

Managing our Google Grant

Grant start date:

Monthly grant budget:

Login and Passwords:

Adwords Account Customer ID (example: 000-000-0000):

Login email:

Login password:

Analytics account ID/password (if applicable):

Contacts at our org:

Name:

Email:

Phone:

Position:

Location:

Account access: (AdWords, Analytics)

Name:

Email:

Phone:

Position:

Location:

Account access: (AdWords, Analytics)

Account Details

General goals:

Tracked goals:

Analytics goals:

Campaign end dates:

Auto-reporting schedule/email address:

AdWords account notes:

Analytics account notes:

Grant responsibilities

Analytics notes:

Communication notes:

Other account notes:
