SIGN UP ONLINE FOR THESE EVENTS.

[HTTPS://WWW.SIGNUPGENIUS.COM/GO/508054CA9A92EA6FE3-2019](https://www.signupgenius.com/go/508054CA9A92EA6FE3-2019)

## Jordan-Newby Anchor Branch Library Tour

1425 Norchester Avenue

Wednesday, 10/23/19; 10:00 am - 10:45 am **FREE**

Meet at Jordan-Newby Anchor Branch Library at Broad Creek to see Norfolk Public Library's newest library.

Opened June 2018, this was a hardhat tour in 2017.

Parking available.

## Chrysler Museum of Art Tour

One Memorial Place

Wednesday, 10/23/19; 10:30 am – 11:30 am **FREE**

Join us for a docent-led, one-hour tour of the museum's highlights of ancient artifacts, modern masters, one of America's top glass collections (including Tiffany), and so much more.

## Cycling for Libraries

Hilton Norfolk The Main

Wednesday, 10/23/19; 11:00 am – 4:00 pm

**FREE/RENTAL**

Join us for a bike tour of Norfolk! Deadline is October 16th to sign up. Organizer: Erika Walston. Please indicate in the comments if you will need to rent a PACE bike. We will cycle about a 20-mile round trip starting from the Hilton Norfolk The Main front entrance. We will cycle along the lovely Elizabeth River Trail with a stop for lunch and discussion. We'll also tour the Norfolk Public Library's new Jordan-Newby Anchor Branch, as well as visit the Special Collections at Old Dominion University, before returning to the Hilton Norfolk The Main. Please plan to bring your own lunch. Never ridden 20 miles? Don't worry! The route is mostly flat, plus you have time to prepare. The pace will be moderate, around 9-10 mph and we will be riding on low traffic streets. For those needing to rent a bike, there is a Pace bike share across from the conference hotel. The rate is \$1 per 15 minutes. Instructions and help on how to use the bike share can be provided after registration.

<https://ridepace.com/norfolk/>

<http://bit.ly/2019cycling>

## Chrysler Museum Glass Studio Glassmaking Demonstration

One Memorial Place

Wednesday, 10/23/19; 12:00 pm – 1:00 pm

**FREE**

After your tour, walk over to the Museum's Glass Studio at noon for a free glassmaking demonstration. This is a general public event – space may be limited to first arrivals.

## Freemason Street Baptist Church Bell Tower

### Tour and Noon Recital

400 East Freemason Street

Wednesday, 10/23/19, 11:45 am – 12:30 pm

**FREE**

See the inside of Freemason Street Baptist Church, designed by Thomas Ustick Walter (noted for adding the present dome of the US Capitol) and dedicated in 1850. The tower includes a 10-bell chime played twice-weekly. The Wednesday recitalist is librarian Sean Bilby. The tour includes steep steps. The music can be enjoyed from benches outside. Parking. The Tide stop: Monticello Station.

## Slover Library Tour

235 East Plume Street

Wednesday, 10/23/19; 2:00 pm – 3:00 pm

**FREE**

Opened January 2015, Slover Library is a unique library and destination. Tour includes the architecture, collections, technology, and programming. The Tide stop: MacArthur Square.

## Queer History Walking Tour

Wednesday, 10/23/19; 3:30 pm – 4:30 pm

**FREE; DONATIONS WELCOME**

Meet at The Main 1st floor lobby by Saltine. Experience Norfolk's LGBTQ history as Cathleen Rhodes, ODU Women's Studies professor and director of the Tidewater Queer History Project, leads you through downtown and Norfolk's Neon District. Stops include The Continental, the site of the Granby Mall Clean up, and the birthplace of Norfolk's gay and lesbian newspaper. You will also hear about stops outside of our walking range including gay softball, pick-up volleyball, and an interesting corridor of women's bars.

## MacArthur Memorial Library

### Behind the Scenes Tour

Wednesday, 10/23/19, 3:30 pm – 4:30 pm

**FREE**

Explore the history behind the Gen. Douglas MacArthur Memorial Library and Archives, see some of the off-display materials, and learn about what it takes to run a reference and research library and archives by oneself.

**Turn to page 39 for more to do in Norfolk!**



# MAPS OF THE MAIN



# TICKETED MEALS

Purchase meal tickets separately or save money and bundle them. Tickets must be paid for before October 17. Please indicate your dietary preference on your registration form. If your organization does not pay for meals and you want to add those tickets later (but before October 17), there is a separate registration form just for meals.

## Wednesday Scholarship & Awards Dinner

**6:00 pm – 8:00 pm, \$55.00**  
**3rd Floor, Granby Ballroom**

Join us as we celebrate the 2019 Scholarship and Award Winners of the Virginia Library Association!

## Thursday Box Lunch

**11:45 am – 12:15 pm, \$17.00**  
**4th Floor, The Main Ballroom**

Each year, VLA offers our attendees the option of pre-ordering a box lunch on Thursday, immediately following our keynote address and before afternoon programming begins. Pre-purchased tickets will be in your registration packet. Lunch pick up is in the Exhibit Hall after the Keynote Address.

## Friday Luncheon

**11:30 am – 1:00 pm, \$33.00**  
**3rd Floor, Granby Ballroom E**

Virginia Author Celeste O. Norfleet  
Grab your ticket before October 17.



<b>Bundled Meal Plan* (includes Tickets #1-#3)</b>	<b>\$95.00</b>
<b>Ticket 1: Wednesday Evening Scholarship &amp; Awards Banquet</b>	<b>\$55.00</b>
<b>Ticket 2: Thursday Box Lunch Ticket</b>	<b>\$17.00</b>
<b>Ticket 3: Friday Author Luncheon</b>	<b>\$33.00</b>

VLA encourages you to bring a guest to our ticketed events – prices for individual tickets or bundled meal plans are the same as for VLA attendees.

**VLA is a bring your own tote conference!**

# FRIDAY LUNCHEON WITH VIRGINIA AUTHOR CELESTE O. NORFLEET

LUNCH, AN INSPIRING TALK \*AND\* GAMES AND PRIZES!

11:30 am – 1:00 pm, \$33.00  
3rd Floor, Granby Ballroom E

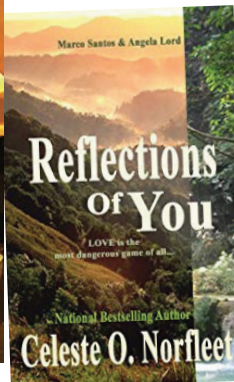
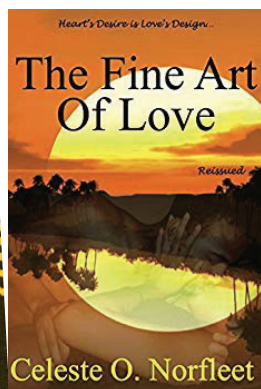
Celeste O. Norfleet is a nationally bestselling author of more than thirty critically acclaimed novels. She is the recipient of six awards from Romance Slam Jam (RSJ), including its Book of the Year award. She was also honored with the BRAB, 2016 Frances Ray Lifetime Literary Legacy Award. A graduate of Moore College of Art and Design, she lives in Virginia.

Ms. Norfleet's latest novel, *One Night in Georgia*, is set in the summer of 1968 and is a provocative and devastating novel of individual lives caught in the grips of violent history. At the luncheon, she will tell us the story of how she started writing (hint: it involves a library in Virginia) and what led her to *One Night in Georgia*, as well as her other Young Adult and Romance titles. As a nod to her start in the Romance genre, we'll look to the audience for participation and each attendee will go home with a copy of one of Ms. Norfleet's books!



**TICKETED EVENT**

\$33 or included in the Bundled Meal Plan



# 2019 SCHOLARSHIP AND AWARD BANQUET

WEDNESDAY, OCTOBER 23, 6:00 PM - 8:00 PM  
3rd Floor, Granby Ballroom

Join us as we celebrate the 2019 Scholarship and Award Winners of the Virginia Library Association! Each year, VLA provides \$2,500 scholarships to three student members pursuing their Master's degree in library science. We celebrate them – and our award winners at this annual event.

## 2019 SCHOLARSHIP WINNERS



**Lori Rice**  
Culpeper County Library

The VLA Scholarship Committee is pleased to announce the 2019 scholarship recipients. Congratulations to Lori Rice, Tyesha Evans, and Emily Metrock on their academic excellence and dedication to the field of Library Science.

The 2019 recipient of the Clara Stanley VLA Professional Associates Forum Scholarship is **Lori Rice** from Madison, VA. Lori works as a Library Associate for the Culpeper County Library. She is active in her community and in her free time serves on the Board of Madison County Library and volunteers for the Madison County Free Clinic. She says, "As we develop into a more diverse and technological society, it is vital to meet the continuously evolving educational, informational, vocational, technological, and recreational needs of all our patrons, while still promoting regular in-person use of libraries. I hope to continue to encourage the perspective that libraries are a center for the community, with services, information, resources, and life-long opportunities for patrons of every demographic." Lori joined VLA in 2018. She is obtaining her MLIS degree from the University of North Texas and will graduate in December of 2020.

The 2019 recipients of the two VLA Scholarships are Tyesha Evans and Emily Metrock.



**Tyesha Evans**  
Richmond Public Library

**Tyesha Evans** has worked for the Richmond Public Library since 2018. Tyesha brings passion and enthusiasm to her Youth Services position. One of her missions as a librarian will be to bridge the gap between schools and libraries. She says, "I want to connect with Library Media Specialists and other community officials to invest in the children's future with library resources. I want children to know they can conquer

the world with those resources." As a librarian she looks forward to continuing to help her system develop programming and collections that represent the community. Tyesha has been a member of VLA since 2017 and is earning her MLIS from Louisiana State University. She will graduate in summer of 2021.



**Emily Metrock**  
Salem Public Library

**Emily Metrock** leads the Children's Department at the Salem Public Library in Salem, VA. On her passion for early literacy she says, "Positive reading experiences create lifelong readers in a way that no standardized test in the world ever will. Children who love reading read more frequently. The more frequently they read, the better readers they become. The better readers they become, the more

they read, and on and on and on. I believe it is my responsibility to get all children on that cycle, and the only way I can do that is by bringing enthusiasm and passion into my work. If that fire is not there, it will not spark a love of reading." Emily joined VLA in 2016 and is enrolled in the MLIS program through Louisiana State University with an expected graduate date of December 2020.

# 2019 ASSOCIATION AWARDS

## THE ACADEMIC INNOVATOR AWARD



**Alyssa Archer, Susan Van Patten, Charley Cosmato** of Radford University & **Liz Bellamy** of William & Mary

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Alyssa Archer, Susan Van Patten, and Charley Cosmato** of Radford University and **Liz Bellamy** of William & Mary have been chosen for the 2019 Academic Innovator Award. This award recognizes

academic librarians or academic project teams who have made an outstanding contribution to advance the mission of an academic library in Virginia through an innovative project, program or service. This team was selected for their successful initiative to re-envision and renovate an information literacy center in Radford University's McConnell Library through the Active Learning Center (ALC) Steelcase Grant program. With the \$67,000 in grant funding, the team was able to transform a traditional classroom into a beautiful & flexible new space for collaboration.

Alyssa Archer is an Instruction Librarian at Radford University. A member of the Research Services department, she also conducts outreach to faculty. Her current research interests include using space to support student learning, metacognition and information literacy, and exploring pedagogies and practices that mesh well with students' lived experiences. Liz Bellamy is an Instruction & Research Librarian, formerly at Radford University, now at William & Mary Libraries. Her research has largely focused on pedagogy in librarianship, with emphasis on critical information literacy, digital literacy, and student-centered instruction. Charles "Charley" Cosmato is the Director of Radford University's Center for Innovative Teaching and Learning [CITL] where he leads a team of instructional designers, technologists, and new media developers. The CITL team leads the Radford University campus in brave exploration of learning science, instructional technology, instructional design, and innovative teaching methodology. Dr. Susan R. Van Patten is a professor in the Department of Recreation, Parks and Tourism and former Director of Faculty Development at Radford University. Her research interests include sense of place, importance of play, evidence-based pedagogy, and recreation conflict. She was co-founder and executive editor of the Journal of Unconventional Parks, Tourism and Recreation Research (JUPTRR) and serves on the Foundation Board for the Virginia Recreation and Park Society.

## THE DONNA G. COTE LIBRARIAN OF THE YEAR AWARD



**Jennifer Brown**  
of Suffolk Public Library

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Jennifer Brown** of Suffolk Public Library has been chosen for the 2019 Donna G. Cote Librarian of the

Year Award. This award recognizes an exemplary achievement of a working Virginia librarian who demonstrates the value of libraries, enhances the image of librarians and/or libraries, promotes an accessible and positive climate in the library, advances community relations, or initiates a new library service or program. Jennifer Brown was chosen in part for her work on "SPL Mess Hall," a summer lunch program in the library as part of the No Kid Hungry Initiative. She collaborated with churches and community organizations to ensure the success of the program.

Dr. Jennifer Brown is the Youth and Family Services Manager for Suffolk Public Libraries. She holds a BA and BS from Old Dominion University, MSLIS from Syracuse University, and a PhD in Instructional Design and Technology from Old Dominion University. She has worked toward providing meaningful experiences for program participants and ensuring all work completed in her department is done with intention. This work led to various accomplishments, including increasing program attendance by 43%, implementing a USDA Summer Food Program that fed over 1200 kids in 2018, and partnering with various city organizations to develop a Back to School Resource Fair. Additionally, Jennifer is a true data and design nerd at heart and advocates for developing programs and services from a community needs perspective to ensure services and programs are being developed in the most effective and efficient manner, ensuring positive outcomes, impact, and attendance. Her work with librarian and paraprofessional development is recognized nationally through her publications, conference presentations, and her committee and division work with the Association for Education, Communication, and Technology (AECT)'s School Media Technology division. Jennifer advocates for the role of public libraries by serving as the co-chair for the Thriving Families Working Group of Minus 9 to 5, a member of Old Dominion University (ODU) MLIS Advisory Board, and Adjunct Assistant Professor for ODU's MLS program, among other city-wide board and committee appointments.

## THE FRIENDS OF THE LIBRARY AWARD



**Friends of the VCU Libraries**

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that the **Friends of Virginia Commonwealth University (VCU) Libraries** have been chosen for the 2019 Friends of the Library Award. This

award is presented to a Friends of the Library group in recognition of distinguished service to libraries in Virginia. This group was selected for their recent transformation into a society of committed donors focused on supporting the current and future needs of VCU Libraries. The Friends of VCU Libraries' recent projects included introducing an endowed student scholarship fund, soliciting major gifts for the Cabell Library fund, and forming a partnership with the Division of Student Affairs' Emerging Leaders Program to run the annual book sale.

VCU Libraries' volunteer support organization, the Friends of VCU Libraries, is led by a 16-member board, which has restructured its work to heighten its effort on the libraries' behalf. "Organizational change is challenging to manage, and this effort to focus the Friends where we need them the most is greatly appreciated," says development director Kelly Gotschalk. "It will reap important long-range benefits in that our vital volunteers will be more engaged where their work matters most." The Friends of VCU Libraries organization has supported a range of activities of the academic libraries on both the humanities and medical campuses since its founding in 1983. Recently, it completed an intentional and meaningful transformation that will benefit VCU Libraries far into the future.

## THE GEORGE MASON AWARD



**Brandy Stevens**  
of JEB Little Creek-Fort Story Library

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Brandy Laurel Stevens** has been chosen for the 2019 George Mason Award. This award recognizes individuals, libraries, or other organizations

distinguished for advocacy of libraries and/or information access. Brandy was selected for her success in the growth and development of the Navy Library within the region by connecting military service men and women and their families to new ideas, experiences and information, and better assisting them with resources that involves navigating new frontiers, like cross-country moves, separating from the military, and embarking on new careers.

After graduating with a Master of Library Science degree from Clarion University of Pennsylvania, Brandy's professional roles over the past 10 years have included Reference Librarian, Corrections Librarian, and Branch Manager. She is presently serving as the Library Director for local Navy General libraries. Brandy's career highlights include building confident, cohesive teams that are empowered to make customer-driven decisions, analyzing data to create and execute short and long term strategic plans, managing library renovation and design projects, creating, implementing, and evaluating a variety of library policies and procedures, and developing and strengthening partnerships to ensure the sustainable delivery of services.

# MUSIC AT VLA

## Keycentric

**Thursday, 10/24/19; 9:00 am**  
**Outside the Exhibit Hall**

Keycentric is a visionary artist with a truly kaleidoscopic feel. His music is an exciting blend of jazz, pop, classical and gospel, allowing his creativity to explore different influences and ideas.

