

Chapter 5: Sign Regulations

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4-5-1: Purpose:

The regulation of signs by this code is intended to promote and protect the public health, safety and welfare by reducing the depreciation of property values caused by signs that are incompatible with surrounding land uses; by creating a more attractive economic and business climate within the commercial and office areas of the village; by enhancing and protecting the physical and aesthetic appearance of all areas of the village; and by reducing the distractions, obstructions and hazards to pedestrian and auto traffic caused by the indiscriminate placement and use of signs.

4-5-2: Scope:

Any sign not expressly permitted by these regulations shall be prohibited. The regulations of this chapter shall govern and control the erection, enlargement, expansion, alteration, operation, maintenance, relocation and removal of all signs within the village visible from any right-of-way, sidewalk or public or private common open space. The regulations of this chapter relate to the location of signs, by function and type, within zoning districts and are in addition to provisions of this code applicable to the construction and maintenance of signs. Regulations concerning the use and termination of nonconforming signs are in section 4-5-13 of this chapter.

4-5-3: Sign Permit Required:

- A. Sign Permit: Except as expressly provided in section 4-5-6 of this chapter, no sign shall be erected, enlarged, expanded, altered, relocated or maintained unless a sign permit evidencing the compliance of such work with the provisions of this chapter and other applicable provisions of this code shall have first been issued by the village in accordance with the provisions of this section; provided, however, that routine sign maintenance (totaling less than \$500.00 annually) or changing of parts designed to be changed shall not, standing alone, be considered an alteration of the sign requiring the issuance of a sign permit by the village.
- B. Additional Application Requirements: Every application for a sign permit shall be accompanied by:
 - 1. Plans and specifications showing the location on the lot or building face and the method of construction, illumination and support of such sign;
 - 2. A scale drawing showing sign faces, exposed surfaces and the proposed design, accurately represented as to size, area, proportion and color;
 - 3. Photographs of the right-of-way sides of the property in question, showing all existing signs on the property;
 - 4. A calculation of the total amount of sign area presently existing on the property;
 - 5. The applicant's attestation that the sum of the areas of the requested sign or signs and the existing signs does not exceed the maximum allowed by the provisions of this chapter;
 - 6. Evidence of a valid village business license, when required, issued for any business to which the sign is accessory;
 - 7. A letter from a licensed architect, structural engineer or sign manufacturer/installation company verifying the structural integrity, safety and overall soundness of the sign design and installation; and
 - 8. Such other information or materials as the village requests.

4-5-4: General Standards:

The following general standards shall apply to all signs:

- A. Sign: A sign is defined as any visual device or representation designed or used for the purpose of communicating a message or identifying a product, service, person, organization, business or event, with the use of words or characters, visible from outside the premises on which such device is located.
- B. Illumination:
 - 1. Location and Design of Light Source: Whenever an external artificial light source is used for a sign, such source shall be located, shielded and directed so as not to be directly visible from any right-of-way or private residence. No receptacle or device housing a permitted light source for a sign shall protrude more than twelve inches from the face of the sign or building to which it is attached; provided, however, that a receptacle or device housing a permitted light source for a sign may be located more than twelve inches from the face of the sign if such light source is ground mounted, locked in place and cannot be redirected.
 - 2. Level of Illumination: In no event shall the illumination of any sign, resulting from any internal or external artificial light source, exceed one hundred twenty foot-candles when measured with a standard light meter held perpendicular to the sign face at a distance equal to the narrowest dimension of such sign

face. All artificial illumination shall be so designed, located, shielded and directed as to prevent the casting of glare or direct light upon adjacent property or rights-of-way.

3. Signs Adjacent To Residential Areas: Any illuminated sign located on a lot abutting or across a right-of-way from, and visible from, any residentially zoned area shall not be illuminated between the hours of eleven o'clock P.M. and seven o'clock A.M. except that such sign may remain illuminated during such time as the activity to which the sign pertains is open for business so long as such sign is not a public or private nuisance.
 4. Flashing Lights Prohibited: No flashing, blinking or intermittent lights shall be permitted.
- C. Electrical Elements: All wiring, fittings and materials used in the construction, connection and operation of artificially illuminated signs shall be in accordance with the provisions of this code. No metal sign illuminated by any means requiring internal wiring and no electrical fixtures attached to any sign shall be lower than nine feet from grade unless it is grounded by the use of a grounding conductor run with the circuit conductors and is also grounded by being bonded to a grounding electrode at the sign site.
- D. Structural Elements: The construction and structural components of all signs shall be in accordance with the standards and regulations of this code. All permanent signs shall be constructed of fire-resistant materials and shall be capable of withstanding wind pressures of at least thirty pounds per square foot of surface area and of receiving dead loads based on the actual weight of the structure.
- E. Minimum Elevation of Certain Signs: The bottom of every awning, canopy, marquee, wall and pylon sign shall be elevated at least eight feet above grade. Whenever possible wall signs on the same facade shall maintain the same top and bottom elevations above grade.
- F. Obstruction of Accessways: No sign or sign structure shall obstruct free ingress to or egress from a fire escape, door, window or other required accessway.
- G. Obstruction of Window Surface: No sign shall project over, occupy or obstruct any window surface required for light or ventilation by any applicable provision of this code.
- H. Traffic Safety:
1. Confusion with Traffic Signals: No sign shall be maintained at any location where by reason of its position, size, shape, content, color or illumination it may obstruct, impair, obscure, interfere with the view of or be confused with, any traffic control sign, sign or device or where it may interfere with, mislead or confuse traffic.
 2. Obstruction of Sight Triangles Prohibited: No sign, nor any part of a sign other than a supporting pole or brace no greater than eighteen inches in width or diameter shall be located lower than eight feet from grade within the area of any sight triangle as defined in this code.
- I. Signs in Rights-of-Way: Except as provided in this subsection, no sign except governmental signs authorized in this chapter shall be placed in or extend into or over any public property or right-of-way.
- J. Sign Identification: All signs shall be plainly marked with the name of the person, firm or corporation hanging or erecting the sign and the sign permit number.
- K. Sign Maintenance: The owner of a sign and the owner of the premises on which such sign is located shall be jointly and severally liable to maintain such sign, including its illumination sources, in compliance with this code and all applicable laws, in a safe and secure condition, and in a neat and orderly condition and good working order at all times, and to prevent the development of any rust, corrosion, rotting or other

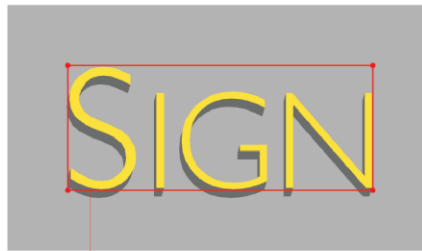
deterioration in the physical appearance or safety of such sign. The premises around ground and pylon signs shall be kept clean and free of all rubbish and weeds.

L. Sign Measurement:

1. Sign Area: Unless otherwise defined, sign area is determined by the total area enclosed by a continuous perimeter along the edges of a sign, including any sign area backing. The area of a sign composed of individually affixed letters is determined by total area of the smallest geometric shape enclosing the letters. A maximum of two geometric shapes may be utilized. The calculation for a double-faced sign shall be the area of one face only.



Measurement of sign area with backing



Measurement of sign area without backing



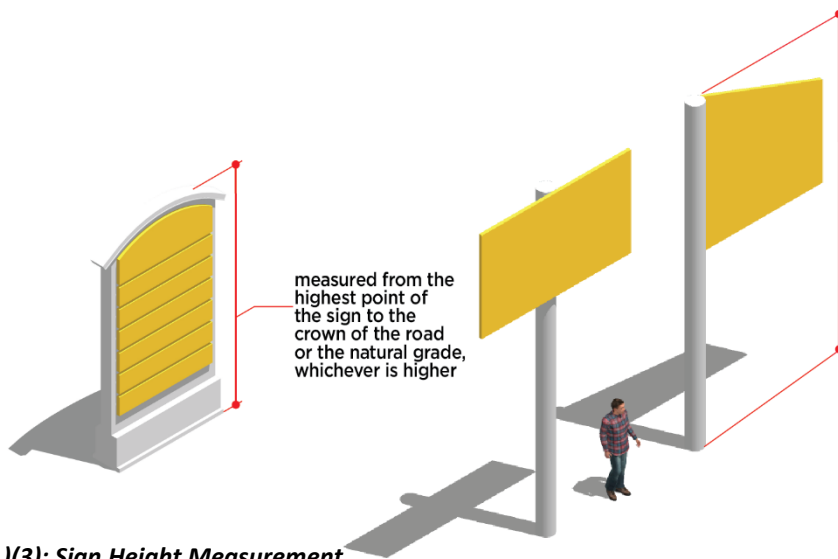
Measurement of sign area with backing



Measurement of sign area with backing

4-5-4(L)(2): Sign Area Measurement

2. Sign Height: Sign height is determined by the total distance between the highest point on a sign, including all supporting structures or bracing, to the crown of the right-of-way directly opposite the sign or from the natural grade level directly below the sign, whichever is higher.



