



Desperately looking for a  
Good offer?



Here it is.  
The Lexmark Business Club.

Up to £80  
Cashback\*

## Lexmark's Business Edition Inkjets now with **up to £80 Cashback\***!

Between 1<sup>st</sup> November to 31<sup>st</sup> December 2007



On selected Lexmark Business Edition inkjet printers (listed below), not only will you benefit from Lexmark's cashback offer, but you can join the Lexmark Business Club. As members of the club, you will enjoy the security of a **3-year Next Business Day Replacement Guarantee**. Plus, all Business Edition models are shipped with **2 high-yield black cartridges**, allowing you to print up to **1000 pages**.\*\*



LEXMARK  
**Businessclub**

▶ **Lexmark X5470 Business Edition**

4-in-1 (print, scan, copy & fax) with special photo features

End User Cashback

£10

▶ **Lexmark X4550 Business Edition** <sup>1</sup>

3-in-1 (print, scan, copy) with built-in wireless technology

End User Cashback

£40



▶ **Lexmark X9350 Business Edition** <sup>2</sup>

Fast 4-in-1 (print, scan, copy & fax) with built-in wireless and duplex capability

End User Cashback

£80



\*\* At 5% coverage rate

### How to claim your cashback in 3 easy steps :

1. Purchase a Lexmark Business Edition printer (X5470 BE, X4550 BE or X9350 BE) from your local Lexmark reseller between the 1<sup>st</sup> November to 31<sup>st</sup> December 2007.
2. Complete the Claim Form (see reverse) and send it back to the address stated.
3. You will be sent a cheque for your cashback.

\*Only end users are entitled to claim. See T&Cs overleaf for full details.

75% of the top banks, retailers and pharmacies use Lexmark

LEXMARK

# Lexmark Business Edition Cashback

## Cashback Claim Form



Post this form plus copy of purchase invoices to:

**Lexmark Cashback**  
 CPG Dept 84390  
 95 Wilton Road  
 London  
 SW1V 1BZ



For queries regarding claims:  
 Tel: **0845 0848 977** or Email: [lexmark.enquiry@submissionstatus.com](mailto:lexmark.enquiry@submissionstatus.com)

**CLAIM FORM:**

Title: \_\_\_\_\_ Company Name: \_\_\_\_\_  
 Name: \_\_\_\_\_ Street: \_\_\_\_\_  
 Position: \_\_\_\_\_ Town: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Postcode: \_\_\_\_\_  
 Email: \_\_\_\_\_ Cheque payable to: \_\_\_\_\_

All fields in the claim form are mandatory and if not completed could result in an invalid claim.

Printer serial number\*: E.g. 

0	1	2	3	4	5	6	7	8	9	1
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**Signature** (I acknowledge that I have read and understand the conditions of entry)

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\*Serial numbers can be located at the back of the inkjet printer (see picture above). Business Edition serial numbers are 11 digits long and start with SN: 0xxxxxxx.

**Conditions of Entry**  
**Lexmark Business Edition End User Cashback Promotion**

1. This promotion is valid for X5470 BE, X4550 BE, X9350 BE printers purchased from a Lexmark Authorised UK Reseller, and distributed by a Lexmark Authorised UK Distributor (Ingram Micro, Midwich or Northamber), between the dates of the promotion.
2. This is a UK promotion. Only end user customers based in the UK are eligible; commercial resellers, in particular IT specialist resellers & distributors and end user customers outside of the UK are not eligible.
3. The promotion runs from 1<sup>st</sup> November to 31<sup>st</sup> December 2007 and/or until supplies last. Lexmark retains the right to withdraw or change the content of the promotion without notice. The closing date for the submission of the cashback documents (Cashback Claim Form plus copy of the invoice) is 14<sup>th</sup> January 2008. Cashback forms received after this date will not be processed.
4. The cashback promotion applies exclusively to the X5470 BE, X4550 BE, X9350 BE printers purchased during the period of the promotion in the UK and that were distributed by Lexmark Authorised UK Distributors, and billed to Authorised Resellers in the UK.
5. Upon submission of the copy of the purchase invoice and the completed and signed Cashback Claim Form, the money will be refunded.
6. Cashback is refunded by cheque. The cheque will be issued by the Lexmark agency Continental Promotion International Ltd. Cashback amounts are VAT inclusive.
7. This Lexmark offer does not apply to printers purchased as part of a bundle, and cannot be claimed in conjunction with special bid pricing or any other Lexmark promotions. A maximum total of 25 x printers can be claimed per end user.
8. This promotion is carried out by Lexmark International Ltd, Westhorpe House, Westhorpe, Marlow, Bucks SL7 3RQ.