## The Norfolk Street Choir

**Friday, 10/25/19; 9:00 am**  
**Outside the Exhibit Hall**

The Norfolk Street Choir provides community and an opportunity for Norfolk's impoverished population to participate in a universally uplifting, encouraging endeavor: group singing. Robert Shoup, Founding Director.

## THE TRUSTEE AWARD



**Dr. Samuel Smart**  
of Central Rappahannock  
Regional Library

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Dr. Samuel Smart** of the Central Rappahannock Regional Library Board of Trustees has been chosen for the 2019 Trustee Award. This award recognizes distinguished service to libraries or a library in Virginia. The Trustee honored may have

served on the local, state, regional, or national level, or at a combination of levels. Dr. Smart was selected because of his consistent and tireless advocacy and support for the CRRL libraries during his long tenure on the Board of Trustees. Dr. Samuel Smart dedicated 16 years of service to the Central Rappahannock Regional Library (CRRL) Board of Trustees on two separate occasions. He first served 8 years during the late 1990's and, most recently, from 2011-2019, holding the positions of both Chair and Vice Chair during each of his terms. Dr. Smart, a stalwart advocate for libraries, promoted the needs of CRRL both to the public and to local elected officials during his time on the Board tirelessly championing the library's budget requests and advocating for staff raises, increases to the materials allocation, and the expansion of library services. A well-known optometrist for 47 years, Dr. Smart retired from practice in December 2018 and is enjoying retirement with his wife Laura.

## THE UP AND COMER AWARD



**Alison McCue**  
of Augusta County Library

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Alison (Ali) McCue** of the Augusta County Library has been chosen for the 2019 Up and Comer Award. This award recognizes an energetic librarian, with fewer than five years of professional experience, who pushes the

boundaries of originality and creativity and expands the role of librarian with forward-thinking efforts that help move libraries into the future. Ali was chosen for this award because of her community outreach efforts, innovative programming, and desire to promote inclusivity both in the workplace and in her community.

Ali McCue is the Adult Services Programmer and Middlebrook Library Station Manager for the Augusta County Library. She earned her MLIS from Syracuse University and a BA in Religion Studies from Appalachian State University. Ali has worked on many successful projects and collaborations, including a Virginia Public Libraries Director's Award-winning weekly radio reference show, quarterly trivia

nights at local breweries, extremely popular American Sign Language classes, programming partnerships with local nonprofits, and securing the library on local public transit. Ali is currently excited about developing programming using the library's new 3D printer and virtual reality headsets. Ali lives in Staunton, VA, with her fiancé and their cat.

## THE OUTSTANDING PROFESSIONAL ASSOCIATE AWARD



**Joy O'Toole**  
of Central Rappahannock  
Regional Library

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Joy O'Toole** of Central Rappahannock Regional Library has been chosen for the 2019 Outstanding Professional Associates Award. This award recognizes a library associate who fosters communication

among library employees throughout the Commonwealth and advances and strengthens the image of Professional Associates. Joy was selected for her embodiment of the ideals of customer service, her ability to make connections with patrons and coworkers alike, and her enthusiasm and leadership. The committee was particularly impressed by Joy's initiatives to connect and support local authors through the Inklings program, special events, and CRRL's Writers Conference.

Joy O'Toole is an Adult Services Programmer at the Central Rappahannock Regional Library, where she creates classes and events to enrich, educate, and connect people in the Fredericksburg area. Joy believes that learning and community are keys to enriching people's lives and this belief colors every aspect of her job from helping someone find the perfect book to teaching people how to operate a sewing machine, connecting authors to the local writing community, and aiding family history researchers. One of Joy's greatest passions is to encourage local authors to grow in their craft and plug into the community of fellow-writers. To that end, she has built up the writers' groups in the library, created system-wide events for National Novel Writing Month participants, and organized a local full day writers' conference for all writers in the community. When MakerLabs and DIY grew into a national pastime, Joy saw an opportunity to include vintage skills with the new technology. She spearheaded an effort to train people on how to use a sewing machine, invited local fabric artists to demonstrate their crafts, and began quarterly cooking demonstrations to help people learn how to make bread, pies, and jam. Joy has been a member of VLA since 2018. She earned her Bachelor of Science degree from the University of Virginia and is a lifelong learner.

## THE PUBLIC INNOVATOR AWARD



**Central Rappahannock Regional Library Youth Services**

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Central Rappahannock Regional Library Youth Services**, under the leadership of Youth Services Coordinator Darcie Caswell, and

in coordination with Tina Bialecki, Paragon Autism Services' Director of Community Outreach and Education, has been chosen for the 2019 Public Innovator Award. This award recognizes public librarians or public library project teams who have made an outstanding contribution to advance the mission of a public library in Virginia through an innovative project, program or service during the nomination period. This partnership was selected for their joint planning and launch of Creative Minds, a class specially created for children with autism and other special needs at an elementary developmental level. Central Rappahannock Regional Library's goal for Creative Minds was to create a safe, welcoming, and supportive environment where children with autism and other special needs are given the tools and support they need to learn at their own pace and in their own way. Adult caregivers stay in the room with the children, and family members are welcome, ensuring Creative Minds is an opportunity for class participants to meet and socialize in an enjoyable learning experience.

Darcie Caswell has been committed to the education of young people for over twenty years, first as a teacher and now as a librarian. As Youth Services Coordinator for Central Rappahannock Regional Library, Darcie leads a Youth Services team of twenty-six enthusiastic, creative staff dedicated to providing educational opportunities across CRRL's service area. Tina Bialecki has had the privilege of working with children with special needs in many capacities and settings for close to thirty years and is proud to serve the special needs community in her role as Paragon Autism Services' Director of Community Outreach and Education. Paragon Autism Services is a well-respected, award winning ABA company in the Central and Northern part of Virginia which prides itself on its mission to "give back to the community."

## THE PROFESSIONAL ASSOCIATES FORUM SUPPORTER OF PROFESSIONAL ASSOCIATES AWARD



**Linda Schlekau**  
of Fairfax Public Library

The Awards & Recognition Committee of the Virginia Library Association (VLA) is pleased to announce that **Linda Schlekau** of Fairfax County Public Library has been chosen for the 2019 Supporter of Professional Associates Award. The VLAPAF Supporter of the Year Award (formerly known as the Supporter of Paraprofessionals

Award) was established in 1996 as a means of recognizing an individual who has provided significant support to their staff and who has been a champion for library support staff in Virginia libraries. Linda was chosen for this award because of her encouragement of staff to grow and develop themselves. Her mentorship and support of staff members as they seek advancement in the field greatly impressed committee members.

Linda Schlekau has served in various library roles since working as a page/CETA worker for the Bedford Public Library. After college graduation in 1977, Mrs. Schlekau told stories and did puppet shows as the children's assistant in Bedford. Her MLS specialty was in school media. She was a middle school librarian for Landon School in Maryland, a university librarian in Guam, and then a school librarian in Havelock, North Carolina. She began her career with Fairfax County in 1999 and is currently the Branch Manager for Sherwood Regional Library. Linda hopes to spend her retirement RV traveling the countryside with her husband attending Food Festivals and Renaissance Faires.



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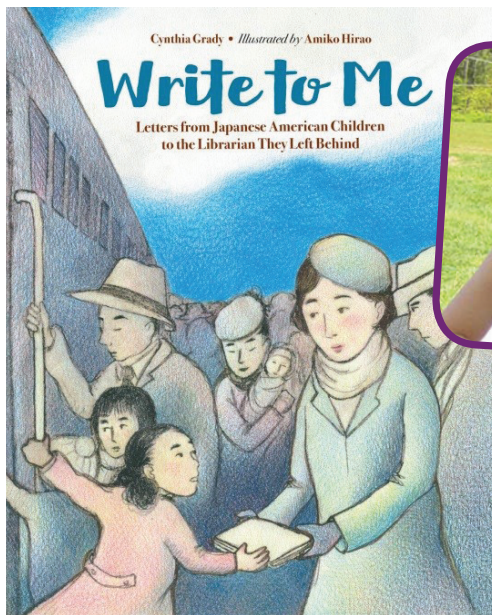
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# JEFFERSON CUP AWARD WINNERS



Cynthia Grady

## **Write to Me** by Cynthia Grady

*Write to Me* (Charlesbridge) portrays Ms. Breed's devotion to kindness and compassion in the midst of one of the most troubling times in American history. During World War II, thousands of Japanese Americans were forced to live in internment camps. At the time, Clara Breed was a children's librarian in San Diego and was close to many Japanese American children who were sent off to the camps. She kept in contact with her young customers, sending them letters of encouragement, books to read, and most importantly, hope. Cynthia Grady's well researched book features real letters that the children wrote to Ms. Breed, along with photographs, suggested further reading, and a bibliography. Grady's soft illustrations and simple storytelling bring life to the characters and the story, making it accessible to readers of all ages.

## **Chasing King's Killer**

by James L. Swanson

*Chasing King's Killer* (Scholastic) is a riveting narrative of the final days of Martin Luther King Jr. and the international manhunt that resulted in the capture of his assassin, James Earl Ray. Swanson traces the history of both King and Ray from the beginning of both of their lives, sharing interesting details of King's life and his rise to prominence and his focus later in life on poverty in America. Swanson includes many photos and primary sources to bring these tragic events to vibrant life. True crime enthusiasts will find the appeal of this book as well as those with an interest in more recent American history.



James L. Swanson



Visit [VLA.org](http://VLA.org) for the full list of 2019 Jefferson Cup Honors titles.

# GRAPHIC NOVEL DIVERSITY AWARD WINNERS

## WINNING ADULT TITLE



### ***Bingo Love*** by Tee Franklin and Jenn St-Onge, Joy San

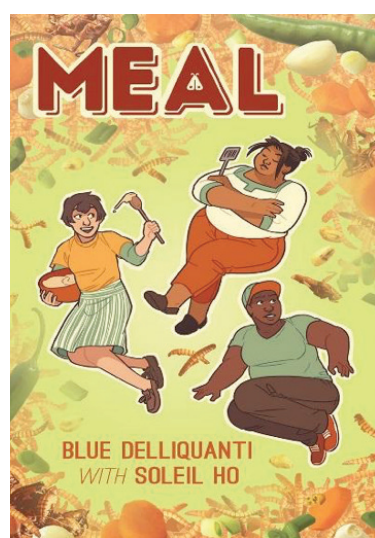
Published by Image Comics. Themes: Sexuality, Ethnicity, Age, Disability, Gender

Hazel Johnson and Mari McCray fall in love at first sight when they meet at a church bingo session in 1963, but are kept apart by society and familial expectations. After marrying young men and having families, the women cannot deny their feelings for each other when they meet again decades later. Tee Franklin, Jenn St-Onge, and Joy San deliver a beautifully written and illustrated story of two African-American women discovering the strength to pursue their own happiness and reclaim lost love.



**Tee Franklin**

## WINNING YOUTH TITLE



### ***Meal*** by Blue Delliquanti and Soleil Ho

Published by Iron Circus Comics. Themes: LGBTQ+, Ethnicity

Yarrow eats bugs. Mealworms, grasshoppers, and even tarantulas find a home in her recipes, and she's passionate about sharing her love of insect (and arachnid) cuisine with others. So when she hears of a new restaurant with an insect-focused menu, she moves across the country, hoping for a job as a chef. While working at Casa Chicatana may be Yarrow's dream, the owner and head chef, Chandra, is skeptical of Yarrow. For Chandra, eating insects is a way to stay connected to her roots, not a fad. Determined to make her dreams a reality, Yarrow sets out to convince Chandra she's serious about insect cuisine, help Casa Chicatana open on time, and maybe even work up the courage to ask out Milani, her artist neighbor.



**Blue Delliquanti**

This novel adeptly captures Yarrow's endearing earnestness, and even picky eaters will find themselves intrigued by the descriptions of how people around the world use insects in their cooking. Detailed black and white illustrations capture the intricacies of the characters' appearances, culture heritages, and personalities. Readers will not only gain an appreciation for—or at least an understanding of—entomophagy (eating insects), they'll also find themselves caught up in the business challenges facing Casa Chicatana, the will-they-won't-they tension of Milani and Yarrow's relationship, and Yarrow's search for a sense of belonging. This story is perfect for older teens who are beginning to question who they are and how they fit into the world. As an added bonus, it even contains some recipes for some of the dishes mentioned, in case readers are inspired to try their own insect-based meals.

Visit [VLA.org](http://VLA.org) for the full list of 2018 Graphic Novel Diversity Award titles.

# 2019 VLA SCHOLARSHIP BASKET RAFFLE

Your donations and raffle ticket purchases help to fund the VLA Scholarships and the Clara M. Stanley VLA Professional Associates Scholarship each year. Please contact Michael Hibben, [mhibben@roanokecountyva.gov](mailto:mhibben@roanokecountyva.gov) regarding basket donations. Winners will be selected on Friday afternoon; you do not need to be present to win. Your basket may be picked up by a colleague but must be claimed by 4:00 pm.

**Cost for tickets: \$2 each or 3 for \$5.**



Save yourself some time and purchase your tickets in advance – <http://vla.org/2019-vla-scholarship-tickets-presale> then visit the Scholarship Booth during the conference and pick up your tickets!

**The Scholarship Booth hours** are Thursday, October 24, 9:00 am - 5:00 pm and Friday, October 25, 9:00am - 12:00 pm.

# THURSDAY SESSIONS

**7:00 am**

## **Thursday Morning Walk Meet Up**

Walk the Cannonball Trail 7:00 am - 8:00 am. Meet the organizer at the hotel front door. Planned route is to St. Paul's Churchyard and to walk the historical Cannonball Trail past many historic places in downtown Norfolk.

Moderate rain or shine. **FREE**. Sign up here: <http://bit.ly/vlamornings>

**9:00 am**

## **4th Floor, The Main Ballroom**

### **Exhibit Hall opening; Registration and Packet Pick Up.**

Coffee and light refreshments served in the Exhibit Hall

**10:00 am - 11:30 am**

## **3rd Floor, Granby Ballroom**

### **Opening Session and Keynote Address with Ellen Oh**

Welcome and proclamation of VLA Day by the Hon. Kenneth Cooper Alexander, Mayor of Norfolk.

**11:45 am**

## **4th Floor, The Main Ballroom**

### **Book Signing and Box Lunch Distribution**

(\$17, must purchase online by October 17th.)

Multiple seating options are available at Grain, the restaurant on the 5th floor (open exclusively for our box lunch purchasers 11:45 am - 1:00 pm Thursday.)

**12:00 pm - 12:30 pm**

## **3rd Floor, Energy 1**

### **VLACRL Business Meeting**

**SESSION BLOCK 1**  
**THURSDAY, OCTOBER 24**  
**12:30 PM - 1:15 PM**



## **3rd Floor, Energy 2**

Thursday, 10/24/19, 12:30 pm - 1:15 pm

### **VLACRL**

#### **Love the Source You're With: Moving Beyond Popular vs. Scholarly**

Under the ACRL framework, all source types should be considered for use, rather than privileging "scholarly" as best. We developed an activity that promotes a more holistic look at sources and prompts discussions related to diversity and inclusion. Learn why it's gotten rave reviews, and how you can adapt it.

*Presenters: Candice Benjes-Small and Alex Flores, William & Mary Libraries*

## **3rd Floor, Energy 1**

Thursday, 10/24/19, 12:30 pm - 1:15 pm

### **VLACRL**

#### **Wikipedia in the Library Classroom**

What happens when we replace a traditional research paper assignment with a Wikipedia-editing project? Students become less caught up on rules about page length and font, and are better engaged with the ACRL Framework. This presentation discusses a Wikipedia

project that effectively teaches information literacy skills to undergraduate students.

*Presenter: Kelsey Molseed, Randolph College*

## **3rd Floor, Momentum 1**

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Be Excellent to Each Other: Making a MakerSpace a Welcoming Place for Everyone**

How do you make a MakerSpace fun for small children, engaging for retired engineers, advanced enough for a robotics team and welcoming to complete beginners? Come and learn how planning for inclusivity, an environment of encouragement, and awesome volunteers can make any MakerSpace a place for your entire community.

*Presenters: Ben Strohm and Mary Guillory, Chesterfield County Public Library*

## **3rd Floor, Granby Ballroom C**

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

### **Ethical Reasoning in the Library: Embracing Empathy, Finding Fairness, and Cultivating Character**

Inspired by James Madison University's Ethical Reasoning initiative, JMU Libraries provides a framework for library faculty and staff to foster ethical reasoning skills and explore the moral complexity of a host of issues in participant driven fora. Learn about the program and how it has served colleagues across the library.

*Presenters: Michael Trocchia, Jenne Klotz and Bob Martin, James Madison University Libraries*

### 3rd Floor, Granby Ballroom D

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Jefferson Cup Award Spotlight

Cynthia Grady, the 2019 Jefferson Cup winner for Young Readers, will discuss her book, *Write to Me: Letters from Japanese American Children to the Librarian They Left Behind*, her writing process, and the history behind her title. Cynthia Grady is a poet and the award-winning author of two other books, *Like a Bird: The Art of the American Slave Song* and *I Lay My Stitches Down: Poems of American Slavery*. She also has published poems in collected anthologies as well as essays on education topics. She was a teacher as well as a middle school librarian in Washington D.C. She currently teaches workshops on poetry in New Mexico, where she currently resides.

*Presenter: Salena Sullivan, VLA Jefferson Cup Committee Chair*

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### 3rd Floor, Fusion

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Let's Go To the Mall!

When county, library, and mall managers put their heads together, they ended up with the Spotsylvania Towne Centre Library, located directly inside a bustling shopping mall. Learn how this partnership evolved and the ways in which our community and new customers are engaged in this unique collaboration.

*Presenters: Alisha Barnes, Joy McIntire and Darcie Caswell, Central Rappahannock Regional Library*

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### 3rd Floor, Granby Ballroom E

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Mess Hall Roundup: A Community Approach to the Summer Food Program

Think starting a summer food program at your library is too difficult to even consider? Think again! Learn how Suffolk Public Library identified a need, found community support, and expanded their summer food program to provide kids the opportunity to explore the world around them outside of their neighborhoods.

*Presenters: Jennifer Brown and Tamra Mabrey, Suffolk Public Library*

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### 3rd Floor, Granby Ballroom B

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Revive to Survive: Creating a Community-Driven Summer Reading Experience

What motivates patrons to participate in Summer Reading? Explore a fresh approach to SRP that brings the community together and generates genuine excitement. Join Suffolk Public Library for the good, the bad, and all the "slimy" details of transforming the traditional SRP into a collaborative and successful community-driven experience.

*Presenters: April Watkins and Deborah Ward, Suffolk Public Library; Shawna LoMonaco, Newport News Public Library*

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### 4th Floor, Fraim Center

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Teens Everywhere!: LCPL's After Hours Teen Center and Running Large-Scale Inclusive Teen Events

Every Friday night, Loudoun County Public Library runs an event for over 100 local teens. Get hands-on experience with how the event is run, hear how the program built up over more than a decade, and discuss ways of managing large-scale, inclusive events for teens in your area.

*Presenters: Aryn Dagirmanjian, Angela Marchetto and Mariam Naqvi, Loudoun County Public Library*

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### 3rd Floor, Granby Ballroom A

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### What They Didn't Teach You in Library School

Thinking about getting your MLIS but unsure what you might encounter when your feet hit the ground? Degreed and considering making the jump to management? Library managers answer your toughest questions and discuss some real life situations they have handled from inappropriate customers to HVAC systems and everything in between.

*Presenters: Jessica Chatham, Zachary Elder and JoLynn Holcomb, Chesapeake Public Library; Virginia Phelps, Chesterfield County Public Library*

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### Slover Library, 6th Floor Community Engagement Room

Thursday, 10/24/2019, 12:30 pm - 1:15 pm/1:30 pm - 2:15 pm

#### A Little Brand Goes a Long Way: How to Refine and Leverage Your Brand Identity for Marketing Impact

If branding at your library means slapping logos on things, you're missing an important marketing opportunity. A genuine brand can build emotional connections with patrons and make your services pop. During this workshop, you'll learn about branding, refine your brand identity, and discover how to leverage your brand for impact.

*Presenter: Jill Stover Heinze, University of Virginia Library*

#### TWO-PART WORKSHOP

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### 3rd Floor, Momentum 2/3

Thursday, 10/24/2019, 12:30 pm - 1:15 pm

#### Connect & Learn Together: Create a Hub for Your Homeschoolers

Looking to support homeschool families? Suffolk Public Library asked families what they wanted. Answer: for the entire family to learn and connect together. Join staff and homeschooling parents as they discuss creating experiential learning easily through fairs, field trips, and chess, and by utilizing community partners for this growing community.

*Presenters: Deborah Ward, Cory Bland and Natalie Sifuentes, Suffolk Public Library; Sarah Gary and Mary Elizabeth Baesler, Homeschool Parents*



**SESSION BLOCK 2**  
**THURSDAY, OCTOBER 24**  
**1:30 PM - 2:15 PM**

**3rd Floor, Granby Ballroom D**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**Community Remembrance: Exhibiting Painful Histories in the Library**

JMRL librarians and an Albemarle County official discuss their participation in a July 2018 community civil rights pilgrimage to the Equal Justice Initiative's Memorial to Peace and Justice in Alabama. Learn about the partnership between the library, local government, and local history organizations to create programming and a traveling exhibit in support of EJI's Community Remembrance Project.

*Presenters: Abby Cox, Tasha Birkhead and Josh Howard, Jefferson-Madison Regional Library; Siri Russell, Albemarle County*

**3rd Floor, Energy 1**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**VLACRL**

**Disturbing the Peace: Engaging a Quiet Classroom**

In library instruction, peace is not always a good thing. Learn several practical and proven methods of building librarian-student rapport in quiet classrooms. Go beyond think-pair-share with high- and low-tech learning activities that foster participation and collaboration, and are adaptable to any lesson plan.

*Presenters: Kristy Borda, Liz Bellamy and Natasha McFarland, William & Mary Libraries*

**3rd Floor, Energy 2**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**VLACRL**

**Expedition Library: Using Breakout Boxes as Library Orientation**

Following years of sending students on an orientation "Selfie Safari," our University's Library decided to jump on the escape room bandwagon! Thus Expedition Library was born. What could go wrong? Spoilers, a lot! Join us for a session on the successes and pitfalls of puzzle-solving orientation activities.

*Presenter: Jennifer Beach, Longwood University*

**3rd Floor, Granby Ballroom B**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**Family READS: Family Literacy for English Language Learners**

Montgomery-Floyd Regional Library partnered with Literacy Volunteers of the New River Valley to deliver family literacy, ELL, and adult basic education programming with the

support of ALA and the Dollar General Literacy Foundation. Learn about Family READS, and how to apply lessons learned, and how to implement your own program.

*Presenter: Monena Hall, Montgomery-Floyd Regional Library*

**3rd Floor, Granby Ballroom A**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**Journey to American Library Association Accreditation**

Join faculty from Old Dominion University's Library and Information Studies program as they share progress toward ALA accreditation for Virginia's only Master of Library and Information Studies. Learn about systematic planning and evaluation for this new degree. Your ideas about the preparation of future information professionals are vital to the process.

*Presenters: Sue C. Kimmel, Elizabeth Burns, Jeff DiScala, Amelia Anderson and Lindy Brown, Library and Information Studies, Old Dominion University*

**3rd Floor, Granby Ballroom C**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**Partnering with Your Local High School**

The Danville Public Library has been partnering with its local high school for over a year now to bring a variety of STEM and Literacy programs to the students each month. I will be sharing my experience planning these programs in order to demonstrate how the public library can support its local schools and enrich students' lives.

*Presenter: Chrislyn Gardner, Danville Public Library*

**3rd Floor, Fusion**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**Virginia Tech's Free-To-You Regional Digitization Service**

Learn about Virginia Tech's initiative providing free digitization, preservation, and access for the cultural and natural heritage of Virginia. This session features works from the Taubman Museum of Art, 3D models of specimens and sculptures, and the Barter Theatre Archives. Discover how your institution can benefit!

*Presenters: Steve Tatum, Wen Nie Ng and Maureen Suess, Virginia Tech University Libraries*

**4th Floor, Fraim Center**

*Thursday, 10/24/2019, 1:30 pm - 2:15 pm*

**What in the Zooniverse! Science Literacy Programming Across Libraries Using Citizen Science**

An introduction to citizen science and how it contributes to scientific literacy. We will look at a variety of projects for inspiration, and discuss how to implement projects within school, public, and academic libraries. Bring a laptop to experience Africa through trail cameras, and help scientists identify wildlife!

*Presenter: Megan Carlton, University of North Carolina - Greensboro*

### 3rd Floor, Momentum 1

Thursday, 10/24/2019, 1:30 pm - 2:15 pm/2:30 - 3:15 pm

#### Listen, Learn, and Leap: A Community Needs Analysis Workshop

Too often the idea generation happens in a vacuum, but are you really planning in a way that is authentic to what your community needs? Flip the script and explore strategies for developing a needs analysis and determining trends from the data to make community-informed decisions.

*Presenter: Jennifer Brown, Suffolk Public Library*

#### TWO PART WORKSHOP

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### 3rd Floor, Granby Ballroom E

Thursday, 10/24/2019, 1:30 pm - 2:15 pm/2:30 - 3:15 pm

#### Trans Inclusion for Libraries

This interactive workshop will help attendees better support trans and gender variant patrons and coworkers. It will start with general information about gender identity, then go into best practices for gender inclusion in libraries. There will be activities, example scenarios, and plenty of time for questions.

*Presenter: Stephen G. Krueger, Randolph College*

#### TWO PART WORKSHOP

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**SESSION BLOCK 3**  
**THURSDAY, OCTOBER 24**  
**2:30 PM - 3:15 PM**



### 3rd Floor, Energy 1

Thursday, 10/24/19, 2:30 pm - 3:15 pm

#### VLACRL

#### Love Means Listening: Using an Icebreaker to Assess Student Knowledge Gaps

Icebreakers aren't just a way to kick off a class. Learn how we used one such activity to collect data on student knowledge gaps, providing insights for outreach and instruction, and how it became an opportunity for librarians to show empathy and openness toward student concerns.

*Presenter: Paul H. Showalter, William & Mary*

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### 3rd Floor, Energy 2

Thursday, 10/24/19, 2:30 pm - 3:15 pm

#### VLACRL

#### Hacking the Stacks: Diversifying Collections through Community Connections

How do academic librarians ensure broad representation in our collections—especially of voices often neglected through traditional collection strategies? Librarians at our institution partnered with community representatives to answer this question. These efforts present a picture of community-engaged collection development from idea generation through selection and resource promotion.

*Presenters: Abby Flanigan, Keith Weimer, and Lucie Stylianopoulos, University of Virginia*

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### 3rd Floor, Fusion

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### Art at the Library: How Process Focused Art Supports Early Literacy

Create art programs that focus on the creative process, not the “product”. Learn how this approach supports early literacy skills and cognitive development. Bonus! You need no formal art training or artistic talent to create and run these events.

*Presenter: Lillian Bauer, Loudoun County Public Library*

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### Slover Library, 6th Floor Community Engagement Room

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### CaTS Cataloging Forum

Join the CaTS (Collections and Technical Services) Forum for a lively discussion of emerging issues and trends in technical service departments. We will discuss topics such as workflows, documentation, and whatever other questions or ideas you bring!

*Presenters: Jessica Robertson, Central Rappahannock Regional Library/VLA CaTS Chair; Easter DiGangi, Portsmouth Public Library*

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### 3rd Floor, Momentum 2/3

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### Disturbing the Peace: When College Yearbook Images of the Past Disrupt the Present

Hear from three library dean/directors as they describe their experiences with the discovery and aftermath of problematic student yearbook content. What happens when librarians, with our strong commitment to access and intellectual freedom, must communicate and work with administrators equally committed to institutional brand, reputation, and history?

*Presenters: Shaunna Hunter, Hampden-Sydney College; Kevin Butterfield, University of Richmond; Luke Vilelle, Hollins University*

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### 3rd Floor, Granby Ballroom A

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### Everybody Wins: How to Use Contests to Engage Teens with the Community

The annual CRRL Teen Art and Poetry Contests provide a forum for teens to share their talents with the community. We've worked out all the “kinks” in pulling off these large events. Come find out how you can start a contest to shine a light on teens in your area.

*Presenter: Sarah Hutchinson, Central Rappahannock Regional Library*

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### 3rd Floor, Granby Ballroom B

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### Evolution of the Library Environment

Attendees will learn about the demands facing libraries today, and the characteristics of the new library that responds to those demands. You will also discover how a palette of place can support a diversity of behaviors. Join us in rethinking library spaces to engage all visitors to the library!

Presenter: *Lizzie Scott, Steelcase*

### 4th Floor, Fraim Center

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### Let's Get Quizzical: Run a Trivia Night at Your Local Brewery

Tazewell County and the Valley Libraries (Augusta County, Staunton, and Waynesboro Public Libraries) coordinate regular trivia nights at local breweries. We will explore different ways to structure these popular outreach events which establish community relationships, appeal to multiple generations, and advance the library's brand as a fun place to learn.

Presenters: *Chris Wilkes and Erica Hall, Tazewell County Public Library; Rebecca Lamb, Waynesboro Public Library*

### 3rd Floor, Granby Ballroom D

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### Public, Academic, NASA, Oh My!: Exploring Careers in Librarianship

There are a variety of librarians out there and we don't always know what each librarian does. Join us as we explore different career paths in librarianship with a panel of librarians representing a variety of fields. What exactly do these librarians do and how did they get here? Could this one day be you?

Presenters: *Anne Rappe-Epperson, Appomattox Regional Library System; Jennifer Stout, Virginia Commonwealth University Libraries; Michelle Chrzanowski, National Aeronautics and Space Administration; Jay Moore, The Mariners' Museum Library; Caitlin Flanagan, Hampton Public Library System; Nandhitha Agaram, Richmond Public Library*

### 3rd Floor, Granby Ballroom C

Thursday, 10/24/2019, 2:30 pm - 3:15 pm

#### Taking Care of Business: Entrepreneurs and Libraries

Small business owners (or potential entrepreneurs) are always looking for resources to help get things started, get themselves known, and grow. Come learn how libraries can provide support to entrepreneurs and the business community at large in your area!

Presenter: *Nathan Flinchum, Roanoke Public Libraries*

## POSTER SESSIONS

THURSDAY, OCTOBER 24

3:15 PM - 4:00 PM

COFFEE AND SNACK BREAK  
IN THE EXHIBIT HALL

## COMMON ACRONYMS

VLA

Virginia Library Association  
(located in Virginia Beach)



LVA

The Library of Virginia  
(located in Richmond)



VLAORL

The Virginia Chapter of the Association of  
College and Research Libraries



VIVA

The Virtual Library of Virginia



SCHEV

State Council of Higher Education



ALA

American Library Association

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*— Christina '20, ODU MLIS Student*

  
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THURSDAY, OCTOBER 24, 3:15 PM - 4:00 PM  
THE MAIN BALLROOM FOYER, 4TH FLOOR

# Combined VLA and VLACRL POSTER SESSIONS

This is your chance to browse the \*combined\* VLA/VLACRL Poster Sessions!

## 1. Horror (Genre) in the Classroom: The Power and Applicability of Popular Culture Metaphors and Analogies for Information Literacy Instruction

Academic libraries welcome students from diverse backgrounds: First-Gen, international, low SES background, and more. Some of them are encountering U.S. higher education for the first time, even as they are having formative encounters with libraries. Yet the availability of portable media may make them more prone to interact with it. Metaphors can help us reach them, especially when tied to popular media.

*Presenters: John Glover and Sergio Chaparro, Virginia Commonwealth University*

## 2. Finding the Fairness in Fair Use

Navigating the quagmire of the Doctrine of Fair Use is intimidating. Focusing on the librarian's role as consultant to scholars with advanced fair use questions, this session addresses common and not-so-common queries in this area, and investigates whether fair use currently provides fairness to scholars and copyright holders.

*Presenter: Howard S. Carrier, James Madison University*

## 3. Love in a Time of High-Cost Textbooks

To improve textbook affordability, William & Mary is considering a textbook pilot program with Barnes & Noble. Before that pilot begins, the Libraries wanted to learn more about students' textbook preferences and the ways students tackle textbook expenses. In 2019, a survey was launched assessing format preferences, purchase costs, and student success.

*Presenters: Jessica Ramey and Marian Taliaferro, William & Mary Libraries*

## 4. Finding Your Way into the Open

Do you want to help your campus navigate the world of textbook access and affordability? See how Longwood University developed an open and affordable resources plan through a collaboration between the library, the bookstore, instructional designers, the Center for Faculty Engagement, and the Registrar's Office.

*Presenter: Mark Hamilton, Longwood University*

## 5. Wild Goose Chase or Effective Library Instruction? A Change of Approach to the Library Introduction for First Year Students

This poster will describe a collaboration between a librarian and faculty to develop a physical and virtual treasure hunt designed to introduce on-campus, first year students enrolled in University Enhancement and living-learning communities to library services and resources. We will share activities included, assessment data, lessons learned, and future plans.

*Presenters: Lucinda Rush Wittkower and Jamie S. Cook, Old Dominion University*

## 6. Myth Busting: Which Journals Are Needed for Accreditation? You Decide!

Many of us use disciplinary accreditation as a reason to keep subscriptions to specific journals, but our study has shown that accreditors have stopped asking for title lists. For better or worse, collections are under less scrutiny from accreditors than they were before, allowing us to cancel titles more liberally.

*Presenters: Kristy Borda and Georgie Donovan, William & Mary Libraries*

## 7. 3D Printing Assignments at Small Institutions

Working with several Humanities faculty we've developed assignments that take advantage of 3D printing to get students interested in non-writing, scholarly output. There is an increased focus in technological/digital literacy on our campus, and the 3D printer is an easy technology for some students to get excited about.

*Presenter: Gardner Treneman, Randolph-Macon College*

## 8. Sticky Notes to the Rescue: Kinesthetic Learning and Keyword Development

Keyword development is an essential skill taught in most one-shot instruction sessions, but teaching it in an effective and interesting way can be difficult. Using simple tools, learn how to get students working in groups, out of their seats, and developing keyword searches that will get results.

*Presenter: Sarah Reynolds, Longwood University*

## 9. Jumpin' Jack Flash (Fiction): Engaging Patrons through Super-Short Stories

What can a short story dispenser do for your library's space, outreach, and programming? Learn how William & Mary Libraries are using their dispenser – the first of its kind in Virginia – to re-engage busy patrons' love of reading, develop community partnerships, and create unique programming through flash fiction.

*Presenter: Liz Bellamy, William & Mary Libraries*



### **10. Assessing the Impact of Interns and Internships in Technical Services**

Interested in having interns (or volunteers) in technical services but not sure if it's worth the time for training? Working with interns can build capacity within your organization, create opportunities for new or potential librarians, and support institutional goals of lifelong learning, community engagement, and diversity, equity, and inclusion.

*Presenters: Libby McDaniel, William & Mary Libraries; Mariah Arieux, Virginia Museum of History & Culture*

### **11. Puzzlepalooza: An Educational and Fun Program for the Whole Family**

January is National Puzzle Month and the Chesapeake Public Library celebrated with a family-friendly event. Patrons were introduced to a variety of puzzles: logic, cryptic, mechanical, word and jigsaw. Presenters will share experiences bringing Puzzlepalooza to fruition and what went well and what needs revising. Sample puzzles will be shared.

*Presenter: Kevin Clement, Chesapeake Public Library*

### **12. Finish Line in Sight: The Marathon Model of Events**

Creative writing communities have long organized and reaped benefits from writing marathons. In fact, the marathon is a simple, easily scalable, successful event model for all sorts of writers and creators and can be used by libraries to enhance their position as important community spaces and to forge or strengthen partnerships with other organizations and institutions.

*Presenters: Gregory Kimbrell and Nina Exner, Virginia Commonwealth University Libraries*

### **13. Mission Democracy**

When libraries partner with the League of Women Voters, we become a mighty force to promote democracy and educate voters. Explore how Virginia libraries and Leagues work together to cultivate civic engagement, lead educational events, create non-partisan voter information tools and solve local issues.

*Presenter: Lena Gonzalez Berrios, Prince William Public Library System*

### **14. Must Love Books (and Booze!): Bringing Book Clubs to Local Breweries and Wine Shops**

With a goal to provide unique programming to our patrons in their 20s and 30s, discover how we partnered with local businesses to create two different, yet popular book club programs. See what was successful, what lessons were learned, and what we look forward to in the future.

*Presenters: Jennifer Minter and Maggie Summers, Newport News Public Library*

### **15. The Grateful Dead Course @ UNGC: Peace, Love, and Library Collaborations**

This poster will outline the experiences of two librarians at UNC-Greensboro who took on the challenge of working with a 500-level course focused on the legacy of the Grateful Dead. Building a comprehensive bibliography, asynchronous library instruction materials, and more made this partnership enriching & fun for all involved!

*Presenter: Rachel Olsen, University of North Carolina Greensboro*

### **16. Big Read: Big Opportunities for Town and Gown Collaboration**

Successfully writing and receiving an NEA Big Read grant requires planning, partnerships, and perseverance. This poster will explore our University's successful process, including collaboration with many stakeholders and community partners, sometimes with opposing goals. Explore how we cultivated partnerships that worked and adapted when things went pear-shaped.

*Presenter: Jennifer Beach, Longwood University*

### **17. Community Engagement in Academic Libraries**

This poster will discuss how our Library developed intentional programming in alignment with its new strategic plan, ALA's Core Values of Librarianship and our institutional mission, and institutional learning outcomes. By leveraging campus partnerships, the library is living its new strategic directions by encouraging community engagement.

*Presenters: Sherry Matis and Sue Erickson, Virginia Wesleyan University Library*

### **18. The Life-changing Magic of Tidying Up Your Government Documents**

We all believe in the importance of government documents, right? But many libraries struggle with the amount of space we have dedicated to the physical collection that has dramatically declined in use. Join us as we discuss the magic of tidying up (weeding) our government documents collection and learn about the interesting materials we discovered that sparked joy.

*Presenters: Libby McDaniel and Lisa Nickel, William & Mary Libraries; Trillian Hosticka, University of Virginia*

### **19. Marketing Find It Virginia**

This poster session will suggest multiple strategies for marketing Find It Virginia to specific user groups, such as Job Seekers, English Language Learners, and Small Businesses.

*Presenters: Nan Carmack and Cindy Church, Library of Virginia*

### **20. So Many Books, So Little Time: Streamlining Collection Development Workflows for a Smaller Team**

Creating and maintaining a great collection can be a demanding and time-consuming process. Join us as we discuss our library's move to a smaller, more consolidated collection development team and the strategies we've employed to help simplify and automate monographic selection. Presenters will address the development of approval plans, implementation of DDA/EBA programs, and other methods for easing the collection development workload.

*Presenters: James Glosson and Katherine McKenzie, William & Mary Libraries*

### **21. Sexual Harassment in Academic Libraries: A National Study**

Anecdotal evidence suggests that academic librarians experience a high degree of sexual harassment, not only from coworkers but from patrons. Our study is the first quantitative analysis to examine the incidence and prevalence of sexual harassment, collecting over 600 responses. We'll discuss our methodology, results, and implications for the profession.

*Presenters: Candice Benjes-Small, William & Mary Libraries and Jennifer Resor-Whicker, Radford University*

## 22. On Display: Libraries as a Platform for Student Voices

Librarians and an English professor share their experiences collaborating on an assignment in which students proposed and curated library displays on topics important to them.

*Presenters: Anne Anderson, Paul Chapman and Carlos Schroder, Northern Virginia Community College*

## 23. For the Love of Learning: Libraries Throughout History

We all love libraries, but do you know about their history? Attendees will learn some of the history of libraries through the ages and their impact on and civilization and knowledge. This overview will cover libraries from the ancient to the modern, and some in between.

*Presenters: Jamie Price, Radford University Carilion Library and Christina Lafon, Roanoke City Public Library*

## 24. Demanding Attention with Digital Signage

Libraries are constantly looking for new and interesting ways to engage with patrons. Funding is often limited and libraries are tasked with attempting creative and cost-effective ways of capturing the attention of their visitors. Digital signage is the perfect opportunity to achieve this goal. These solutions can be expensive so the purpose of this presentation is to showcase the solutions that we have selected for our digital signage. We will demonstrate the ease of use for our solution and share them with other libraries. In addition, we will provide guidance on how to research and select a digital signage solution.

*Presenters: Ashleigh Holmes, Dwayne Hawkins and Casey McLaughlin, Newport News Public Library*

## 25. Libraries Responding to the Opioid Epidemic

According to the National Institutes of Health, more than 130 people die every day after an opioid overdose, and many public libraries are acutely impacted by this national health crisis. Learn about how Virginia public libraries are responding to this crisis.

*Presenters: Cindy Church, Library of Virginia; Jennifer Shepley, Chesterfield County Public Library*

**SESSION BLOCK 4**  
**THURSDAY, OCTOBER 24**  
**4:00 PM - 4:45 PM**



### 3rd Floor, Granby Ballroom D

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

#### #MeToo: Continuing the Conversation About Sexual Harassment

Last year, we shared tips and ideas for combating sexual harassment at the service desk. This year we want to follow up with you with another moderated discussion. What's working? What isn't? How can we support each other? For managers and front-line staff.

*Presenters: Sarah Skrobis and Kayla Payne, Staunton Public Library*

### 3rd Floor, Fusion

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

#### Beyond Black History Month: Supporting African American Communities through Programming, Collection Development, and Ongoing Professional Development

In this session, I will outline strategies for authentically supporting the African American community. With an emphasis on social justice, empathy, and empowerment, I will share works from the most powerful voices in contemporary African American literature as well as information about ongoing professional development opportunities. Librarians will learn how they can support schools with culturally responsive resources throughout the year.

*Presenter: Shannon Outlaw, Fairfax County Public Schools*

### 3rd Floor, Momentum 1

*Thursday, 10/24/2019, 4:00 pm - 4:45 pm*

#### Beyond Books: Circulating Equipment, Musical Instruments, and Anything Else Your Library Desires

Moving to a new ILS forced a rethinking and reinvention of the process for including non-typical but circulating materials in the catalog. The challenge was to find a way of simplifying the cataloging of items while also allowing for the creation of both simple and granular statistical reports.

*Presenters: Laura C. Morales and Libby McDaniel, William & Mary Libraries*



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Network: Hilton Honors Meeting  
Password: Themainfall2019

### 3rd Floor, Momentum 2/3

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Collecting Stories and Building Community: Lessons from MRL's "Century of Stories" Project

Have you ever wanted to capture that perfect story from a patron? Massanutten Regional Library has started to archive stories and memories from its community to help celebrate its 100th Birthday in 2028. Find out how easy it is to create an oral history for your library community.

*Presenters: Susan Versen and Cheryl Keeler, Massanutten Regional Library; Christopher Versen, Versen Freelance*

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### 3rd Floor, Granby Ballroom E

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Fail Forum

Conferences are full of success stories... so let's talk about our failures. In this open forum, attendees will discuss unsuccessful initiatives, programs that needed to end, and professional failure in all forms. Come prepared to be open about what didn't work in your library and why.

*Moderator: Katelyn Burton, Virginia Western Community College*

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### 4th Floor, Fraim Center

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Fire, Water, and Mold, Oh My!: Disaster Management in Information Agencies

Join the Virginia Chapter of the Special Libraries Association for a conversation with information agency managers in public and special libraries who have handled situations, which could have jeopardized their institution's collection, facilities, and more. Get your questions answered and come away with practical guidance and lessons learned.

*Presenters: Easter DiGangi and Todd Elliott, Portsmouth Public Library; Trish Taylor, SLA VA President; Paulette Schwarting, VA Museum of History and Culture; and Sherin A. Henderson, Newport News Public Library*

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### 3rd Floor, Energy 1

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Handling Difficult Patrons

Customer service is not always easy, especially when you're dealing with difficult patron behavior. Get techniques to keep your cool, ways to battle compassion fatigue, alternatives to saying "no", suggestions for responding to online criticism, and approaches to growing your staff's customer service skills.

*Presenter: Laurel Tacoma, Fairfax County Public Library*

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### 3rd Floor, Granby Ballroom A

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Music & Memory: Using Music to Foster Community and Connections Among Seniors

Research has shown that music benefits seniors profoundly in that it may make them more communicative and feel less isolated. Henrico County Public Library will discuss how our Music & Memory Program creates meaningful dialogue for seniors, serving as a connection to the past and an interaction in the present as well as describe

our program and give ideas to create your own.

*Presenters: Phil Ford and Chris Martin, Henrico County Public Library*

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### 3rd Floor, Granby Ballroom B

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Beyond 35" Clearance: Conducting an Accessibility Audit

Creating a welcoming, inclusive environment for customers with disabilities takes time, research, and consideration, requiring up-front assessment and strategy. Accomplish this by conducting an accessibility audit, examining virtual and physical library spaces, programs, and services. You'll receive a sample audit to evaluate your own library and formulate an action plan.

*Presenters: Babak Zarin, Central Rappahannock Regional Library; Susan Paddock, Bayside Area and Special Services Library; and Kaitlyn Hodges, Virginia Beach Public Library*

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### 3rd Floor, Granby Ballroom C

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Peace, Love, and a Sense of Accomplishment! Writing with Virginia Libraries!

Peace: take a moment to reflect. Love: what are you passionate about in your work? A sense of accomplishment: write and publish your article in *Virginia Libraries*! Join a panel of *Virginia Libraries* editors for a journal update, and tips for writing and publishing success!

*Presenters: Virginia (Ginny) Pannabecker, Virginia Tech University Libraries; Cori Biddle, Bridgewater College; Barbara Ferrara, Chesterfield County Public Library; Susan La Paro, Library of Virginia*

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### 3rd Floor, Energy 2

Thursday, 10/24/2019, 4:00 pm - 4:45 pm

#### Lightning Talks

5 talks. 7 minutes each. See page 42 for a full list.

**VIVA USERS GROUP MEETING 2019**  
**4:00 PM - 6:00 PM**  
**SLOVER LIBRARY, 6TH FLOOR COMMUNITY ENGAGEMENT ROOM**

#### The Future Starts Now: Exploring Innovative Practices in VIVA Libraries

Through a series of lightning talks, VIVA members will share innovative practices that bring the future into our libraries. Covering interesting uses of technology, fresh programs or services, and leveraging digital resources for new purposes, member institutions will share creative ways to inspire and partner with their students, faculty and administrators. The library of tomorrow is in reality the library of today. In addition to the lightning talks, VIVA will update attendees on consortium activities, vendors will provide brief updates on their VIVA-subscribed products through a game show-style format, and door prizes will be awarded.

Thursday, 10/24/2019, 5:00 pm - 6:00 pm

### Business Meetings

- VASLA, the VA Chapter of the Special Libraries Association (3rd floor, Momentum 1)
- Website Content Committee (3rd Floor, Momentum 2/3)
- Collections and Technical Services Forum (3rd Floor, Energy 1)
- VLA Professional Associates Forum (3rd Floor, Energy 2)
- New Members Round Table (3rd Floor, Fusion)
- Librarians of Color Forum (new!) (4th Floor, Fraim Center)
- Local and Family History Forum (3rd Floor, Granby A)

Thursday, 10/24/19, 6:00 pm – 8:00 pm

### Dine Arouds

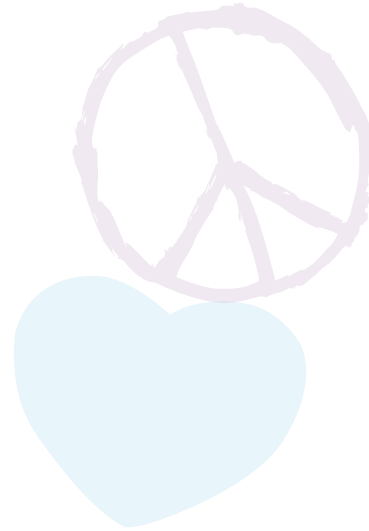
We've made reservations for conference participants at local restaurants so you can dine and network with colleagues from around the state. Please sign up for the restaurant of your choice by Sunday 10/20/19 so that we can give a final count to restaurants in advance. Space is limited so if you do not plan to attend, please remove your name from the sign-up. <http://bit.ly/vladinearounds>

### 3rd Floor, Granby Ballrooms

Thursday, 10/24/2019, 8:00 pm - 10:00 pm

### VLA All-Conference Social

Put on your boogie shoes and get ready to dance the night away under a glistening disco ball at this year's groovy 70s-themed Social! DJ Scott will return with his photo booth and the greatest hits of the decade so you can dance to your heart's content. Be one of the first 150 people to score a free drink ticket!



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# FRIDAY SESSIONS

**7:00 am – 8:00 am**

## **Friday Morning Walk Meet Up**

Walk the Elizabeth River trail. Meet the organizer at the hotel front door. Planned route is to The Waterside District, head north on the trail through Town Point Park for 30 minutes, and return. Moderate rain or shine. **FREE.**

<https://www.signupgenius.com/go/508054ca9a92ea6fe3-morning>

**7:30 am – 8:15 am**

## **Friday Morning Yoga at Slover Library**

Bring your mat and meet us in the Forum on the first floor of Slover Library to start your day. The library won't be open, but you will be able to enter the library from the front door at Plume Street or through the Selden Market (which connects The Main and Slover Library.) **\$10 DONATION SUGGESTED**

## **4th Floor, The Main Ballroom**

Friday, 10/25/2019, 8:30 am - 12:00 pm

### **Exhibit Hall Opens**

Coffee and light refreshments served.

**SESSION BLOCK 1**  
**FRIDAY, OCTOBER 25**  
**9:30 AM - 10:15 AM**



## **3rd Floor, Energy 2**

Friday, 10/25/2019, 9:30 am - 10:15 am

### **VLACRL**

#### **How Accessible is Your Library? Using an Audit to Build Awareness, Grow Community, and Drive Change**

Libraries provide access to a wide range of people, including those with disabilities. But how accessible are our libraries? A formal space audit can answer this question. It can also help raise awareness of the importance of accessibility among your staff and grow relationships with your local disability community.

*Presenter: K.T. Vaughan, James Madison University*

## **3rd Floor, Granby Ballroom E**

Friday, 10/25/2019, 9:30 am - 10:15 am

### **Build a Better Library: Surveying Library Users to Justify a Facility Upgrade**

Nestled in Chesterfield County, Midlothian Library is a bustling branch with high circulation and well-attended programming. When the time came to discuss renovations, a facility survey was launched. Learn how Chesterfield surveyed customers, collected data, and analyzed feedback in hopes of building a bigger, better library.

*Presenter: Michelle Jones, Chesterfield County Public Library*

## **3rd Floor, Energy 1**

Friday, 10/25/2019, 9:30 am - 10:15 am

### **VLACRL**

#### **Promoting Inner Peace with Information Literacy Instruction**

How have librarians' educational autobiographies helped and/or hindered their teaching acumen? Have they empowered us to be authoritative figures or do we chafe under the notion of ourselves as authorities? This workshop provides an open space for examination of how librarians develop teaching self-efficacy.

*Presenters: Janna Mattson and Maoria Kirker, George Mason University Libraries; Mary Oberlies, William & Mary Libraries; Jason Byrd, Adelphi University*

## **3rd Floor, Momentum 1**

Friday, 10/25/2019, 9:30 am - 10:15 am

### **Collaborative for Health Literacy**

Librarians from the Virginia Commonwealth University (VCU) Libraries collaborated with the VCU Center on Health Disparities to plan, develop, and teach a series of workshops focused on improving participants' health literacy and technology skills. These workshops were aimed at residents of Richmond City's East End, a historically low-income, food and resource desert, and the workshops were taught in the East End branch of the Richmond Public Library. This session will provide an overview of how the project was developed and implemented.

*Presenters: Dana L. Ladd and Emily Hurst, Virginia Commonwealth University Libraries; Alisa Brewer, Virginia Commonwealth University Center on Health Disparities*

## **3rd Floor, Momentum 2/3**

Friday, 10/25/2019, 9:30 am - 10:15 am

### **Give 'em What They Want: A Library of Things**

Learn how JMRL librarians successfully wrote proposals, selected Things, found funding, launched and promoted non-book items.

*Presenters: Elizabeth Rapp, University of Virginia and Abby Cox, Jefferson-Madison Regional Library*



### 3rd Floor, Granby Ballroom A

Friday, 10/25/2019, 9:30 am - 10:15 am

#### Market or Die: Advertising in Today's Library

Marketing is often one of the most neglected aspects of a public library, yet our success relies heavily upon effective advertising. Join us as we discuss best practices for graphic design, tips on social media use, and other suggestions to help build an attractive and effective marketing campaign.

*Presenter: Hannah Axt, Arlington Public Library*

### 3rd Floor, Granby Ballroom B

Friday, 10/25/2019, 9:30 am - 10:15 am

#### Music Makes Story Times Shine: Bringing Early Literacy Alive Through Musical Expression

Learn about the links between music and the phonological awareness needed for early literacy, the social impact music has on children, and the easiest ways for the non-musically inclined youth librarian to include music in a story time. The session includes real-life participation using simple manipulatives, instruments, felt boards, and puppetry.

*Presenter: Cheryl Costello, Handley Regional Library*

### 3rd Floor, Granby Ballroom C

Friday, 10/25/2019, 9:30 am - 10:15 am

#### Passports @ Your Library

Interested in becoming a passport acceptance facility? Join presenters from two library systems which recently began offering Passport Services to hear the pros and cons associated with this service. Basics of starting a service will be presented along with tips to make it successful.

*Presenters: Sydney McCoy, Loudoun County Public Library; John Hood, Prince William County Public Library*

### 3rd Floor, Fusion

Friday, 10/25/2019, 9:30 am - 10:15 am/10:30 am - 11:15 am

#### Dealing With Difficult People

Constant interaction with the public can be taxing, but the conflict that arises from dealing with difficult people often becomes overwhelming. Alane Cameron Ford has worked in death and dying with people at their best and their worst and has tips, processes, reflections and even exercises to help make interactions less stressful. Participants will learn how to cope, de-escalate, connect and learn from even the seemingly most fruitless interactions.

*Presenter: Alane Cameron Ford, LifeNet Health*

#### TWO PART WORKSHOP

### 3rd Floor, Granby Ballroom D

Friday, 10/25/2019, 9:30 am - 10:15 am

#### Black & Super!: Supporting Diverse Communities with Programming Around Comics

Diverse communities need diverse representation. We will explore how libraries can address this issue through the example of an all ages program about black superheroes.

By seeking out conversation and feedback we hope to encourage others to use comics as a fresh platform to spotlight diversity in their community.

*Presenters: Matthew Thompson, Tiffany Duck, Cory Bland, and Melissa Mitchell, Suffolk Public Library*

### Slover Library, 6th Floor Community Engagement Room

Friday, 10/25/2019, 9:30 am - 10:15 am/10:30 am - 11:15 am

#### Everyone Can Coach: Get FUELed Up!

When someone asks your advice or perspective, are you reluctant to offer it because you are not a subject matter expert? Not to worry, you can help the asker identify solutions without knowing a thing about the subject! Learn the FUEL model of coaching to improve your leadership capacity regardless of your position in the library.

*Presenters: Nan Carmack, Library of Virginia; Vivian Washington, Chesapeake Public Library; Rick Ward, Blue Ridge Regional Library; Toni Cox, Roanoke County Public Library*

#### TWO PART WORKSHOP

### 4th Floor, Fraim Center

Friday, 10/25/2019, 9:30 am - 10:15 am

#### A Turnaround Story: FCPL's Tale of Moving Forward From Bad Press, Low Morale, and a Conflicted Board

The Fairfax County Public Library has spent the last three years turning around from some missteps which generated negative press in national papers, picketing at Board meetings, and more. Learn how FCPL regrouped, invigorated their library system, engaged staff, and regained the public's library-love.

*Presenters: Jessica Hudson and Christine Jones, Fairfax County Public Library*

**SESSION BLOCK 2**  
**FRIDAY, OCTOBER 25**  
**10:30 AM - 11:15 AM**

### 4th Floor, Fraim Center

Friday, 10/25/2019, 10:30 am - 11:15 am

#### Serving Diverse Virginia! A Library Orientation to New Virginians

One in every eight people in the state of Virginia is foreign-born. Virginia has become more complex and diverse over time. How can we as information professionals be prepared to address the needs of New Virginians? This session will offer a presentation of terminology, social identity groups, unconscious and conscious bias, and macroaggressions through the lens of library customer service in order to prepare our organizations to succeed in welcoming all Virginians.

*Presenters: Emma Ito, Library of Virginia; Cristina Domínguez Ramírez, and Henrico Public Library*

### 3rd Floor, Granby Ballroom C

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **Empowering Your Staff to Solve Problems: Evidence-Based Training for Strategic Thinking**

Are you teaching procedures or are you teaching problem solving? Discover an approach to help develop your staff's strategic thinking skills to meet the needs of the 21st-century library workplace. Explore how to apply learning theory and walk away with actionable steps for training independent problem solving.

*Presenters: Rebecca B. French and Jennifer Keach, James Madison University*

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### 3rd Floor, Momentum 1

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **Help Us Build the Digital Virginias Partnership**

Digital Virginias, now online as a Digital Public Library of America hub, seeks to expand its partnership to support more types of digital initiatives. In this facilitated, active discussion, attendees will be asked to guide Digital Virginias' future directions by sharing their challenges and aspirations for digital projects.

*Presenters: Debbie Cornell, William & Mary; Erin White, Virginia Commonwealth University; Jessica McMillen, West Virginia University; Jeremy Bartzak, University of Virginia; Wen Nie Ng, Virginia Tech*

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### 3rd Floor, Momentum 2/3

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **Launching a Civic Engagement Lab**

Looking to grow a culture of civic literacy and dialogue at your library? The Central Rappahannock Regional Library's Civic Lab offers activities, information, and conversation on the big issues that affect our community. Attendees will learn about the successes and challenges of this program and walk away with resources for starting their own Civic Lab.

*Presenters: Rachel Placchetti and Griff Ashooh, Central Rappahannock Regional Library*

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### 3rd Floor, Granby Ballroom A

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **Unplugged: Developing Early Elementary Coding Programs**

Virginia Beach Public Library purchased "unplugged" coding toys to teach K-2 kids basic coding concepts and soft skills critical for the 21st Century workforce. Attend this session to learn how we implemented this project and ways you can introduce coding programs at your library with or without funding.

*Presenters: Nicole McGee and Rebekah Kreitner, Virginia Beach Public Library*

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### 3rd Floor, Granby Ballroom D

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **Library Boards and Library Directors: Who's in Charge of What?**

Library boards and library directors have very different roles, but with a great deal of overlap. They must work together to assure a smooth and seamless operation of the library. Sometimes that works and sometimes that doesn't! Come hear a panel discussion with a library director, two board members from the Central Rappahannock Regional Library, and a librarian from the Library of Virginia as they give their experiences and expectations.

*Presenters: Martha Hutzler, Central Rappahannock Regional Library; Kim Armentrout, Library of Virginia; Cheryl Miller and Kathryn Miller, Central Rappahannock Regional Library Board*

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### 3rd Floor, Energy 1

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **VLACRL**

#### **Project Outcome for Academic Libraries: Data for Impact and Improvement**

Come learn about the new Project Outcome for Academic Libraries, a free survey toolkit that helps libraries measure four key learning outcomes – knowledge, confidence, application, and awareness – across seven areas and use that data as the basis for improvements and advocacy. This session will include opportunities for questions and discussion.

*Presenter: Eric Ackermann, Radford University*

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### 3rd Floor, Energy 2

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **VLACRL**

#### **Podcasts, Posters, and the Library? Oh my! A Story of our Librarian/Faculty Collaboration**

Embedded librarianship can mean a lot of different things. In this presentation we will share our experience as a librarian and faculty partnership when designing new multimodal projects for two courses. Participants will leave our session with the ideas, tools, and confidence to explore embedded librarianship at their institutions.

*Presenters: Cori Biddle and Maria Paz Esguerra, Bridgewater College*

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### 3rd Floor, Granby Ballroom B

Friday, 10/25/2019, 10:30 am - 11:15 am

#### **Using Social Gaming to Reach Under-served Students**

Hampden-Sydney College has numerous extracurricular activities to offer the average student. Over the last few years, the library has offered social gaming – Dungeons & Dragons, murder mysteries, escape rooms, board games, etc. – with minimal library staff to engage the indoor kids, the shy, and the non-neurotypical. Here's how we did it.

*Presenter: Maryska Connolly-Brown, Hampden-Sydney College*

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## VLA LUNCHEON WITH CELESTE O. NORFLEET

11:30 AM - 1:00 PM

VLA is thrilled to host Celeste O. Norfleet at our Annual Luncheon. Ms. Norfleet is a nationally best-selling author of more than thirty critically acclaimed novels. Her new novel, *One Night in Georgia*, is set in the summer of 1968 and is a provocative and devastating novel of individual lives caught in the grips of violent history. At the luncheon, she will tell us the story of how she started writing (hint: it involves a library in Virginia) and what led her to *One Night in Georgia*, as well as her other Young Adult and Romance titles. As a nod to her start in the Romance genre, we'll look to the audience for participation and each attendee will go home with a copy of one of Ms. Norfleet's books! Tickets to the luncheon are \$33 and must be purchased by October 17, 2019.

### SESSION BLOCK 3 FRIDAY, OCTOBER 25 1:15 PM - 2:00 PM



#### 3rd Floor, Momentum 1

Friday, 10/25/2019, 1:15 pm - 2:00 pm

##### AnjiPlayDate

Play is an early literacy practice, but are our play programs child-centered and child-led, or playful, adult-directed activities? Join us as we discuss creating programs based on Anji Play, an educational philosophy centered on self-directed, exploratory play as the deepest and truest form of learning.

*Presenter: Candice Cheshire, Newport News Public Library*

#### 3rd Floor, Momentum 2/3

Friday, 10/25/2019, 1:15 pm - 2:00 pm

##### Imagine All the People Living a Literate Life

Learn about the daily challenges faced by adults who have difficulty reading and writing, and how it affects their ability to fully participate in today's world. Hear about successful initiatives pairing literacy organizations and libraries to better the communities they serve.

*Presenter: Victoire Sanborn, Virginia Literacy Foundation*

#### 4th Floor, Fraim Center

Friday, 10/25/2019, 1:15 pm - 2:00 pm

##### Kissing Books for Everyone: Helping Romance Readers Find Diverse Love in the Stacks

Romance readers are as diverse as they are passionate. Yet according to The Ripped Bodice's 2018 report, "The State of Racial Diversity in Romance Publishing," only 7.7% of books from leading publishers were written by authors of color. And what about other marginalized experiences, including LGBTQ+ and people with disabilities? This session will cover readers' advisory and collection development strategies for building and promoting diverse romance collections. Attendees will leave with multiple titles and resources to share and recommend.

*Presenter: Rachel Placchetti, Central Rappahannock Regional Library*

#### 3rd Floor, Fusion

Friday, 10/25/2019, 1:15 pm - 2:00 pm

##### Crafts Without Cash, Well Almost!

Heritage Public Library, (serving rural New Kent and Charles City), runs a successful and growing adult craft program on an extremely limited budget. Join Adult Programming Coordinator Jan Marry and colleague Bethann Ford as they show how to implement this "no excuse" program using talented volunteers, recycled materials, and creativity aplenty.

*Presenters: Jan Marry and Bethann Ford, Heritage Public Library*

#### 3rd Floor, Granby Ballroom A

Friday, 10/25/2019, 1:15 pm - 2:00 pm

##### Newspapers at the Intersection of Local History and Genealogy

This session will show how newspaper articles not only chronicle your ancestors basic information such as birth, death and marriage dates but can illustrate their place and impact within their community. The session will include overviews of subscription databases and the Virginia Newspaper Project.

*Presenters: Gregg Grunow, Culpepper County Library; Errol Somay, Library of Virginia*

#### Slover Library, 6th Floor Community Engagement Room

Friday, 10/25/2019, 1:15 pm - 2:00 pm

##### Our Jefferson Cup Overfloweth

The 2019 Jefferson Cup Committee members will present personal favorites from some of the more than 100 titles received this year, as well as this year's Award and Honor books. There will be a door prize drawing and some of the books will be available for attendees.

*Presenters: Salena Sullivan, Montgomery-Floyd Regional Library and the members of the 2019 Jefferson Cup Committee*

### 3rd Floor, Energy 2

Friday, 10/25/2019, 1:15 pm - 2:00 pm

#### VLACRL

### Share Your Love for Your Library Student Employees: Forum on Aligning High-Impact Practices (HIPs) to Library Work Study Positions

Many academic libraries are considering or actively pursuing initiatives geared towards aligning their student employee positions with those High Impact Practices proven to increase student retention and engagement. This forum is geared towards participant sharing of successes, failures and challenges in enhancing and assessing the student employment experience via HIPs.

*Presenter: Lisa Vassady, Radford University*

### 3rd Floor, Energy 1

Friday, 10/25/2019, 1:15 pm - 2:00 pm

#### VLACRL

### Metaphors Be With You, and Other Tricks for Improving Library Instruction

Are your first-year college students on the Dark Side when it comes to understanding how to use the library? In this session, two teacher-turned-librarians will share research-supported instructional strategies that you can employ to equip your students to conduct research like Jedi.

*Presenters: Rorie Fredrich and Lyn Mathews, Liberty University*

### 3rd Floor, Granby Ballroom D

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### So, You Want to be a Library Director?

Everything you've always wanted to know about getting into Library Administration from a panel of Library Directors.

*Presenters: Jenny Bakos, Blackwater Regional Library; Sonia Alcántara-Antoine, Newport News Public Library; and Clint Rudy, Suffolk Public Library*

### 3rd Floor, Granby Ballroom C

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### YALSA Teen Intern Grants: A Tale of Two Libraries

From landing a YALSA/Dollar General Summer Teen Intern Grant to implementing a program, learn from our successes and failures. Montclair Community Library in Prince William County and Suffolk Public Library were among 25 libraries nationwide to receive the 2019 Teen Internship Grant. Come hear about our innovative programs.