4-5-4(L)(3): Sign Height Measurement

- M. Signs on Lots with Multiple Users: Where more than one user occupies a zoning lot, the owner of the lot shall be responsible for allocating permitted signage among such users.
- N. General Safety: Notwithstanding any other provision of this chapter, no sign shall be located in any area or in any manner so as to create a nuisance or a threat to the public safety and welfare.
- O. Violations: Erecting or maintaining a sign in a manner inconsistent with the provisions of this chapter is unlawful, is declare a nuisance and shall constitute a violation and petty offense. A separate offense shall be deemed committed for each day any violation of any provision of this chapter shall continue. Liability for the violation or offense shall be with the applicant, should the violation or offense be related to a sign erected and maintained pursuant to a permit issued by the village. Liability for the violation or offense shall be with the owner of the property on which the sign exists, should the violation or offense be related to a sign erected and maintained without a permit issued by the village. Violations of this chapter shall be punished as provided in section 1-4-1 of this code.

4-5-5: Definitions of Signs:

A. Sign Types:

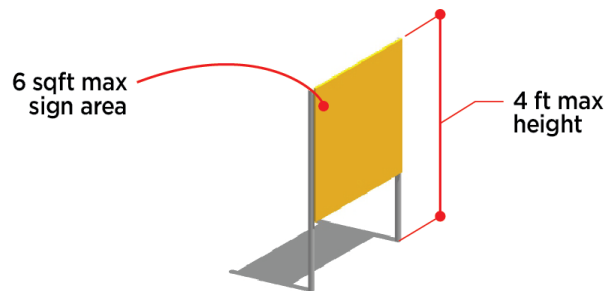
1. **Attention Getting Device:** A sign designed to attract attention by means of flashing or moving parts, bright color or light or movement of any kind. Examples of such signs include pennants hung in series, whirligigs, spinners, streamers, flashing lights, searchlights and balloons.
2. **Drive-Through Sign:** A sign that facilitates the operation of a drive-through facility by aiding with the pick-up, drop off, ordering or service of such a facility. It includes, but is not limited to, such signs as changeable copy menu boards.
3. **Governmental Signs:** A sign erected and maintained pursuant to and in discharge of any governmental function or required by any law, ordinance or governmental regulation.
4. **Off Premises Sign:** A sign located on a property other than the property of the primary use or business to which the sign is associated.
5. **On Site Traffic Directional Sign:** A sign that assists in the movement of vehicular, bicycle or pedestrian traffic on a property.
6. **Outline Lighting:** An arrangement of incandescent lamps, light emitting diodes (LEDs) or other electrically powered light sources, in a string, rope, or similar configuration that calls attention to the outline or decoration of a window or outlines other architectural features.
7. **Awning, Canopy or Marquee Sign:** A sign that is mounted or painted on or attached to an awning, canopy or marquee that is otherwise permitted by this chapter. No such sign shall project above, below or beyond the physical dimensions of such awning, canopy or marquee.
8. **Banner Sign:** A temporary sign made of fabric or other similar nonrigid material with no enclosing framework or electrical components that is supported or anchored on two or more edges or at all four corners.
9. **Box Sign:** A sign that is self-enclosed in a typically square or rectangular structure with or without internal lighting. A box sign can be single or double sided.
10. **Freestanding Sign:** A sign on a frame, pole or other support structure not attached to any building.
11. **Monument Sign:** A freestanding sign supported primarily by an internal structural framework or integrated into landscaping or other solid structural features other than support poles.
12. **Moving or Animated Sign:** Any sign or part of a sign that changes physical position by any movement or rotation or that gives the visual impression of such movement or rotation.
13. **Paint on Wall Sign:** A sign painted on the wall of a building or structure with the exposed face of the sign in a place parallel to the face of the wall.
14. **Post Sign:** A freestanding, moveable sign affixed to the ground with one or no more than two wood stakes or poles with an arm from which the sign hangs.
15. **Portable Sign:** A sign that is not permanently affixed to a building, a structure or the ground, but not including customary identification lettering on vehicles and advertising posters on buses and taxicabs.

16. Projecting Sign: A sign that is wholly or partially dependent upon a building for support, that projects more than twelve inches from such building, and whose face is perpendicular to the façade of the building upon which it is attached.
17. Pylon Sign: A sign that is mounted on a freestanding pole or other supports.
18. Reader Board/Changeable Copy/Video Sign: A sign or portion of a sign designed to accommodate frequent message changes composed of characters, or letters, or illustrations and that can be changed or rearranged, either manually or electronically, without altering the face or surface of such sign.
19. Roof Sign: A sign that is mounted or painted on the roof of a building, or that is wholly dependent upon a building for support and that projects above the highest point of a building with a flat roof, the eave line of a building with gambrel, gable or hip roof or the deck line of a building with a mansard roof.
20. Sandwich Board Sign: A movable sign not secured or attached to the ground or surface upon which it is located.
21. Temporary Sign: A sign or advertising display constructed of cloth, canvas, fabric, paper, plywood or other light material and intended to be displayed for a short period of time.
22. Vehicle/Trailer Sign: A sign that is attached to or painted on a vehicle that is parked on or adjacent to any property, the principal purpose of which is to attract attention to a product sold or business located on the property, not including signs on service or delivery vehicles operating on public streets.
23. Wall Sign: A sign fastened to the wall of a building or structure in such a manner that the wall becomes the supporting structure for, or forms the background surface of, the sign, that does not project more than twelve inches from such building or structure, and whose face is parallel to the façade of the building upon which it is attached.
24. Window Sign: A sign that is applied or attached to the exterior or interior of a window or located within the interior of a structure so that its message can be read from the exterior of the structure. Window signs shall include window film, decals and clings which are more than fifty percent opaque and / or contain sign copy.
25. Yard Sign: A freestanding, moveable sign on a wire or plastic frame, wood stake or similar support.

4-5-6: Signs Permitted without a Permit:

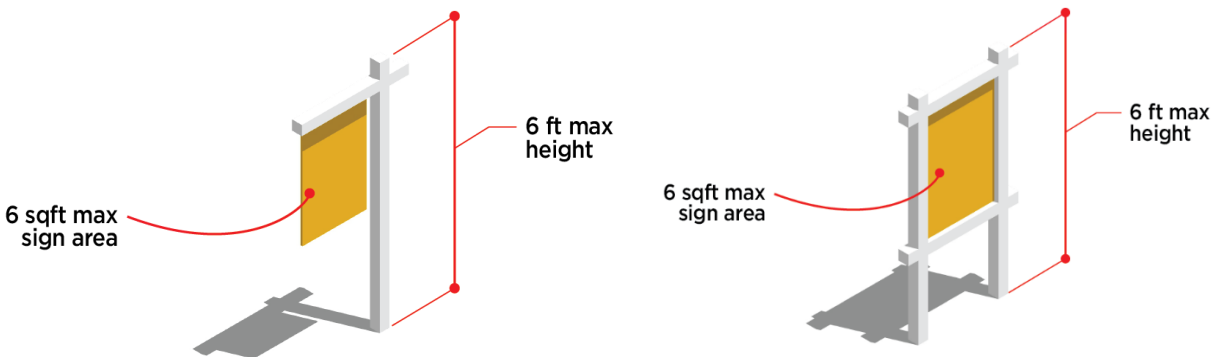
Except as regulated by section 4-5-4 of this chapter and except as expressly prohibited in section 4-5-7 of this chapter, and notwithstanding any other contrary provisions of this chapter, the following signs may, subject to the following limitations, be erected and maintained in any district without obtaining a village sign permit.

- A. Governmental signs: The size of any such sign shall not exceed the requirements of the law, ordinance or regulation pursuant to which such sign is erected.
- B. On site traffic directional signs: Such signs shall be limited to wall or freestanding signs of not more than six square feet in area; shall be, if a freestanding sign, not more than four feet in height; and shall be illuminated only as necessary to accomplish their intended purpose.



4-5-6(B): On-Site Traffic Directional Signs

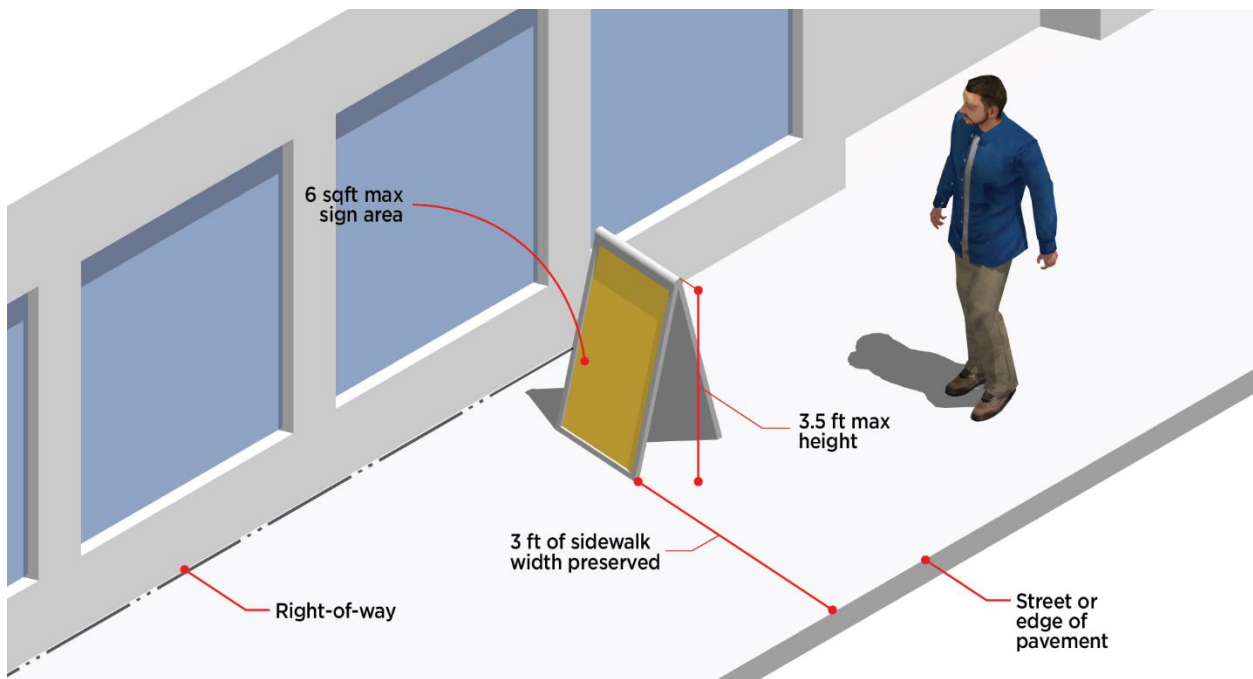
- C. Post signs. Such signs shall be limited to free standing signs mounted in the ground with one, or no more than two, poles or stakes. Post signs shall be a maximum of six square feet in area and six feet in height. Illumination of such signs is prohibited. A maximum of one post sign may be displayed at any time for a period not to exceed 180 days in a calendar year. Display period extensions may be granted by the Zoning Administrator.



4-5-6(C): Post Signs

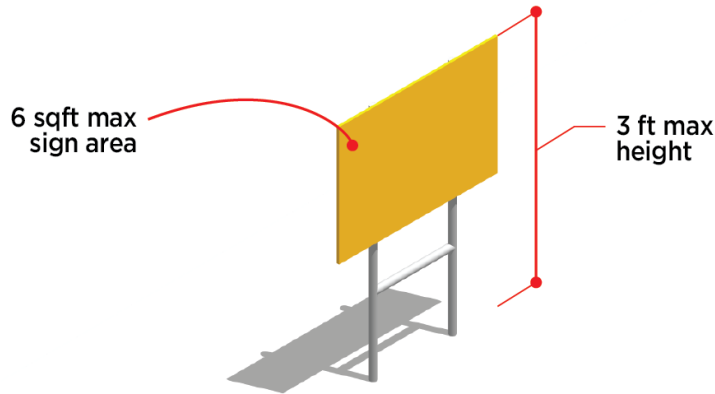
D. Sandwich board signs. Such signs shall be permitted in the C3 and PRI Districts only and shall be limited to six square feet in area and three and one half feet in height.

1. In the C3 District, such signs shall be located in a manner that: preserves a continuous sidewalk width of a minimum of three feet; does not block points of ingress or egress; is no more than one foot from the wall of the building or unit of a building to which they are associated; and is no less than three feet and no more than six feet from the building entrance of the building or unit of a building to which they are associated. In the C3 District, such signs shall only be permitted during the operating hours of the use to which they are associated.
2. In the PRI District, such signs shall be located in a manner that: preserves a continuous sidewalk width of a minimum of three feet and does not block points of ingress or egress. In the PRI District, such signs shall be limited to special event wayfinding only, in order to provide for the safe and efficient movement of people and vehicles.



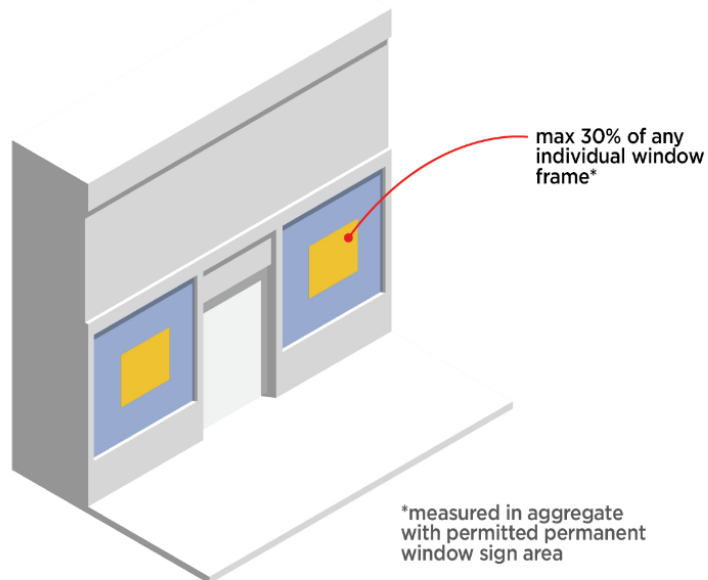
4-5-6(D): Sandwich Board Signs

- E. Yard signs. Such signs shall be limited to freestanding signs of not more than six square feet in area and three feet in height; illumination of such signs is prohibited. A maximum of four yard signs may be displayed concurrently.



4-5-6(E): Yard Signs

- F. Window signs, temporary: The aggregate area of all such signs shall not exceed thirty percent of the area of the window in which they are exhibited nor block any window area required for light, ventilation or emergency exit by any applicable code. Permitted temporary window sign area shall be considered in aggregate with permitted permanent window sign area. Illumination of such signs is prohibited. Temporary window signs shall include window film, decals and clings which are more than fifty percent opaque and / or contain sign copy.



4-5-6(F): Window Signs, Temporary

4-5-7: Signs Specifically Prohibited in all Districts:

The following signs, as well as all other signs not expressly permitted by this chapter, are prohibited and shall not be erected, maintained or, except as provided for elsewhere in this chapter, permitted to continue in any district:

- A. Attention getting devices.
- B. Box signs.
- C. Electronic reader board (except as approved as part of a planned development).
- D. Moving or animated signs.
- E. Off premises signs (except as approved as part of a planned development).
- F. Outline lighting.
- G. Portable signs.
- H. Roof signs.
- I. Temporary signs, except as expressly authorized in this chapter and when approved in connection with temporary uses.
- J. Vehicle/trailer signs.
- K. Any sign on a tree, utility pole or light pole, whether on public or private property (except municipal/government banners appropriately approved and mounted).
- L. Any sign on public property, except governmental signs and signs in the PRI district authorized in this chapter.
- M. Any sign painted directly on a wall, roof or fence.
- N. Any ground sign (or portion of a sign) existing at a height of more than fifteen feet above the grade of an adjacent residential district.
- O. Construction signs in residential neighborhoods other than the sign or permit placard required by the village.

4-5-8: District Regulations – C1:

Signs shall be permitted in the C1 district as follows (North Avenue):

- A. Sign Types Permitted:
 - 1. All signs permitted in any district without a village permit as provided in section 4-5-6 of this chapter.
 - 2. Awning and canopy signs.
 - 3. Monument signs.
 - 4. Pylon signs.
 - 5. Temporary signs, but only as authorized in section 4-5-6 of this chapter or for construction signs.
 - 6. Wall signs.

7. Window signs.
 8. Drive-through sign, but only as authorized as part of a planned development.
- B. C. Number of Signs Permitted Per Lot:
1. All signs permitted in section 4-5-6 of this chapter; plus
 2. One wall sign per zoning lot frontage for buildings with a single ground floor tenant or one wall sign per ground floor business tenant fronting the public right of way; plus
 3. One monument sign; or
 4. One pylon sign.
- C. Maximum Gross Surface Area of Signs Permitted:
1. Total Sign Area: Unless otherwise stated in this section, the total area of all signs on a zoning lot shall not exceed one square foot per linear foot of zoning lot frontage on a public street; provided, however, that signs allowed without permits, shall not be counted toward the total allowance gross sign surface area permitted on a zoning lot.
 2. Individual Sign Area Limitations: The following individual sign area limitations shall apply to all signs:
 - a. Awning and Canopy Signs: Not to exceed sixty square feet per sign face. No sign belonging to an individual tenant of a multi-tenant building shall cover more than five percent of the wall to which it is affixed.
 - b. Monument Signs: Not to exceed eighty square feet per sign face.
 - c. Pylon Signs: Not to exceed eighty square feet per sign face.
 - d. Wall Signs: Not to exceed eighty square feet per sign, or not to exceed covering more than five percent of the wall to which it is affixed, whichever is less.
 - e. Window Signs: Not to exceed twenty five percent of any individual window frame. Permitted permanent window sign area shall be considered in aggregate with permitted temporary window sign area.
 3. Multi-Tenant Buildings: Regardless of total sign area allowed for a multi-tenant building, each ground floor business tenant fronting the public right of way shall be allowed at least one sign of the following types:
 - a. Awning and Canopy Signs: An awning or canopy sign belonging to an individual tenant of a multi-tenant building shall cover up to, but not more than five percent of the proportion of the awning or canopy area associated with the subject tenant.
 - b. Wall Signs: A wall sign belonging to an individual tenant of a multi-tenant building shall cover up to, but not more than five percent of the proportion of the wall area associated with the subject tenant.
- D. Maximum Height of Signs Permitted:
1. Signs Without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.

