Google Apps: easy, collaborative workgroup communication with Gmail and Google Calendar
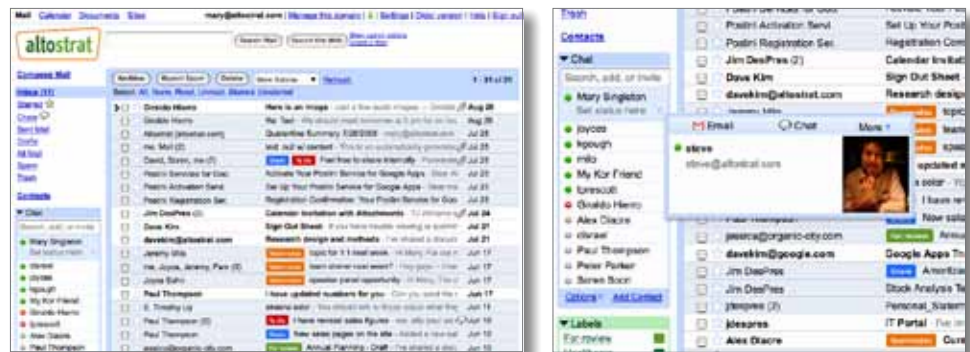
ABOUT GOOGLE APPS

Google Apps offers simple, powerful communication and collaboration tools for enterprises of any size in business, education, or government – all hosted by Google to streamline setup, minimize maintenance, and reduce IT costs. With Gmail (including Google email security, powered by Postini), Google Calendar, and integrated IM, users can stay connected and work together with ease, even in private domains. And, using Google Docs, which include word processing, spreadsheet, and presentation tools, they can share files and collaborate in real-time, keeping versions organized and available wherever and whenever users work.

For more information, visit http://www.google.com/a

Messaging overview

Google Apps messaging tools include email, calendar and instant messaging solutions that help employees communicate and stay connected, wherever and whenever they work. These web-based services can be securely accessed from any browser, work on mobile devices like BlackBerry and iPhone, and integrate with other popular email systems like Microsoft Outlook, Apple Mail, and more. What's more, Google Apps' SAML-based Single Sign-On (SSO) capability integrates seamlessly with existing enterprise security and authentication services. Google Apps deliver productivity and reduce IT workload with a hosted, 99.9% uptime solution that gets teams working together fast.

Gmail

Get control of spam Advanced filters keep spam from employees' inboxes so they can focus on messages that matter, and IT admins can focus on other initiatives.

Keep all your email 25 GB of storage per user means that inbox quotas and deletion schedules are a thing of the past.

Integrated instant messaging Connect with contacts instantly without launching a separate application or leaving your inbox. No software required.

Built-in voice and video chat Voice and video conversations, integrated into Gmail, make it easy to connect face-to-face with co-workers around the world.

Find messages instantly Powerful Google search technology is built into Gmail, turning your inbox into your own private and secure Google search engine for email.

Protect and secure sensitive information Additional spam filtering from Postini provides employees with an additional layer of protection and policy-enforced encryption between domains using standard TLS protocols. Centrally-managed content filters enable companies to create custom inbound and outbound policies to keep sensitive information safe.

Mobile integration Email and IM are easily accessible on the iPhone, BlackBerry, or other smart phones through client applications or web interfaces optimized to run on mobile browsers.

Migrate existing email Built-in migration tools let you easily migrate email from legacy systems into Google Apps email accounts.

Google Calendar

Easily schedule appointments Overlay multiple calendars to see when people are available. Enter meeting details, and Google Calendar sends invitations and updates RSVPs.

Share project calendars Calendars can be shared company-wide or with select co-workers. Users can select from a range of permission settings when sharing calendars with others – choosing who sees event details or makes calendar changes.

Embed calendar on web pages Embed a daily, weekly or monthly calendar in Google Sites or on any web page; no programming required.

Publish calendars Publicize external company events by publishing a calendar and making it searchable to the world in the Google Calendar gallery.

Mobile access View and edit event details, add new events, and invite guests, using mobile devices like BlackBerry and iPhone. Receive calendar notifications via SMS.

Additional details

Feature	Details
Applications included	Gmail, including integrated IM and voice and video chat, Google Calendar, Google Docs (word processing, spreadsheets, and pesentations), Google Sites, and Google Video.
Gmail, Google Calendar, Google Docs, and Google Sites Uptime	99.9% uptime SLA for Premier Edition customers.
IMAP and POP	Integrate email with popular programs like Apple Mail and Microsoft Outlook.
Administrator control panel	Usage reports, disk space usage, account provisioning (no preset account limit).
Provisioning API	Manage user accounts and synchronize Google Apps users with your own user management system.
Reporting API	View and generate reports (e.g. usage data, user information and stats) using your own reporting system.
Authentication	Google Apps provides a complete and secure user authentication system for all applications. For enhanced security, you can use a SAML-based Single Sign-On (SSO) service, which allows you to tie your own authentication system to the Google Apps web-based login.
SSL	Automatically enforce Secure Socket Layer (SSL) connections when your users access Gmail, Google Calendar, Google Docs, and Google Sites.
Security	SAS 70 Type II audited.
Solutions Marketplace and third party applications and services	Connect to vendors whose solutions integrate and extend Google's messaging, collaboration, and enterprise search products.
Mobile access	Access Gmail, Google Calendar, Google Docs, and Google Sites from mobile devices like the BlackBerry and iPhone.
Sharing controls	Set policies for user-sharing privileges for Google Docs, Google Sites, and Google Calendar, including limiting the ability to share content outside of your domain.
Advertisements	Display of relevant, text-based advertisements is optional and turned off by default.
Online support resources	User-to-user group for administrators; Help Centers for administrators and users.
24/7 assistance	Email and phone support for system critical issues.
Supported browsers	Internet Explorer 7, Mozilla Firefox 3, Safari 3.1, Google Chrome (Beta) and later versions of each.

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