*Presenters: Robin Sofge and Robert Solka, Prince William Public Library and Tiffany Duck, Suffolk Public Library*

### 3rd Floor, Granby Ballroom B

Friday, 10/25/2019, 1:15 pm - 2:00 pm

### "Make Peace, Not War:" Navigating Library Staff Conflict

Even in libraries, war can break out among staff. But library staff at any level can help create and maintain a peaceful, non-toxic workplace culture. After a short presentation identifying triggers of workplace conflict and simple strategies for maintaining peace, participants will share and discuss their own "peacekeeping" tips.

*Presenters: Elizabeth Land and Pearl Derlaga, York County Public Library*

**SESSION BLOCK 4**  
**FRIDAY, OCTOBER 25**  
**2:15 PM - 3:00 PM**

### 3rd Floor, Momentum 1

Friday, 10/25/2019, 2:15 pm - 3:00 pm

### 5 Steps to Creating Quality Educational Programs: Lessons from the Field of Instructional Design

Whether you are developing a staff training program or programming for your community, the field of instructional design offers valuable advice if your goal is to help your attendees to learn. Learn how to build your own programs from scratch with easy-to-implement steps based on learning science.

*Presenter: Jennifer Keach, James Madison University Libraries*

### 3rd Floor, Momentum 2/3

Friday, 10/25/2019, 2:15 pm - 3:00 pm

### All Aboard: How Staff-Led Policy Changes Offer Broader Buy-In

In this panel presentation we will talk through the process of initiating organization level policy changes via staff participation and input, from the initial direction from administrative level staff to the presentation to the entire organization. Changes within an organization can be stressful to front-line staff, often because they do not feel like they were considered in the process, nor had an opportunity to voice concerns prior to implementation. Involvement in the process creates more initial buy in and, a smoother transition period. This can also contribute to better staff morale among front-line staff, as their vital role within the organization is recognized. Attendees will learn how to create, organize, and direct a committee, made up of front-line staff, with the goal of creating organization-wide policies. Additionally, we will discuss the presentation of new policy to the larger organization, why this process can be invaluable for staff development, and mistakes to avoid.

*Presenters: Megan Biggins, Gale Koritansky and Katherine Regeimbal, Arlington Public Library*

### 3rd Floor, Granby Ballroom C

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### Concerts at CRRL

Spanning from cozy indoor fireside folk, to youth-led shows for teens, to our popular long-running Music on the Steps outdoor summer series, Central Rappahannock Regional Library discusses how they engage with the Fredericksburg area music scene in order to organize concerts and promote vibrant local artists and bands.

*Presenters: Craig Graziano, Alisha Barnes and Lee Criscuolo, Central Rappahannock Regional Library*

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### Slover Library, 6th Floor Community Engagement Room

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### Ditching the Annual Performance Evaluation For Good and For the Good of Your Workforce

The annual performance evaluation process is so 1980s. As libraries and local governments strive to employ a more innovative and agile workforce, our evaluation system needs to be just as innovative and agile. At the Bedford Public Library we adopted a “goal-setting” process that the staff have responded to very positively. Each staff member creates 1 to 3 goals, in conjunction with their supervisor, during the first quarter of the year (or in some cases, multi-year goals). Then, they meet quarterly thereafter to document progress worked toward that goal. The whole process is very low stress, and creates a sense of ownership over one’s work environment as progress is made toward a tangible, achievable milestone. Learn how we enacted this new process and take home a toolkit of resources to do it yourself or make the case to your local government/library director that the annual performance evaluation needs to be ditched now.

*Presenters: Jenny Novalis and Katie Hoffman, Bedford Public Library*

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### 3rd Floor, Granby Salon E

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### Love NASA@ Your Library: Opening the Box

The Library of Virginia received a NASA@ My Library grant that provides NASA STEM Facilitation Kits to circulate to public libraries: Sun-Earth-Moon Connections and Be a NASA Detective – Expanding Your Senses. This out-of-this-world workshop will cover “opening the boxes,” learning about the kits’ contents and activities, and participating in hands-on space science learning.

*Presenters: Susan La Paro, Library of Virginia and Gina Blystone and Lindsay Thornton, NASA-Langley*

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### 3rd Floor, Fusion

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### Fixing Your (Head)Space: Grant Writing With Purpose, Process, and Peace of Mind

Far from free money, grants provide budget-conscious libraries with both opportunities and obligations. Learn how an inter-departmental team developed a successful library

space grant, and how beginning the process with a clear purpose is instrumental for writing a proposal that’s both attractive to grant funders and feasible to enact.

*Presenters: Liz Bellamy, William & Mary Libraries; Alyssa Archer and Charley Cosmato, Radford University*

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### 3rd Floor, Granby Ballroom B

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### If You Can’t Be with the Tech You Love, Love the Tech You’re with

Find out how Chesapeake Public Library created an effective framework to institute tech clubs and classes across seven locations, and outreach, that enable us to maximize equipment use and staff training. Includes resources and talking points to sell the tech programming love.

*Presenters: Heather Simpson, Joshua Carlough and Vanessa Aguilar-Griffith, Chesapeake Public Library*

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### 3rd Floor, Granby Ballroom D

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### Racism in Children’s Literature: Diversity, Inclusion, and Intellectual Freedom

From Babar to Pippi Longstocking, libraries nationwide are seeing challenges to classics of children’s literature rife with racism and other issues. Learn how to balance intellectual freedom with maintaining a diverse and inclusive collection, and explore guidelines on selection, weeding, and responding to patron concerns.

*Presenters: Angela Critics and Hayley Tompkins, Jefferson-Madison Regional Library*

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### 3rd Floor, Energy 2

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### VLACRL

#### Read, Research, Respond: a Library & Writing Center Collaboratively Designed Course

Librarians can take a proactive role in developing curriculum that is responsive to the needs of the institution. This session will outline the processes used to develop and team teach a course with Writing Center staff as well as the outcomes and plans for future iterations of the course.

*Presenters: Sue Erickson and Denise Snee, Virginia Wesleyan University*

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### 4th Floor, Fraim Center

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### Developing Gender-Affirming Library Spaces, Systems, Services and Staff

How can we make libraries more inclusive for people who are trans or nonbinary? In this session we will share practical recommendations from our gender-inclusive workgroup and help attendees brainstorm small to large changes to library spaces, services, systems, and staff training that can create a more affirming environment.

*Presenters: Donna E. Coghill, Erin White, M.Teresa Doherty and Steve Barkley, Virginia Commonwealth University*

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### 3rd Floor, Granby Ballroom A

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### The Agile Library: Adapting Agile Management for Libraries

Experiencing bottlenecks in your library workflow? Are projects getting bogged down? Are your staff frustrated by unbalanced workloads and creeping deadlines? Agile management may be the solution. Come see how we adapted pieces of Agile Management into our workflow in our Collection Department and significantly increased our productivity and staff morale.

*Presenters: Virginia Phelps, Chesterfield County Library*

### 3rd Floor, Energy 1

Friday, 10/25/2019, 2:15 pm - 3:00 pm

#### Lightning Talks

5 talks. 7 minutes each. See page 42 for a full list.

**FRIDAY, OCTOBER 25**  
**3:15 PM - 4:00 PM**



### 3rd Floor, Granby Ballroom E

Friday, October 25, 3:15 pm - 4:00 pm

#### VLA Business Meeting and Scholarship Basket Raffle

VLA President Jessica Scalph and the members of the 2019 Executive Committee lead our Annual Business meeting, followed by the selection of winners of the Scholarship Basket Raffle! The newly-elected members of the 2020 Executive Committee will be introduced to the membership, and Ms. Scalph will pass the gavel to our 2020 VLA President, Jennifer Resor-Whicker of Radford University.



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# THINGS TO DO IN NORFOLK

Norfolk is a vibrant and fun place at any time of the year. You are visiting at a great time for culture and events. Whether it is touring a library, watching a glassblowing demonstration, walking historic streets, feeding a giraffe, or kayaking on the Elizabeth River, there is a lot to do. Come to VLA in time to take advantage of Wednesday's activities and stay late to take in the fun. Bring your family or have them join you for a weekend of arts, culture, adventure, entertainment, and great food.

## ON YOUR OWN

### The Norfolk Southern Museum

3 Commercial Place (3 Blocks)

**FREE**

800-667-3655.

(<https://www.downtownnorfolk.org/go/norfolk-southern-museum>)

Includes a locomotive simulator.

### Chrysler Museum of Art

1 Memorial Place (1 mile: TIDE stop: York Street Freemason)

**FREE**

757-664-6200

See the collection of artworks from contemporary times to ancient Egypt. Free daily demonstrations in the Glass Studio at noon every Tuesday through Sunday reflect the importance of its world-class glass collection.

### Virginia Zoo

3500 Granby Street (3 miles)

**ADMISSION CHARGE**

The Virginia Zoo exhibits more than 400 animals on 53 beautifully landscaped acres. The Zoo is committed

to education and conservation, and offers a fun-filled day for visitors of any age.

For more to do in Norfolk, visit [www.visitnorfolk.com/](http://www.visitnorfolk.com/)

Only a ferry ride away is more to do in Portsmouth:

<https://portsvacation.com/>

## WALKING AND BIKING TOURS

There are several walking tours in downtown.

**The Cannonball Trail** ([visitnorfolk.gov](http://visitnorfolk.gov)) starts at St. Paul's Episcopal Church ([stpaulsnorfolk.org](http://stpaulsnorfolk.org)) at 201 St. Paul's Blvd. The trail winds along the shoreline of the Elizabeth River and through the districts of downtown Norfolk. Allow two hours to walk the entire trail of 40 sites or just take in a few of the principle attractions.

Two free local history museums include the **Willoughby-Baylor House** at 301 E. Freemason St., completed in 1794, this building is home of the Norfolk History Museum (757-333-1091); and the nearby **Moses Myers House** at 323 E. Freemason St., the oldest Jewish home in America open to the public as a museum, offers a glimpse of the life of an early 19th century merchant family. 757-333-6269.

Along the trail you will find the **Armed Forces Memorial**. Next door is **Nauticus: The National Maritime Center** at 1 Waterside Dr ([nauticus.org](http://nauticus.org)). Moored here is the **Battleship**

**Wisconsin** ([nauticus.org/battle-ship-wisconsin](http://nauticus.org/battle-ship-wisconsin)) open for self-guided and scheduled tours. **Rent a kayak** to enjoy the waterfront from the Nauticus Marina. 757-664-1000.

**The Hampton Roads Naval Museum** ([history.navy.mil/content/history/museums/hrnm.html](http://history.navy.mil/content/history/museums/hrnm.html)) is inside Nauticus. 757-322-2987. (free) See the museum and tomb of General and Mrs. Douglas MacArthur at the **MacArthur Memorial** at 198 Bank St ([macarthurmemoial.org/](http://macarthurmemoial.org/)) 757-441-2965 (free)

**The Elizabeth River Trail** (<http://norfolk.gov/bike>) is a 10.5 mile-long urban walking and bike trail stretching from **Norfolk State University**, through **Town Point Park** along the **Cannonball Trail**, and continuing along the **Elizabeth River** and past the **Hermitage Museum & Gardens** at 7637 North Shore Road (<http://www.thehermitagemuseum.org/>), an early 20th century Arts-and-

Crafts estate located on the shore of the Lafayette River. 757-423-2052

**Chrysler Museum Perry Glass Studio Demonstrations** every noon, Tuesday-Sunday. 1 Memorial Place.

### Prince Books

Visit Norfolk's independent book store in downtown Norfolk. Open until 7 pm during VLA. Across the street from The Main.

### Self-guided public art tour

Walk through Downtown Norfolk and appreciate public artworks that celebrate the history of Norfolk's vibrant culture and heritage. Adjacent is more public art in the NEON Arts District. [www.visitnorfolk.com](http://www.visitnorfolk.com)

Go to [www.visitnorfolk.com](http://www.visitnorfolk.com) for the latest in sports, arts & entertainment, family, cultural events and places of interest.





# VLACRL PRESENTATION SCHEDULE

## THURSDAY SCHEDULE

Thursday, 10/24/19, 12:30 pm - 1:15 pm

### 3rd Floor, Energy 1

#### Wikipedia in the Library Classroom

Presenter: Kelsey Molseed, Randolph College

### 3rd Floor, Energy 2

#### Love the Source You're With: Moving Beyond Popular vs. Scholarly

Presenter: Candice Benjes-Small, William & Mary Libraries

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Thursday, 10/24/2019, 1:30 pm - 2:15 pm

### 3rd Floor, Energy 1

#### Disturbing the Peace: Engaging a Quiet Classroom

Presenters: Kristy Borda, Liz Bellamy and Natasha McFarland, William & Mary Libraries

### 3rd Floor, Energy 2

#### Expedition Library: Using Breakout Boxes as Library Orientation

Presenter: Jennifer Beach, Longwood University

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Thursday, 10/24/19, 2:30 pm - 3:15 pm

### 3rd Floor, Energy 1

#### Love Means Listening: Using an Icebreaker to Assess Student Knowledge Gaps

Presenter: Paul H. Showalter, William & Mary

### 3rd Floor, Energy 2

#### Hacking the Stacks: Diversifying Collections through Community Connections

Presenter(s): Abby Flanigan, Keith Weimer, Lucie Stylianopoulos, Miguel Valladares, and Christine Slaughter, University of Virginia

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Thursday, 10/24/19, 4:00 pm - 6:00 pm

#### Slover Library, 6th Floor Community Engagement Room VIVA Meeting

## FRIDAY SCHEDULE

### 3rd Floor, Energy 1

Friday, 10/25/2019, 9:30 am - 10:15 am

#### Promoting Inner Peace with Information Literacy Instruction

Presenters: Janna Mattson and Maoria Kirker, George Mason University Libraries; Mary Oberlies, William & Mary Libraries; Jason Byrd, Adelphi University

### 3rd Floor, Energy 2

#### How Accessible is Your Library? Using an Audit to Build Awareness, Grow Community, and Drive Change

Presenter: K.T. Vaughan, James Madison University

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Friday, 10/25/2019, 10:30 am - 11:15 am

### 3rd Floor, Energy 1

#### Project Outcome for Academic Libraries: Data for Impact and Improvement

Presenter: Eric Ackermann, Radford University

### 3rd Floor, Energy 2

#### Podcasts, Posters, and the Library? Oh my! A Story of our Librarian/Faculty Collaboration

Presenters: Cori Biddle and Maria Paz Esguerra, Bridgewater College

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Friday, 10/25/2019, 1:15 pm - 2:00 pm

### 3rd Floor, Energy 1

#### Metaphors Be With You, and Other Tricks for Improving Library Instruction

Presenters: Rorie Fredrich and Lyn Mathews, Liberty University

### 3rd Floor, Energy 2

#### Share Your Love for Your Library Student Employees: Forum on Aligning High-Impact Practices (HIPs) to Library Work Study Positions

Presenter: Lisa Vassady, Radford University

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Friday, 10/25/2019, 2:15 pm - 3:00 pm

### 3rd Floor, Energy 2

#### Read, Research, Respond: a Library & Writing Center Collaboratively Designed Course

Presenters: Sue Erickson and Denise Snee, Virginia Wesleyan University

Designing  
libraries  
as  
centers of  
opportunity

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# LIGHTNING TALK SESSIONS

Each presentation is no longer than 7 minutes

## 3rd Floor, Energy 2

Thursday, October 24, 4:00 pm – 4:45 pm

### Must Love Reading: Starting a YA Book Club for College Students

This talk will discuss how I lead a YA book club in an academic library. While challenging, student feedback and a partnership with the university bookstore are helping the book club to improve. And, in three semesters, I have never attended a meeting alone, so that's a win!

*Presenter: Natalie L. Browning, Longwood University*

### How to Throw a Teen PRIDE Party

Discover how Virginia Beach Public Library collaborated with local high school Gay-Straight-Alliances to throw an empowering PRIDE event for LGBT+ teens. We'll share how we made space for teens to lead, lessons learned, leveraging partner organizations, and tips for creating an inclusive environment for all.

*Presenters: James Giangregorio and Jessica Kasper, Virginia Beach Public Library*

### Is there a Suffragist in the House?

Does your community have a hidden suffrage story? Beginning in 2020, the Library of Virginia will travel We Demand: Women's Suffrage in Virginia to libraries throughout the commonwealth. How can we capture these local stories to make the history of women's suffrage in Virginia complete?

*Presenter: Barbara C. Batson, Library of Virginia*

### Peace, Love and Collaboration

Public high school librarians are now working with Dual Enrollment programs in conjunction with local community colleges, including access to their library resources. Communication/collaboration between high school librarians and their community college counterparts is essential to ensure the best possible lessons are provided using ACRL and AASL standards.

*Presenter: Christine Elizabeth Woods, Kecoughtan High, ODU*

### Ad Astra: Accessing NASA Research

Discover over 100 years of research available from NACA and NASA! This talk will be your guide to accessing NASA's publicly available research and data sets that will help you inspire your citizen scientists of all ages.