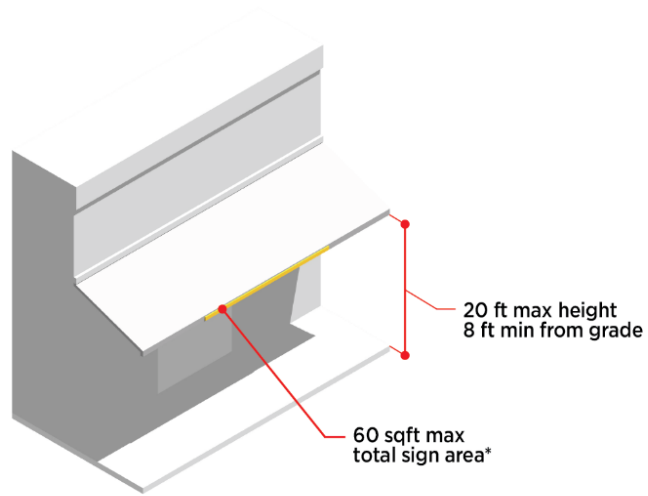
2. Awning and Canopy Signs: Twenty feet; all awning and canopy signs shall be at least eight feet above grade. Awning and canopy signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed.
3. Monument Signs: A maximum height of ten feet.
4. Pylon Signs: A maximum height of twenty feet or the height of the primary structure or service area canopy for gas stations, whichever is less.
5. Wall Signs: Thirty feet. Permitted only on the first floor of multi-story buildings. No wall sign shall cover any architectural features of the building to which it is attached (architectural features shall include, but not be limited to: pediment, cornice, belt course, pier, windows, pilaster, roof, decorative stone or tile inlay, kick plate/bulkhead, raised or colored brick pattern and corbel). Wall signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed.

E. Minimum Setback Required:

1. Signs Without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.
2. Monument Signs: Three feet from "right of way" and six feet from all other lot lines. All monument signs shall be located outside of the "sight triangles" and shall be maintained.
3. Pylon Signs: Three feet from "right of way" and six feet from all other lot lines. All pylon signs shall be located outside of the "sight triangles" and shall be maintained.

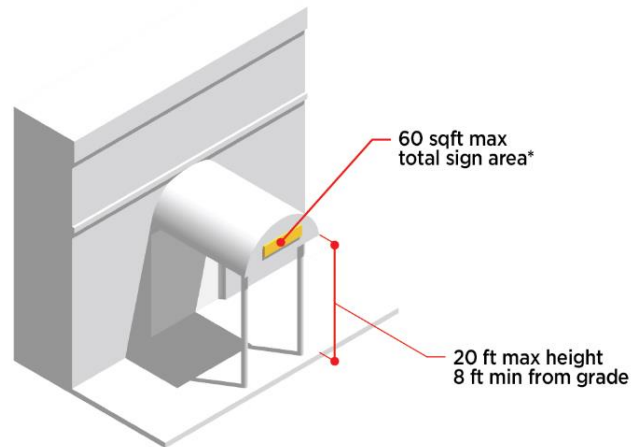
F. Illumination:

1. Signs Without Permits: Signs permitted pursuant to section 4-5-6 of this chapter shall be illuminated only as permitted in that section.
2. Awning and Canopy Signs: Can only be illuminated using a direct light source. Direct illumination shall be aimed at the exterior of the awning/canopy.
3. Monument Signs: Monument signs shall be backlit, directly lit or internally illuminated. All letters must be individually affixed. Any direct light source shall be concealed from view from the right of way. The sign area backing shall not be internally illuminated.
4. Pylon Signs: Pylon signs shall be internally illuminated.
5. Wall Signs: Letters shall be individually affixed to walls of a building or utilize a mounting system which gives the appearance of individually affixed letters and be either internally illuminated or backlit.
6. Window Signs: Illumination of window signs shall be prohibited.



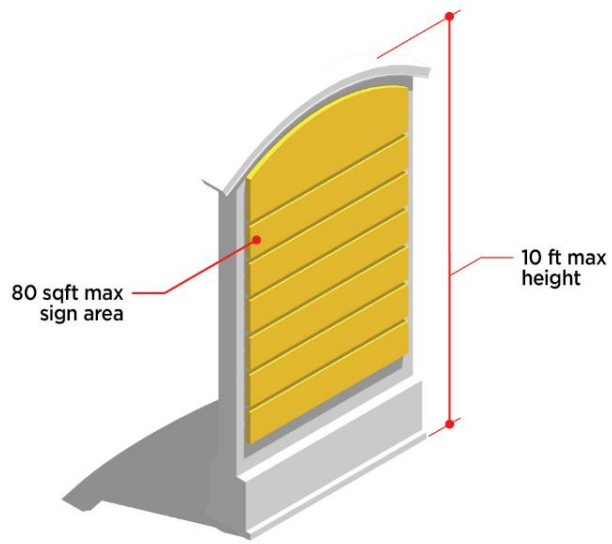
*and no more than 5% of proportion of awning area associated with tenant

4-5-8: Awning Signs

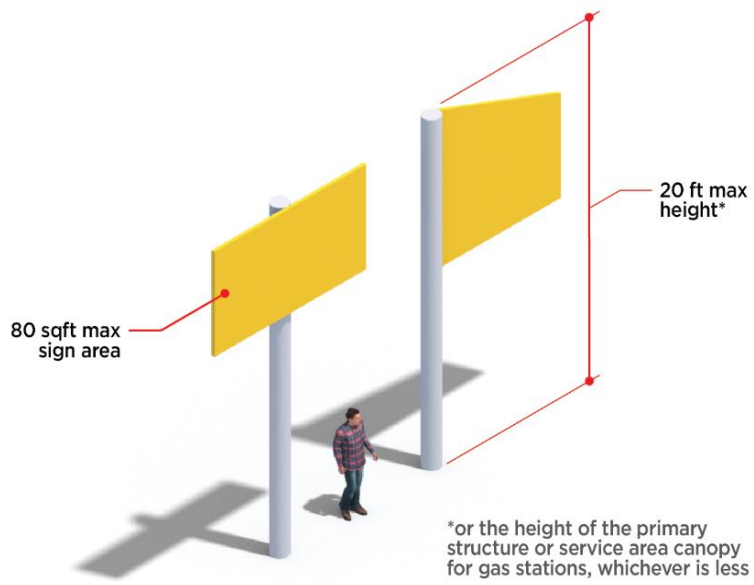


*and no more than 5% of proportion of canopy area associated with tenant

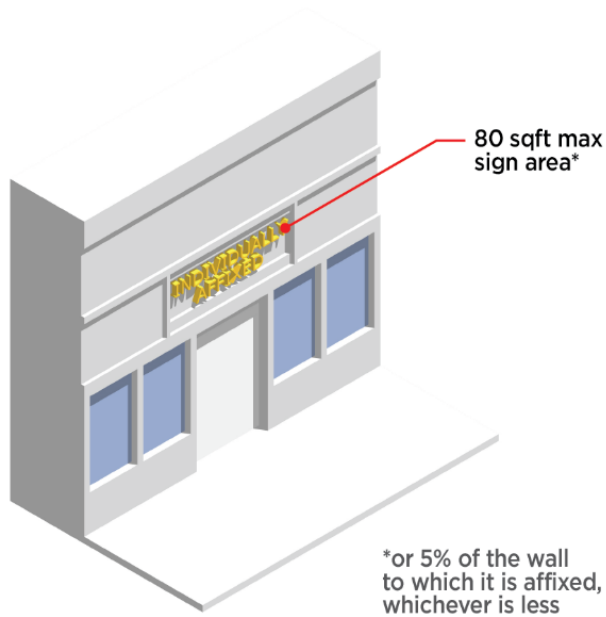
4-5-8: Canopy Signs



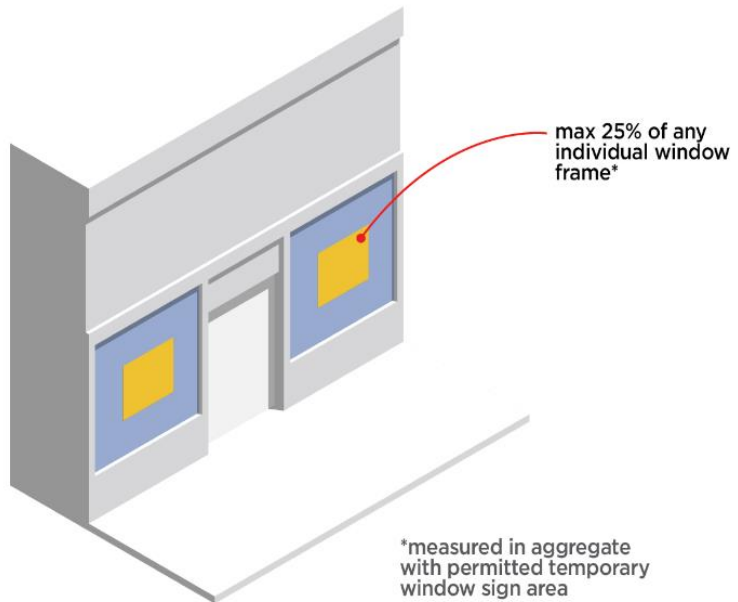
4-5-8: Monument Signs



4-5-8: Pylon Signs



4-5-8: Wall Signs



4-5-8: Window Signs

4-5-9: District Regulations – C2 and PRI:

Signs shall be permitted in the C2 and PRI districts as follows:

A. Sign Types Permitted:

1. All signs permitted in any district without a village permit as provided in section 4-5-6 of this chapter.
2. Awning and canopy signs.
3. Monument signs.
4. Temporary signs, but only as authorized in section 4-5-6 of this chapter or for construction signs.
5. Wall signs.
6. Window signs.
7. Drive-through sign, but only as authorized as part of a planned development.