*Presenter: Michelle L. Chrzanowski, NASA STI Program*

## 3rd Floor, Energy 1

Friday, October 25, 2:15 pm – 3:00 pm

### Experience More: The Importance of Design Thinking in Libraries

Experiences influence our thought patterns, emotional connections, and overall behavior. Within libraries, we have a unique opportunity to shape those experiences with our services and products through design thinking. Learn more in this session about how a design thinking mindset allows us to evolve seamlessly with our community while capturing staff insights to enhance organizational culture.

*Presenter: Lakisha White, Newport News Public Library*

### Making the Most of Middle Management

Middle management is a two-way street. We must encourage listening and advocating across the leadership spectrum. This session will discuss some of the necessary skills every librarian should know about in order to be an effective manager in a library.

*Presenter: Emily Hurst, VCU Libraries*

### Program-in-a-Box

Learn how to share passive programs between branches. Programs are designed for ages 11-17, feature STEAM principles, and are easy to maintain. Take new ideas back to your system!

*Presenter: Emily Correa, Campbell County Public Library System*

### On the Safe Side

Our Help Manual revision evolved into a system-wide safety training initiative. We found we needed to empower frontline staff to address behavior and building issues, when appropriate, rather than escalating all issues to managers. Training is the key to raising staff comfort levels and making the branch a safer place.

*Presenter: Miriam Herrell, Prince William Public Library System*

### S.N.A.P. Seeing a New Approach to Partnerships

The best community partnerships blossom in the most unexpected places. Hear about our wonderful experiences in expanding our partnership programs, ask questions, and share your experiences with us!

*Presenters: Charley Schillinger and Sarah Pool, Augusta County Library*

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# VENDORS

The VLA Conference could not be successful without the support of our vendors. Please visit them in the Exhibit Hall, 9:00 am – 5:00 pm Thursday, October 24, and 8:30 am – 12:00 pm Friday, October 25.

## **Booth #310/312**

### **3D Herndon**

[www.3dherndon.com](http://www.3dherndon.com)

3D Herndon provides end-to-end sales, service, support, training and expertise on 3D printing, 3D scanning and CAD design. We are proud to be the preferred provider and partner to schools, libraries and commercial firms. 3D Herndon also operates a unique 3D innovation and learning center with a fully-equipped 3D printing lab 3D technology training facility. Our specialists are all passionate about 3D printing and extremely knowledgeable in all aspects of 3D printing and its applications.

## **Booth #103**

### **American Psychological Association**

[www.apa.org/pubs/databases](http://www.apa.org/pubs/databases)

The American Psychological Association ([www.apa.org](http://www.apa.org)) is the largest scientific and professional organization representing psychology. Our mission is to advance the creation, communication, and application of psychological knowledge to benefit society and improve people's lives. APA keeps users abreast of the latest developments in the field via valuable resources including PsycINFO®, PsycARTICLES®, scholarly and professional books, tests and measures, and demonstration videos.

## **Booth #212**

### **Amtek Company**

[www.amtekcompany.com](http://www.amtekcompany.com)

Amtek Company provides 21st century teaching technologies to libraries, K-12 schools, community colleges, and universities. We help educators create cost-effective, purposeful makerspaces. We assist with design and layout services as well as provide MakerEd furniture, storage solutions, and technologies. These technologies include 3D printers, 3D scanners, laser cutters, wide format printers, vacuum formers, CNC equipment, robotics, machine tools, and more.

## **Booth #214**

### **Association Book Exhibit**

## **Booth #510**

### **Atlas Systems, Inc.**

[www.atlas-sys.com](http://www.atlas-sys.com)

We provide library excellence through efficiency. Atlas Systems partners with libraries, archives, museums, and information repositories of all kinds to facilitate and promote collection visibility and access. Together we create

products and services that support efficient workflows allowing information professionals to spend more time focusing on the needs of their users.

## **Booth #609**

### **AWE Learning**

[www.awelearning.com](http://www.awelearning.com)

AWE is a leading provider of all-in-one digital learning solutions to libraries, schools, child care centers, and other educational entities. Our products, which include the Early Literacy Station and AfterSchool Edge, include over 60 educational software programs featuring thousands of activities. The content is organized by subject areas using an intuitive interface. AWE's products promote self-directed, independent learning. No Internet connection is required. AWE's flagship product, the Early Literacy Station, is currently found in 40% of U.S. public library systems.

## **Booth #710**

### **Baker & Taylor**

[www.btol.com](http://www.btol.com)

Baker & Taylor, a Follett company, is a premier provider of books, digital content and technology solutions that help public libraries improve community outcomes through literacy and learning.

## **Booth #408**

### **Blackstone Library**

[blackstonelibrary.com](http://blackstonelibrary.com)

Serving libraries since 1987, Blackstone Library is your one-stop shop for audiobooks. We are dedicated to providing top-quality audio content, offering over 25,000 unabridged titles, with more than 500 new releases and 75 exclusive titles added each month.

## **Booth #503**

### **Book Systems, Inc.**

[www.booksys.com](http://www.booksys.com)

Book Systems is an innovative leader and provider of Platinum Award winning Integrated Library Solutions. We develop and deliver stress-free "cloud-based" technology, customer-driven features, and hands down the best support in the industry. Atrium, our cloud-based Integrated Library System, has been built on a foundation of 30 years of experience in library technology. Atrium offers a full suite of integrated modules including cataloging, circulation, inventory, patron management, and custom reports with optional modules for acquisitions, authorities, debt management, and serials.

#### **Booth #201**

### **Bound To Stay Bound Books**

[WWW.BTSB.COM](http://www.BTSB.COM)

We provide prebound juvenile library books with full processing and automation support available.

#### **Booth #305**

### **Brodart Co.**

[www.brodart.com](http://www.brodart.com)

Since Brodart pioneered the book jacket cover in 1939, we have concentrated exclusively on helping libraries better serve their patrons. Today, no other provider can match Brodart's comprehensive range of book processing/cataloging services, supplies and furnishings, and custom furniture - all tailored to the unique needs and perspectives of libraries. Our singular focus and specialized expertise enable us to solve problems that others cannot. In short, Brodart knows libraries. <https://www.facebook.com/brodart>; <https://twitter.com/BrodartPulse>; <https://www.linkedin.com/company/brodart>

#### **Booth #301**

### **ByWater Solutions, LLC**

[www.bywatersolutions.com](http://www.bywatersolutions.com)

ByWater Solutions provides implementation, support, hosting and development services for the KohaLSP, the FOLIO LSP, the Coral ERM, and the Libki Kiosk management system.

#### **Booth #507**

### **Capstone - Beale Educational**

[www.capstonepub.com](http://www.capstonepub.com)

Capstone provides content-rich literacy resources in digital and print formats. We specialize in nonfiction and fiction for your patrons in grades Pre-K through 8th. All print books are hardcover library bound with over 6,000 titles available as interactive ebooks. Capstone's award-winning PebbleGO databases are wonderful for your K-6 researchers. Our Virginia representative, Rick Beale has been advising public libraries for over 30 years and can assist with Capstone's value services that include fast delivery at 99-100% fulfillment rates with special pricing for Virginia's public libraries.

#### **Booth #210**

### **Catholic University Library and Information Science**

[lis.catholic.edu](http://lis.catholic.edu)

Catholic University's Library & Information Science is an ALA-accredited MSLIS degree program educating librarians in either the online program or the on-campus classes. We also offer certification for school librarians.

#### **Booth #506**

### **Children's Plus, Inc.**

[www.childrensplusinc.com](http://www.childrensplusinc.com)

Children's Plus, Inc. is one of the fastest growing distributors of children's and young adult books in the country;

offering the best in quality, service and selection. With nearly 300,000 titles and over 20,000 favorites in our guaranteed library editions, we can help you build your best library. From custom collections to hand-selected featured titles, we bring you the best – PreK to YA!

#### **Booth #602**

### **Collaborative Summer Library Program**

<https://cslpreads.org>

The Collaborative Summer Library Program (CSLP) is a consortium of libraries working together to provide a high-quality summer reading program for all ages by combining resources to produce materials at a significant savings. CSLP has a presence across all 50 states, Washington, D.C., and six island territories developing unified promotional and programming products accessing the same artwork, incentives, and publicity. To learn more about CSLP and its mission please visit [www.cslpreads.org](http://www.cslpreads.org). "Like" us on Facebook at <https://www.facebook.com/cslpreads>. Follow us on Twitter: <https://twitter.com/cslpreads> and Pinterest <https://www.pinterest.com/cslpreads/>. CSLP Mission: We empower libraries to foster community.

#### **Booth #409**

### **Comprise Technologies**

[www.CompriseTechnologies.com](http://www.CompriseTechnologies.com)

Comprise designs, builds, and markets a portfolio of public-use technology solutions with a focus on building a better patron experience for public libraries. Work with Comprise to increase community engagement inside your library and out. Comprise's portfolio of solutions includes PC, time & print management; mobile printing; point-of-sale systems; self-service kiosks; calendaring, event scheduling, staff appointments & equipment rental; online fine & fee payments; and so much more.

#### **Booth #304**

### **The Design Collaborative Architects/KSA Interiors**

[designcollaborative.cc](http://designcollaborative.cc) [ksainteriors.com](http://ksainteriors.com)

Our architects and interior designers have provided a full range of library planning and design services throughout Virginia since 2002. Information collecting, public meetings, building programming, design, construction and furniture installation, we bring our interactive, creative, and responsive design process to every project. Large or small, urban or rural, public or academic, each library is designed to be a special destination in the community it serves. We look forward to meeting you at this year's conference.

#### **Booth #514**

### **Drexel University- College of Computing & Informatics**

[drexel.edu/ci](http://drexel.edu/ci)

**Booth #101**

**E3kids International**

[www.e3kids.com](http://www.e3kids.com)

e3kids is a local non-profit doing global work to equip, empower and educate children in both Kenya and Guatemala. We will be offering artisan hand made products of wood, fabric, jewelry, coffee and more from both countries. The sales go directly to equip our school libraries, pay teachers and help to feed kids.

**Booth #403**

**EBSCO Information Services**

[www.EBSCO.com](http://www.EBSCO.com)

EBSCO Information Services (EBSCO) offers premium content through databases, journals & magazines, e-books and more, including subscription management for more than 360,000 serials, including more than 57,000 e-journals, and online access to 1,000,000+ e-books. EBSCO provides a versatile discovery tool for searching across all library resources and EBSCO's content and feature-rich technology platforms serve the needs of researchers at all levels: academic institutions, schools, public libraries, hospitals and medical institutions, corporations and government institutions. Through its GOBI Library Solutions division, EBSCO is also the largest collection development and book purchasing services provider for academic libraries. For more information, visit: [www.ebsco.com](http://www.ebsco.com).

**Booth #410**

**Enteros Design | Engberg Anderson**

[www.enterosdesign.com](http://www.enterosdesign.com)

Enteros Design and Engberg Anderson have over 30 years of experience in library design and planning on more than 130 libraries throughout the country. The future of libraries is evolving exponentially as the pace of technology explodes in our culture. Although the tools and technology may change, the fundamental purpose and use of libraries remains constant. Libraries connect people. Through good design and architecture, our libraries create innovative and exciting, yet adaptable and flexible, environments that support the ever expanding mission of libraries as the social, cultural, and technological intersection of our time.

**Booth #502**

**FaxScan24**

[www.faxscan24.com](http://www.faxscan24.com)

FaxScan24 is an affordable and easy-to-use self-service fax & scan kiosk. Patrons can easily send faxes and email scanned documents using credit, debit or prepaid fax cards as payment. No library cost. No staffing required. [www.faxscan24.com](http://www.faxscan24.com)

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[ischooladvising@cci.fsu.edu](mailto:ischooladvising@cci.fsu.edu)

*People & Information: Making Vital Connections*

#2019VLA

### Booth #314

## Florida State University School of Information

<https://ischool.cci.fsu.edu/>

Florida State University's School of Information is one of the founding iSchools, offering an undergraduate degree in Information Technology and two nationally-ranked Master's degrees offered entirely online, including a Master's in Information Technology degree, an ALA-accredited Master's degree in Information, a Specialist degree in Information, as well as a PhD in Information.

### Booth #302

## Gale, a Cengage Company

[www.gale.com](http://www.gale.com)

Gale, a Cengage company, provides libraries with original and curated content as well as modern research tools that are crucial in connecting libraries to learning, and learners to libraries. For more than 60 years, Gale has partnered with libraries around the world to empower discovery and insight.

### Booth #712

## Grimm + Parker Architects

[www.grimmandparker.com](http://www.grimmandparker.com)

Grimm + Parker Architects is a diverse group of architects and designers who aspire to make our communities wonderful places to live, learn, and play. As community

architects, we seek to give meaning to the buildings and spaces that shape our lives. Our purpose is to serve our clients and their neighborhoods through the design of cultural, civic, educational, and residential buildings. We have designed more than 30 public libraries, including the 2018 AIA/ALA Award-winning Laurel Branch Library. The buildings we create serve a meaningful purpose and give back to their communities for years to come.

### Booth #213

## HBA Architecture & Interior Design

### Booth #706

## HBM Architects

[www.HBMarchitects.com](http://www.HBMarchitects.com)

HBM Architects is an Ohio-based, nationally recognized, award-winning, boutique architectural firm dedicated to libraries. 95% of our portfolio of work, over 400+ projects, are library projects. We provide innovative planning and design services using a collaborative process that speaks to our clients' vision and unique character of each community. We believe that in addition to solving complex and pragmatic needs of a client's program, design has the transformative power to enhance our everyday life experiences. Our most valuable asset is our staff of 18 talented designers, all experienced with library projects, who create lasting relationships with our clients.

# HGA

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Brambleton Library  
Loudoun County Public Library  
Brambleton, Virginia





**Booth #414****HGA**[www.hga.com](http://www.hga.com)

HGA is a national multidisciplinary design firm rooted in architecture and engineering. More than 850 people in 11 offices from coast to coast work to make a positive, lasting impact for our clients. Libraries are often among the most important landmarks in our communities; that remains true, but their role is changing from a literary-focused resource to one connecting people to a diverse platform of information and opportunities. For more than six decades, we have been entrusted to design spaces for clients in the civic, nonprofit, and education fields that are welcoming, flexible, and prepared to meet changing needs.

**Booth #205****Infobase**[www.infobase.com](http://www.infobase.com)

Infobase is the premier source for award-winning digital reference content for the academic community, with online databases, eBooks, and streaming video. For more than 75 years, Infobase has been a reliable, authoritative resource for supporting the academic curriculum. Its well-known brands include Facts On File, The World Almanac™, and Films Media Group, among others.

**Booth #504****Ingram Library Services**[www.ingramcontent.com](http://www.ingramcontent.com)

Ingram Library Services delivers innovative systems and assistance in developing and maintaining your library's collection. We offer expert collection development services from MLS-degreed librarians who help position your library for the future through our vast ordering tools, collection analytics and customized cataloging and processing.

**Booth #111****Liberty Systems, Inc.**[www.libertysystemsinc.com](http://www.libertysystemsinc.com)

We provide quality library shelving and furniture with contract pricing, award winning project design, and space planning. Our team works exclusively in the library market so we know exactly what today's libraries need to be successful, multifunctional, community spaces. We would love to be a part of your library project, small or large!

**Booth #714****Library Interiors**

Watchful of developing trends in librarianship; technology; furniture design; fabrics and finishes, we strive to provide interiors that will exceed your expectations. Libraries require a level of furnishing of a very exacting standard, due not only to high levels of use by patrons, but erratic funding for maintenance and remodeling. We design interiors built with high performing furniture and materials, offering exceptional durability within budget and with low maintenance costs.

**Booth #614****Library of Congress Federal Credit Union**[www.lcfcu.org](http://www.lcfcu.org)

The Library of Congress Federal Credit Union offers BETTER BANKING FOR LESS. We provide many free services including free checking to simplify managing finances 24/7/365 from wherever you live, work or travel. As a member YOU are a shareholder and returns come back to you in the form of lower fees and better rates. You have access to 80,000 surcharge free ATMs as well. So, whether you have a need for credit cards, low rate loans or any of the other products and services we offer feel free to stop by our exhibit and get answers to your questions!

**Booth #211****Library of Virginia**

The Library of Virginia provides services to public libraries throughout the commonwealth and is a major information resource for educators, school librarians, and media specialists.

**Booth #208****Lyngsoe Systems Inc**[www.lyngsoesystems.com/library](http://www.lyngsoesystems.com/library)

Lyngsoe Systems offers an extensive Automated Material Handling (AMH) product range meeting the needs of the small library branch, large library systems, or in your central processing facility. Support and enhancement of library processes is at the heart of what we offer. If your library uses BARCODE or RFID, a Lyngsoe solution will improve service, and save you time and money.