B. Number of Signs Permitted Per Lot:

1. All signs permitted in section 4-5-6 of this chapter; plus
2. One wall sign per zoning lot frontage for buildings with a single ground floor tenant or one wall sign per ground floor business tenant fronting the public right of way; plus
3. One monument sign.

C. Maximum Gross Surface Area of Signs Permitted:

1. Total Sign Area: Unless otherwise stated in this section, the total area of all signs on a zoning lot shall not exceed one square foot per linear foot of zoning lot frontage on a public street; provided, however, that signs allowed without permits, shall not be counted toward the total allowance gross sign surface area permitted on a zoning lot.
2. Individual Sign Area Limitations: The following individual sign area limitations shall apply to all signs:
 - a. Awning and Canopy Signs: Not to exceed sixty square feet per sign face. No sign belonging to an individual tenant of a multi-tenant building shall cover more than five percent of the wall to which it is affixed.
 - b. Monument Signs: Not to exceed eighty square feet per sign face.
 - c. Wall Signs: Not to exceed sixty square feet per sign or not to exceed covering more than five percent of the wall to which it is affixed, whichever is less.
 - d. Window Signs: Not to exceed twenty five percent of any individual window frame. Permitted permanent window sign area shall be considered in aggregate with permitted temporary window sign area.
3. Multi-Tenant Buildings: Regardless of total sign area allowed for a multi-tenant building, each ground floor business tenant fronting the public right of way shall be allowed at least one sign of the following types:

- a. Awning and Canopy Signs: A sign belonging to an individual tenant of a multi-tenant building shall cover up to, but not more than five percent of the proportion of the awning or canopy area associated with the subject tenant.
- b. Wall Signs: A sign belonging to an individual tenant of a multi-tenant building shall cover up to, but not more than five percent of the proportion of the wall area associated with the subject tenant.

D. Maximum Height of Signs Permitted:

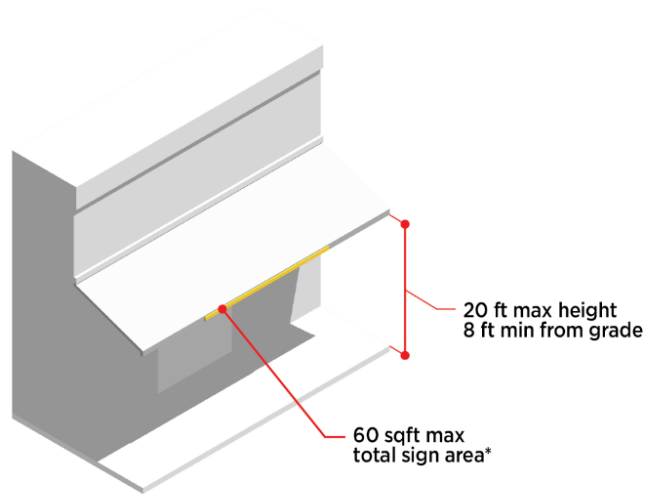
1. Signs Without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.
2. Awning and Canopy Signs: Twenty feet; all awning and canopy signs shall be at least eight feet above grade. Awning and canopy signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed.
3. Monument Signs: A maximum height of ten feet.
4. Wall Signs: Thirty feet. Permitted only on the first floor of multi-story buildings. No wall sign shall cover any architectural features of the building to which it is attached (architectural features shall include, but not be limited to: pediment, cornice, belt course, pier, windows, pilaster, roof, decorative stone or tile inlay, kick plate/bulkhead, raised or colored brick pattern and corbel). Wall signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed.

E. Minimum Setback Required:

1. Signs Without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.
2. Monument Signs: Three feet from "right of way" and five feet from all other lot lines. All monument signs shall be located outside of the "sight triangles".

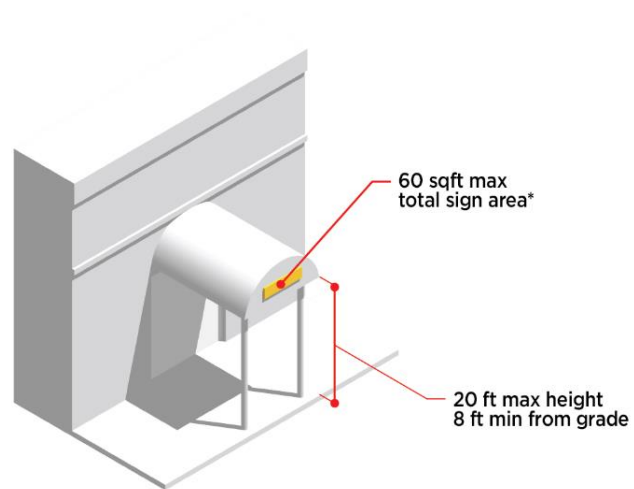
F. Illumination:

1. Signs Without Permits: Signs permitted pursuant to section 4-5-6 of this chapter shall be illuminated only as permitted in that section.
2. Awning and Canopy Signs: Can only be illuminated using a direct light source. Direct illumination shall be aimed at the exterior of the awning/canopy.
3. Monument Signs: Monument signs shall be backlit, directly lit or internally illuminated. All letters must be individually affixed. Any direct light source shall be concealed from view from the right of way. The sign area backing shall not be internally illuminated.
4. Wall Signs: Letters shall be individually affixed to walls of a building or utilize a mounting system which gives the appearance of individually affixed letters and be either internally illuminated or backlit.
5. Window Signs: Illumination of window signs shall be prohibited.