**Booth #708****MEDI Micrographic Equipment Design Inc**[www.medimicro.com](http://www.medimicro.com)**Booth #513****MELOS, Inc.**<http://www.melosinc.com>

For over 25 years, MELOS, Inc. has striven to provide K-12 schools, public libraries, and higher education institutions with shelving and furniture solutions to accommodate many styles, tastes, and functional requirements. With our well of experience, 30+ manufacturers, and hundreds of client installations, MELOS, Inc. is ready to assist in finding high-quality FF&E solutions for all types of education and public space environments.

**Booth #412****Midwest Tape**[www.midwesttapes.com](http://www.midwesttapes.com)

For the past 30 years, Midwest Tape has grown steadily by always listening to our library customers. Making sure we deliver the service libraries need with the physical and digital media that their patrons want. Our exclusive focus on serving public libraries, along with a commitment to continual innovation, is what led to the creation of Dreamscape, the publishing arm of Midwest Tape, as well as hoopla, the company's digital media service.



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of Virginia Library Association 2019 Awards!



### TRUSTEE AWARD

Dr. Samuel Smart, former CRRL Library Board member, for his consistent and tireless advocacy and support for the library during his long tenure.



### PROFESSIONAL ASSOCIATE AWARD

Joy O'Toole, Howell Branch Adult Services Programmer, for fostering communication among library employees throughout the Commonwealth and advancing and strengthening the image of professional library associates.

### PUBLIC INNOVATOR AWARD

Creative Minds Initiative, for making an outstanding contribution to advance the mission of the public library, through classes specially created for children with autism and other special needs at an elementary developmental level.



FRONT (left to right): Darcie Caswell, Tina Bialecki. BACK: Tina Evans, Megan Northcote, Quettara Drayton, Katie Heslop, and Josie Wold



Darcie Caswell, Tina Bialecki

Youth Services Coordinator Darcie Caswell leads a Youth Services team of twenty-six enthusiastic, creative staff dedicated to providing educational opportunities across CRRL's service area.

Tina Bialecki serves as Director of Community Outreach and Education for Paragon Autism Services, a well-respected, award-winning ABA company serving Central and Northern Virginia, which prides itself on its mission to give back to the community.



**Booth #611****mk Solutions**

<https://mk-solutions.com/en/>

mk Solutions provides high-quality Library Barcode/EM and RFID Self-Check Stations, Security Gates, Dispensing Equipment, and AMH systems. mk is a single source, a global company with headquarters in York, PA. We are an industry leader with German engineered equipment and world-renowned software. Being the first to create a 100% web-based software, made others take notice and follow. Because of our expertise and years in the library industry, we create the best solutions for any size budget or library.

**Booth #306****NewsBank, inc**

[www.newsbank.com](http://www.newsbank.com)

NewsBank's online resources provide libraries with reliable information to meet the diverse needs of students, researchers and genealogists. The majority of NewsBank's sources are unavailable elsewhere and provide credible information on frequently searched topics and subject areas - from business and technology to health and politics. Visit the booth to see how our Integrated Collections, including historical newspaper archives, provide a unique, deep and seamless research experience.

**Booth #601****NMS Imaging****Booth #405 & 407****O'Brien Associates**

[obrienassociates.com](http://obrienassociates.com)

O'Brien Associates has served schools and libraries in Virginia since 1953. Our goal is to be the best source for high-quality, high-interest classroom materials, library books, trade books, professional books and staff development to meet the needs of today's teachers, administrators, media specialists and students, providing solutions through supplemental resources.

**Booth #505****Old Dominion University Library Program**

<https://odu.edu/academics/programs/masters/library-information-studies>

Old Dominion University's Darden College of Education and Professional Studies now offers a Master of Library and Information (MLIS) degree. The university is the only higher education institution in the Commonwealth to offer the MLIS degree to professionals seeking careers in various library settings, including academic, school, public, and special, as well as other information settings. Old Dominion University has been granted pre-candidacy status by the Committee on Accreditation of the American Library Association.

**Booth #511****Oxford University Press**

Oxford University Press is a publisher of some of the most respected and prestigious books and journals in the world. Visit our stand to browse books and to pick up sample copies of our journals, or visit online at [www.global.oup.com](http://www.global.oup.com) for more information.

**Booth #604****PeopleDocs/Scanwide**

[www.Scanwide.com](http://www.Scanwide.com)

Large format and book scanners to digitize maps, newspapers, rare, fragile documents and books of all sizes. FADGI and archive quality systems as well as lower cost scanners for public libraries. Document management software for quick browser based search and view. Installation, on-site service and repair provided. Please contact Ed Delaney at 301-580-6393

**Booth #402****Playaway Pre-Loaded Products**

<https://shop.playaway.com/>

Playaway Products meet your goals of promoting literacy & learning & bridge the digital divide by making technology accessible to everyone through audio books, videos, apps, tablets, & Ereaders, all with the highest quality content & designed for circulation environments.

**Booth #206****Princh**

<http://www.princh.com>

In collaboration with Scandinavian libraries, Princh offers a user-friendly BYOD printing solution with integrated electronic payment. It's the easiest way to print and pay from any device, for libraries of all sizes.

**Booth #204****ProQuest**

ProQuest is committed to supporting the important work happening in the world's research and learning communities. The company curates content that matters to the advancement of knowledge, assembling an archive of billions of vetted, indexed documents. It simplifies workflows so that people and institutions use time effectively. And because ProQuest connects information communities, complex networks of systems and processes work together efficiently. With ProQuest, finding answers and deriving insights is straightforward and leads to extraordinary outcomes. ProQuest and its companies and affiliates - Ex Libris, Alexander Street, Bowker - stand for better research, better learning, better insights. ProQuest enables people to change their world.

**Booth #207****Public Library Association**[www.pla.org](http://www.pla.org)

The Public Library Association (PLA) is the largest association dedicated to supporting the unique and evolving needs of public library professionals. PLA offers continuing education opportunities, unique public library initiatives, and a conference that welcomes public library staff into meaningful partnership. In collaboration with its parent organization, the American Library Association, PLA strives to help its members shape the essential institution of public libraries by serving as an indispensable ally for public library leaders.

**Booth #406****P. V. Supa Inc.**[www.pv-supacom](http://www.pv-supacom)

P. V. Supa is a manufacturer of library security and productivity equipment. Our products include: RFID, Self Checkout Systems, Sorters, Library Material Vending Systems, RFID Tags, Security Gates, RFID Hold and Return Shelves.

**Booth #501****Quinn Evans Architects**

Quinn Evans is a full service architectural, interior design, planning and landscape architecture firm focused on the latest in library programming and design.

**Booth #401****Recorded Books**[www.recordedbooks.com](http://www.recordedbooks.com)

Recorded Books is the largest independent publisher of audiobooks in the world, with a catalog of more than 35,000 exclusive titles. Our RBdigital platform distributes the broadest array of digital content types – including audiobooks, video, magazines, eBooks, education, and entertainment – all in one powerful app. Recorded Books is an RBmedia company

**Booth #612****SAGE Publishing**[www.sagepublishing.com](http://www.sagepublishing.com)

Sara Miller McCune founded SAGE Publishing in 1965 to support the dissemination of usable knowledge and educate a global community. SAGE publishes more than 1,000 journals and over 800 new books each year, spanning a wide range of subject areas. Our growing selection of library products includes archives, data, case studies and video. SAGE remains majority owned by our founder and after her lifetime will become owned by a charitable trust that secures the company's continued independence. Principal offices are located in Los Angeles, London, New Delhi, Singapore, Washington DC and Melbourne. [www.sagepublishing.com](http://www.sagepublishing.com)

**Booth #509****SirsiDynix**[sirsidynix.com](http://sirsidynix.com)

At SirsiDynix, we are committed to our library customers and the communities they serve. Together with libraries, we help communities thrive by connecting people with library resources that educate and inspire. Our commitment extends beyond software and technical support – it means genuine service, to our libraries and to the industry.

**Booth #702 and 704****Spacesaver Storage Solutions**[www.spacesaverVA.com](http://www.spacesaverVA.com)**Booth #105****Taylor & Francis Group**[www.taylorfrancis.com](http://www.taylorfrancis.com)

Taylor & Francis partners with world-class authors, from leading scientists and researchers, to scholars and professionals operating at the top of their fields. Together, we publish in all areas of the Humanities, Social Sciences, Behavioural Sciences, Science, Technology and Medicine sectors. We are one of the world's leading publishers of scholarly journals, books, eBooks, text books and reference works.

**Booth #313****Tech Logic**[www.Tech-Logic.com](http://www.Tech-Logic.com)

More than 20 years ago, Tech Logic partnered with librarians to create the first automated materials handling (AMH) sorter exclusively for libraries. In addition to AMH, the family-owned, Minnesota-based company delivers leading solutions for self-checkout, RFID, item security and collection management that improve the patron experience and free up library staff. Tech Logic takes pride in innovating customized designs that streamline handling of library materials – from acquisition and circulation to weeding and online sales. Tech Logic's "People First" philosophy continues to result in products inspired by librarians to solve real-world library challenges.

**Booth #113****TLC - The Library Corporation**[www.tlcdelivers.com](http://www.tlcdelivers.com)

The Library Corporation is a library services company that provides software, hardware, STEM technology, and support to public and school libraries across the United States.

**Booth #512****Tutor.com**<https://www.tutor.com/libraries>

Help learners realize (and reach!) their full potential! Having access to on-demand, online tutoring, test prep and job search assistance helps learners lower their stress level while raising confidence, grades and life opportunities. Tutor.com includes tutoring for K-Adult, as well as test preparation tools for college and grad school.

**Booth #607**

**U.S. Citizenship and Immigration Services**

[www.uscis.gov](http://www.uscis.gov)

U.S. Citizenship and Immigration Services (USCIS) is the government agency that oversees lawful immigration to the United States.

**Booth #308**

**UNCG LIS**

[lis.uncg.edu](http://lis.uncg.edu)

UNC Greensboro's accredited Master's in Library & Information Science prepares graduates to lead this transformative field through state-of-the art curricula that emphasizes hands-on, experiential learning and personalized advising from day one. Students from this program graduate with the diverse skills they need to work in a variety of information environments, as well as an abiding commitment to serve and advocate for their constituencies.

**Booth #203**

**University of Alabama School of Library & Information Studies**

<https://slis.ua.edu/>

**Booth #411**

**University of Kentucky School of Information Science**

<http://infosci.uky.edu>

The University of Kentucky School of Information Science, a member of the iSchools, currently offers two online master's degrees: a top-20 ALA-accredited program in Library Science (MSLS) and a program in Information Communication Technology (ICT). Students enrolled in all online classes pay in-state tuition rates. Concentrations in the MSLS program include public librarianship, academic librarianship, youth services, information systems and technology, health information, and school librarianship. The ICT program includes concentrations in policy and regulation, technology and analytics, and health. MSLS students can begin in the fall, spring, or summer; ICT students can begin in fall and spring.

**Booth #303**

**University of North Texas Department of Information Science**

<https://informationscience.unt.edu/>

The Department of Information Science at the University of North Texas offers a Bachelor's degree in Information Science, and Data Science, an accredited online Master's degree in Library or Information Science, a Master's degree in Data Science, and a PhD in Information Science. UNT-IS programs prepare professionals for careers in libraries, government agencies, corporations, information agencies, and law firms. Graduate academic certifications and school library certifications are also offered. Graduate academic certifications are available in advanced management in libraries and information agencies, archival management, digital content management, digital curation, data management, rural library management, leadership in professional development in technology for schools, storytelling, and youth services in libraries and information agencies.

**Booth #209**

**The University of Tennessee School of Information Sciences**

[sis.utk.edu](http://sis.utk.edu)

ALA Accredited Master of Sciences in Information Sciences Program.

**Booth #309**

**Vigil Networks, Inc.**

[www.vigilnetworks.com](http://www.vigilnetworks.com)

Vigil Networks specializes in IT services and support for the library community: our VxLIBSTATS, VxFILTER, and VxWIFI services have been designed specifically for public libraries and provide internet usage statistics, cloud-based internet filtering, WiFi branding, and patron AUP review/acceptance prior to connecting. Since 2003, Vigil Networks has been an IT partner to well over 100 organizations throughout the United States. We look forward to talking with you about solutions for your library!

**Booth #202**

**Virginia Network of Talking Book Libraries (Virginia Beach & Alexandria)**

Virginia Beach and Alexandria libraries both are part of a network of sub-regional libraries providing accessible materials and specialized services for people who are print disabled.



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**Booth #508****Virginia Center for the Book**[VaBookCenter.org](http://VaBookCenter.org)

The Virginia Center for the Book, a program of Virginia Humanities, works across the Commonwealth to unite communities of readers, writers, artists, and book lovers through year-round programs and partnership initiatives. We recognize the enduring power of literature, storytelling, and the book arts to engage in public dialogue and promote intercultural understanding. As an affiliate of the Center for the Book in the Library of Congress, the Center works within a network of affiliates to promote books, reading, literacy, and the literary life of Virginia.

**Booth #311****Virginia Relay**[www.varelay.org](http://www.varelay.org)

Virginia Relay enables people who are Deaf, Hard of Hearing, DeafBlind, or have difficulty speaking to communicate by TTY (text telephone) or another assistive telephone device with anyone who uses a standard phone. A free public service, Virginia Relay enables people who are Deaf, Hard of Hearing, DeafBlind or have difficulty speaking to communicate with standard telephone users. The conversation is relayed between the two by a specially trained Virginia Relay Communication Assistant (CA).

**Booth #613****VMDO**[vmdo.com](http://vmdo.com)

VMDO Architects creates community-centered environments that connect people and place through design. We strive to elevate the human experience and the long-term stewardship of our planet by emphasizing the spirit of a place through quality and enduring architecture, sustainable design objectives, sensitivity to sites and landscapes, and design transformations that embody a community's highest ambitions.

**Booth #307****Wiley**<https://onlinelibrary.wiley.com/>

It's the knowledge age - and it's Wiley's customers who lead the world's knowledge economy. Our customers drive progress by providing quality education, the right skills to fulfill global demand and scientific research to fuel innovation. Our customers care, their organizations succeed and the world benefits. Wiley develops digital education, learning, assessment and certification to help universities, businesses and individuals bridge between education and employment and achieve their ambitions. We partner with learned societies and support researchers to communicate discoveries that make a difference. Our digital content, books and 1600+ online journals build on a 200 year heritage of quality publishing.

**Booth #413****Wolters Kluwer**[www.wolterskluwer.com](http://www.wolterskluwer.com)

Wolters Kluwer Health is a leading global provider of information and point of care solutions for the healthcare industry. Our solutions are designed to help professionals build clinical competency and improve practice so they can make important decisions on patient care. We offer evidence-based medical, nursing and allied health content and clinical decision support tools; drug information and patient surveillance; structured documentation and coding; precision medical research tools; and continuing medical education solutions. Our leading product brands include Audio-Digest, Lippincott, Ovid™, UpToDate™, and others.

**Booth #404****World Book Inc.**[www.worldbookonline.com](http://www.worldbookonline.com)

World Book provides our exclusive Early World of Learning database, a perfect early-literacy site for your patrons! Known for over 100 years as an authoritative, trustworthy resource for your information needs, we offer our comprehensive research databases - World Book Online, and our 2020 World Book Encyclopedia Set! Come visit our booth to see demonstrations of our digital resources, and the many new and exciting print resources winning wonderful reviews for editorial excellence!

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**Recharge Room**

Get away from the noise of the conference in the Imagination Room on the 3rd Floor of the Hilton; furniture provided by Creative.

**Collaboration Room**

Pop in to take phone calls, make friends with strangers you haven't yet met, strike up a conversation or just lounge around. The Think Tank Room, 3rd Floor, the Main.

# MAPS OF THE MAIN





# CONFERENCE COMMITTEE

**Jessica Scalph**

Prince William Public Library (VLA President)

**Katie Kalil**

Loudoun County Public Library (Conference Chair)

**Dorinne Banks**

George Washington University Libraries

**Cori Biddle**

Bridgewater College

**Sean Bilby**

Norfolk Public Library

**Erin Brallier**

Central Rappahannock Regional Library

**Cindy Church**

Library of Virginia

**Zachary Elder**

Chesapeake Public Library

**Sue Erickson**

Virginia Wesleyan University

**Jessica Hartley**

Poquoson Public Library

**Elizabeth Land**

York County Public Library

**Rebecca Lowe**

Prince William Public Library

**Libby McDaniel**

William & Mary Libraries

**Kitti McKean**

Samuels Public Library

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Loudoun County Public Library

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**Jeanne Scott**

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Virginia Library Association

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