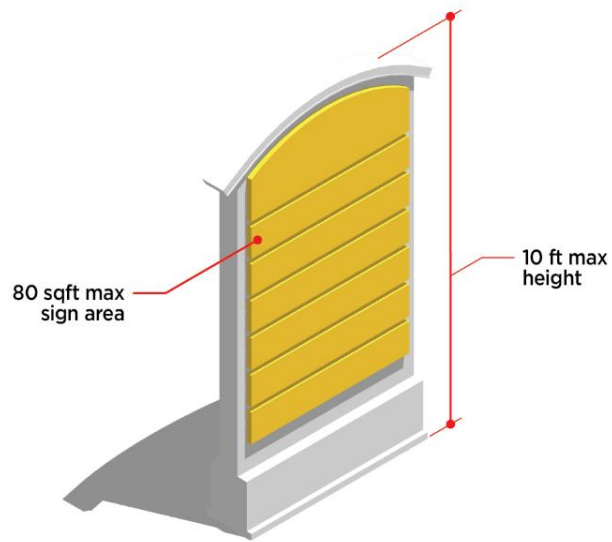
4-5-9: Awning Signs

*and no more than 5% of proportion of awning area associated with tenant

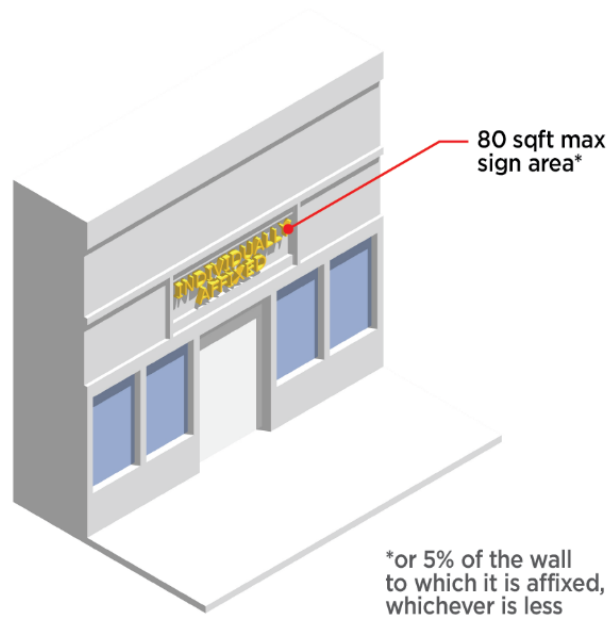


4-5-9: Canopy Signs

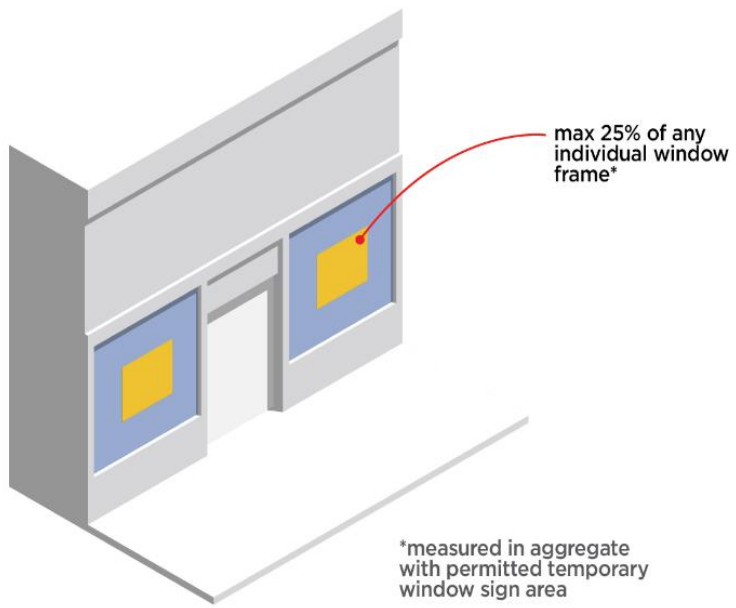
*and no more than 5% of proportion of canopy area associated with tenant



4-5-9: Monument Signs



4-5-9: Wall Signs



4-5-9: Window Signs

4-5-10: District Regulations – C3:

Signs shall be permitted in the C3 district as follows (Lake Street Village Center Area):

A. Sign Types Permitted:

1. All signs permitted in any district without a village permit as provided in section 4-5-6 of this chapter.
2. Awning and canopy signs.
3. Projecting signs.
4. Temporary signs, but only as authorized in section 4-5-6 of this chapter or for construction signs.
5. Wall signs.
6. Window signs.
7. Drive-through sign, but only as authorized as part of a planned development.

B. Number of Signs Permitted Per Lot:

1. All signs permitted in section 4-5-6 of this chapter; plus
2. One wall sign per zoning lot frontage for buildings with a single ground floor tenant or one wall sign per ground floor business tenant fronting the public right of way.
3. One projecting sign per zoning lot frontage for buildings with a single ground floor tenant or one projecting sign per ground floor business tenant fronting the public right of way.

C. Maximum Gross Surface Area of Signs Permitted:

1. Total Sign Area: Unless otherwise stated in this section, the total area of all signs on a zoning lot shall not exceed one square foot per linear foot of zoning lot frontage on a public street; provided, however, that signs allowed without permits, shall not be counted toward the total allowance gross sign surface area permitted on a zoning lot.
2. Individual Sign Area Limitations: The following individual sign area limitations shall apply to all signs:
 - a. Awning and Canopy Signs: Not to exceed sixty square feet per sign face. No sign belonging to an individual tenant of a multi-tenant building shall cover more than five percent of the wall to which it is affixed.
 - b. Projecting Signs: Not to exceed four- and one-half square feet per sign face.
 - c. Wall Signs: Not to exceed sixty square feet per sign, or not to exceed covering more than five percent of the wall to which it is affixed, whichever is less.
 - d. Window Signs: Not to exceed twenty five percent of any individual window frame. Permitted permanent window sign area shall be considered in aggregate with permitted temporary window sign area.
3. Multi-Tenant Buildings: Regardless of total sign area allowed for a multi-tenant building, each ground floor business tenant fronting the public right of way shall be allowed at least one sign of the following types:

- a. Awning and Canopy Signs: A sign belonging to an individual tenant of a multi-tenant building shall cover up to, but not more than five percent of the proportion of the awning or canopy area associated with the subject tenant.
- b. Wall Signs: A sign belonging to an individual tenant of a multi-tenant building shall cover up to, but not more than five percent of the proportion of the wall area associated with the subject tenant.

D. Maximum Height of Signs Permitted:

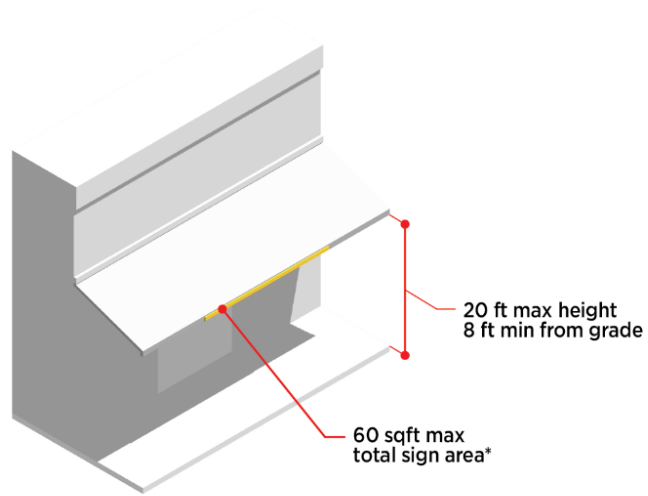
1. Signs Without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.
2. Awning and Canopy Signs: Twenty feet; all awning and canopy signs shall be at least eight feet above grade. Awning and canopy signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed.
3. Projecting signs: A projecting sign shall not extend above the roofline of the building to which it is attached, or a maximum of twelve (12) feet. A minimum of eight (8) feet of clearance shall be maintained from the lower edge of the sign face to grade.
4. Wall Signs: Thirty feet. Permitted only on the first floor of multi-story buildings. No wall sign shall cover any architectural features of the building to which it is attached (architectural features shall include, but not be limited to: pediment, cornice, belt course, pier, windows, pilaster, roof, decorative stone or tile inlay, kick plate/bulkhead, raised or colored brick pattern and corbel). Wall signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed. Wall signs for individual tenants of a multi-tenant building shall be of the same type/font and overall design and color.

E. Minimum Setback Required:

1. Signs Without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.
2. Projecting Signs: Projecting signs shall not horizontally project more than four (4) feet beyond that portion of the building or structure to which it is attached.

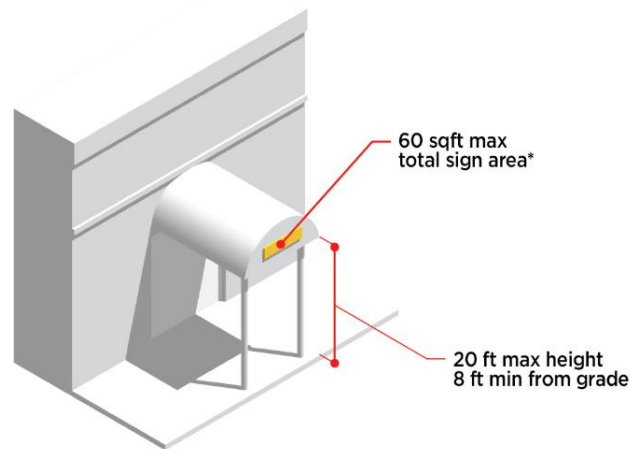
F. Illumination:

1. Signs Without Permits: Signs permitted pursuant to section 4-5-6 of this chapter shall be illuminated only as permitted in that section.
2. Awning and Canopy Signs: Can only be illuminated using a direct light source. Direct illumination shall be aimed at the exterior of the awning/canopy.
3. Projecting Signs: Illumination of projecting signs shall be prohibited.
4. Wall Signs: Letters shall be individually affixed to walls of a building or utilize a mounting system which gives the appearance of individually affixed letters and be either internally illuminated or backlit.
5. Window Signs: Illumination of window signs shall be prohibited.



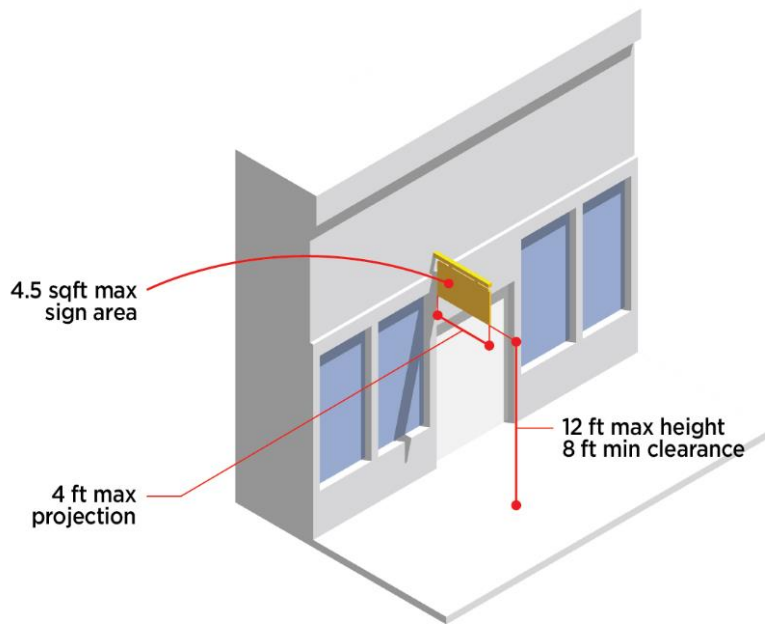
*and no more than 5% of
proportion of awning area
associated with tenant

4-5-10: Awning Signs

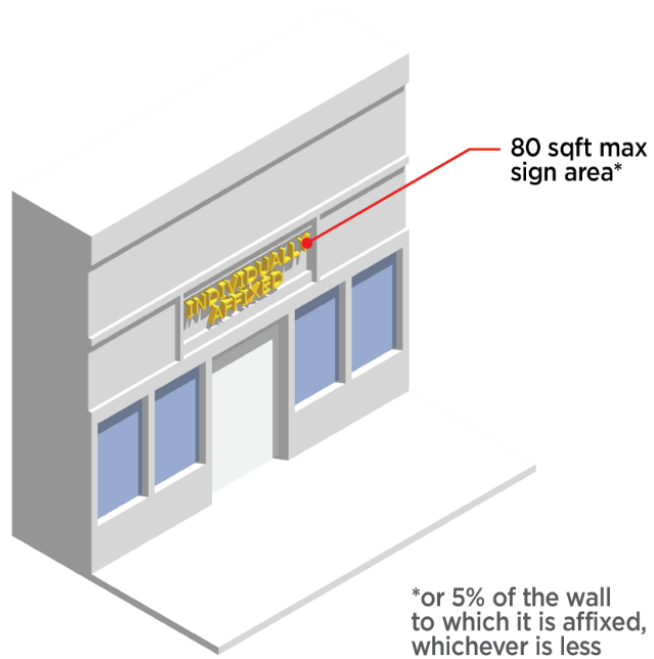


*and no more than 5% of
proportion of canopy area
associated with tenant

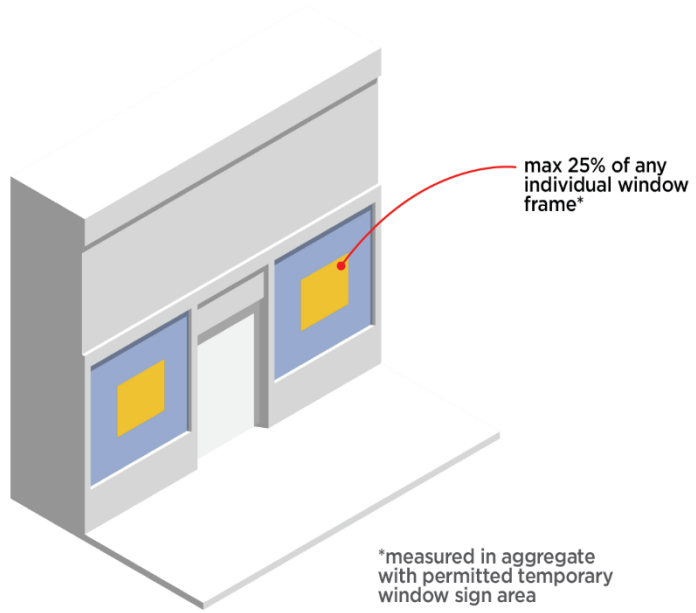
4-5-10: Canopy Signs



4-5-10: Projecting Signs



4-5-10: Wall Signs



4-5-10: Window Signs

4-5-11: District Regulations – ORIC

Signs shall be permitted in the ORIC district as follows:

A. Sign Types Permitted:

1. All signs permitted in any district without a village permit as provided in section 4-5-6 of this chapter.
2. Awning and canopy signs.
3. Monument signs.
4. Projecting signs, but only as authorized as part of a planned development.
5. Temporary signs, but only as authorized in section 4-5-6 of this chapter or for construction signs.
6. Wall signs.
7. Drive-through sign, but only as authorized as part of a planned development.

B. Number of Signs Permitted Per Lot:

1. All signs permitted in section 4-5-6 of this chapter; plus
2. One wall sign per zoning lot frontage for buildings with a single ground floor tenant, or one wall sign per ground floor business tenant fronting the public right of way; plus
3. One monument sign per street frontage; plus
4. One on site directory sign per zoning lot frontage.

C. Maximum Gross Surface Area of Signs Permitted:

1. Total Sign Area: The total area of all signs on a zoning lot shall not exceed one square foot per linear foot of zoning lot frontage on a public street; provided, however, that signs allowed without permits, shall not be counted toward the total allowance gross sign surface area permitted on a zoning lot.
2. Individual Sign Area Limitations: The following individual sign area limitations shall apply to all signs:
 - a. Awning and Canopy Signs: Not to exceed sixty square feet per sign face. No sign belonging to an individual tenant of a multi-tenant building shall cover more than five percent of the wall to which it is affixed.
 - b. Monument Signs: Not to exceed one hundred square feet per sign face, nor more than two hundred square feet total.
 - c. Wall Signs: Not to exceed one hundred square feet per sign, or not to exceed covering more than five percent of the wall to which it is affixed, whichever is less.

D. Maximum Height of Signs Permitted:

1. Signs without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.

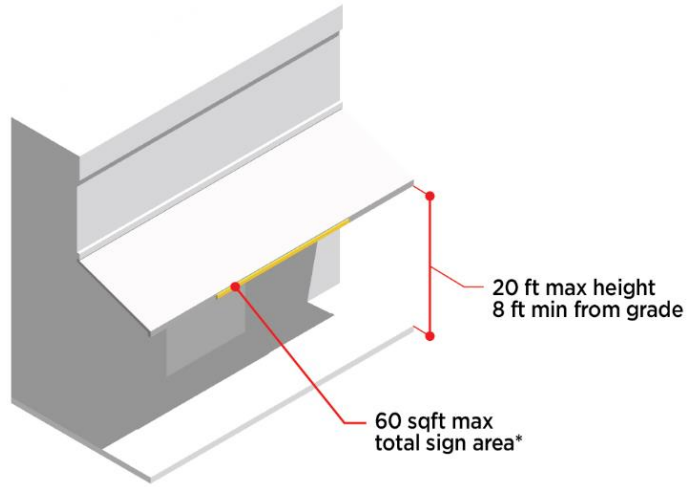
2. Awning and Canopy Signs: Twenty feet; all awning and canopy signs shall be at least eight feet above grade. Awning and canopy signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed.
3. Monument Signs: A maximum height of ten feet.
4. Wall Signs: Thirty feet. Wall signs for individual tenants of a multi-tenant building shall be at the same height on the building to which they are affixed. No wall sign shall cover any architectural features of the building to which it is attached (architectural features shall include, but not be limited to: pediment, cornice, belt course, pier, windows, pilaster, roof, decorative stone or tile inlay, kick plate/bulkhead, raised or colored brick pattern and corbel).

E. Minimum Setback Required:

1. Signs Without Permits: As provided in section 4-5-6 of this chapter for signs permitted pursuant to that section.
2. Monument Signs: Three feet from "right of way" and six feet from all other lot lines. All monument signs shall be located outside of the "sight triangles".

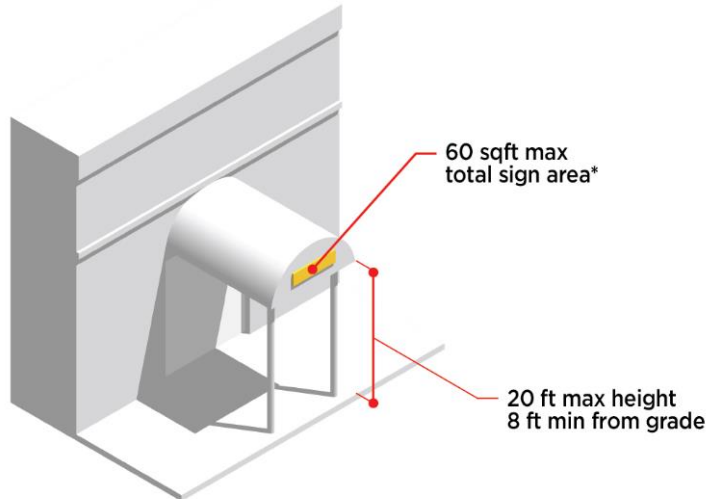
F. Illumination:

1. Signs Without Permits: Signs permitted pursuant to section 4-5-6 of this chapter shall be illuminated only as permitted in that section.
2. Awning and Canopy Signs: Shall be illuminated using a direct light source. Direct illumination shall be aimed at the exterior of the awning/canopy.
3. Monument Signs: Monument signs shall be backlit, directly lit or internally illuminated. All letters must be individually affixed. Any direct light source shall be concealed from view from the right of way. The sign area backing shall not be internally illuminated.
4. Wall Signs: Letters shall be individually affixed to walls of a building or utilize a mounting system which gives the appearance of individually affixed letters and be either internally illuminated or backlit.



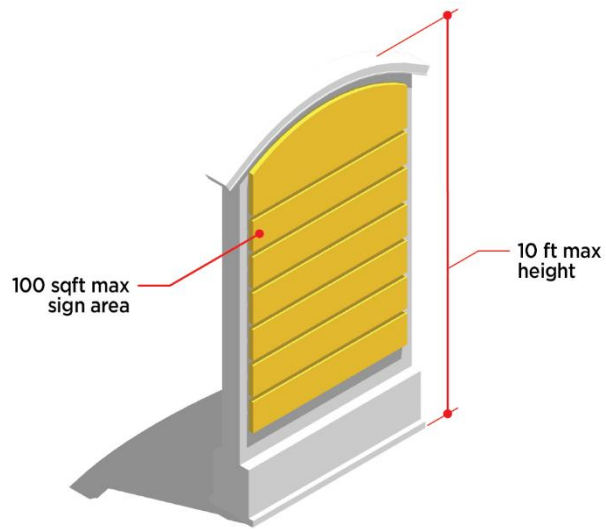
*and no more than 5% of proportion of awning area associated with tenant

4-5-11: Awning Signs

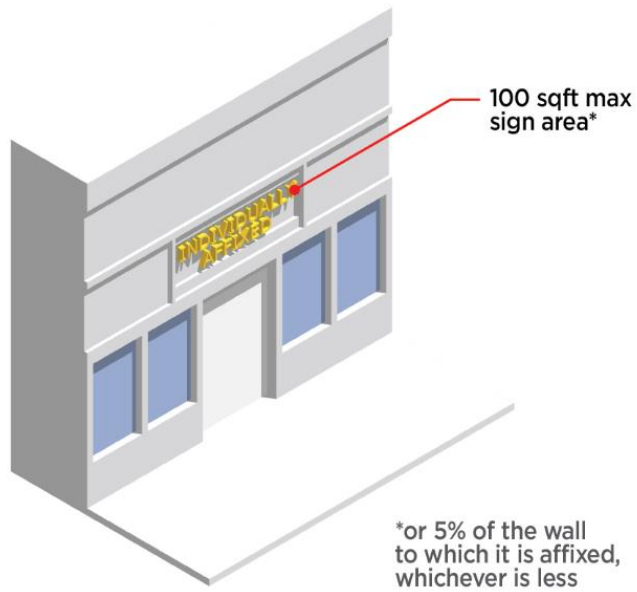


*and no more than 5% of proportion of canopy area associated with tenant

4-5-11: Canopy Signs



4-5-11: Monument Signs



4-5-11: Wall Signs

4-5-12: Temporary Signs:

- A. A "temporary sign" is any sign in any nonresidential district that is not designed or intended to be placed permanently.
- B. Any owner or tenant desiring to erect or maintain a temporary sign shall submit a temporary sign permit application. An application may only be made by the owner or tenant of the property on which the temporary sign will be erected and maintained. A separate application must be submitted for each temporary sign an owner or tenant desires to erect and maintain. The applicant shall be responsible for the installation, maintenance and removal of a temporary sign pursuant to a permit issued by the village.
- C. No temporary sign shall be erected or maintained without a permit. No temporary sign shall be maintained beyond the date and time set forth in the permit permitting the temporary sign to be erected and maintained.
- D. The permit fee for temporary signs shall be one hundred dollars per application.
- E. Temporary signs shall not exceed thirty-two square feet in area.
- F. Only one temporary sign shall be allowed for each temporary sign permit application. No applicant may display a temporary sign more than three times a year. A separate permit application is required for each temporary sign request.
- G. Temporary signs are limited to a display duration not to exceed ninety calendar days.
- H. All temporary signs must remain in good condition throughout the display period. The applicant is responsible for maintaining the temporary sign. Corrective action must be taken immediately by the applicant if there exists any problems or defects with the appearance, condition or maintenance of the sign and/or support hardware. Temporary signs must be constructed of durable, weather resistant materials (canvas, nylon, etc.) with sufficient strength and resilience to maintain an acceptable appearance for the duration of its display and shall be securely affixed on all sides/corners.
- I. No temporary sign may be located higher than the roofline of the building to which it is attached or, if attached to a permanent sign, higher than the sign. There must be no encroachment of a temporary sign into the public right of way.
- J. Temporary signs may not block any public signs or public infrastructure and shall be placed not less than eight feet from the nearest edge of a right of way or property line.
- K. River Forest units of government may install temporary streetlight banners on village owned streetlights. Said banners shall be limited to a display not to exceed one hundred eighty days and the display may be extended for an additional one hundred eighty days with approval of the village. One temporary sign permit application shall be required for each street or parking lot at which the temporary streetlight banners will be installed. All other temporary sign regulations listed in this section shall apply to temporary streetlight banners.

4-5-13: Nonconforming Signs:

- A. Maintenance: Legal nonconforming signs, meaning a nonconforming sign lawfully erected which has since become nonconforming, may be maintained subject to the following regulations:
 - 1. No nonconforming sign shall be expanded or altered to prolong the life of the sign.
 - 2. No nonconforming sign structure shall be changed to another nonconforming sign structure except that the copy, message or graphic of a nonconforming sign may be changed.
 - 3. The nonstructural component of a multi-tenant sign on which the copy, message or graphic is displayed, such as a plastic or metal panel or insert, may be replaced to accommodate a change in tenant.
 - 4. If the copy, message or graphic of a nonconforming sign cannot be changed without altering a structural component, then such change is not permitted. Structural components include any part of a sign attached directly to the ground or to a building or structure, any part of the supporting structure of a sign without which the sign fails to maintain its structural integrity, and any part of a sign's electrical or lighting equipment.
 - 5. No nonconforming sign shall be relocated in whole or in part unless, when relocated, it conforms to all of the provisions of this chapter.
 - 6. If a nonconforming sign is damaged or destroyed to the extent of fifty percent of its replacement value, the sign must be repaired or replaced in conformance with all provisions of this chapter.
- B. Abatement, Abandonment And Discontinuance: If a legal nonconforming sign is discontinued or abandoned for a period of one hundred eighty days, the rights to legal nonconforming status shall have expired and any subsequent use of such a sign shall comply with all regulations of the zoning district in which such a sign is located. The period of such discontinuance caused by government action, acts of God or other acts without any contributing fault by the user, shall not be included in calculating the length of discontinuance for this section.
- C. Removal: Illegal nonconforming signs, meaning a nonconforming sign unlawfully erected or maintained, shall be removed.

4-5-14: Construction Signs:

- A. Construction Sign: Such signs shall not exceed sixty-four (64) square feet in surface area in a commercial district or approved planned development area. The limit for surface area is applicable on each street frontage.

Such signs are permitted as standalone signs or mounted on construction fences in a commercial district, subject to the following:

1. Temporary construction fence wrap signs require approval by the Zoning Administrator. The Zoning Administrator may impose conditions on approval of temporary construction fence wrap signs.
 2. Copy, message or graphics of a temporary construction fence wrap signs is limited to twenty-five percent (25%) of the surface area of the construction fence.
 3. Temporary construction fence wrap signs are limited to a display of the lesser of eighteen (18) months, or such shorter time period as the Zoning Administrator allows, after initial approval by the Zoning Administrator for the sign ("initial display period"). If construction of an applicable building begins within the initial display period, a sign may continue to be displayed for an additional nine (9) months after the expiration of the initial display period. If construction does not commence within the initial display period, the sign shall be removed within seven (7) calendar days after the expiration of the initial display period.
 4. The wrap material shall be of a durable, weather resistant material like canvas, nylon or vinyl coated fabric.
 5. Temporary construction fence wrap signs shall not be displayed at the same time as a construction sign, if the construction wrap sign contains any copy, message or graphics.
- B. Permit Fee: The cost of the permit fee shall be one hundred dollars (\$100.00) per application.

4-5-15: Variations:

- A. The Zoning Administrator may issue the following minor variations from the requirements of this chapter following the procedures for minor variations in section 10-5-4 of this code to the extent practicable:
 - 1. Up to a one percent (1%) increase in individual sign area limitations for all permanent sign types except for wall signs.
 - 2. An increase in the area of a wall sign in excess of the maximum square footage of wall sign area permitted in the district in which the sign shall be located, but less than or equal to five percent (5%) of the wall to which the sign shall be affixed.
- B. The Zoning Board of Appeals shall have jurisdiction to hold public hearings and make recommendations to the Village President and Board of Trustees for the following major variations from the requirements of this chapter, pursuant to its powers granted in section 10-5-4 of this code, and following the procedures therein to the extent practicable, and the Village President and Board of Trustees may thereafter approve such major variations, in their discretion:
 - 1. An increase greater than one percent (1%) in individual sign area limitations for all sign types with the exception of wall signs.
 - 2. An increase in the area of a wall sign in excess of the maximum square footage of wall sign area permitted in the district in which the sign shall be located and in excess of five percent (5%) of the wall to which the sign shall be affixed.
 - 3. An increase in the total area of all signs permitted on a zoning lot.
- C. A planned development may include relief from any of the requirements of this chapter.